

## 10 Year Economic Development Strategy for Otago

The Otago Forward working group who managed the development of this document were asked to convene in order to develop an implementation plan for the opportunities identified in the Strategy.

### Introduction

The Strategy clearly identifies that achieving the aim of raising Otago household incomes will be most readily achieved through the implementation of projects which make the best use of:

- existing regional assets and industries
- linkages that can be achieved between industry sectors
- existing organisations who can act as project champions

The working group has used these principles to provide the following draft summary for discussion.

Sector	Champion	Project
Film	Otago Southland Film Trust Investment NZ	Studio facility Single film portal Centre for excellence
Accelerating entrepreneurs	University of Otago Upstart	Music Industry Centre Regional incubation Regional Angel network Regional Angel fund Connectivity entrepreneurs Tourism, film and China Entrepreneurs
Co coordinated tourism product development	RTOs Rail Trail Trust Chamber of Commerce DCC EDU Scott Elliffe RWC 2011 (Stuart Heal) Dr J Ng	Rugby World Cup 2011 Discovery of Gold
Connected communities	Ms Lynley Jury Dr N Evans	Fibre optic stock take Fibre optic to the home
Access to China	John Christie Clive Geddes	Regional forum on China

A full breakdown and explanation of these projects will be provided at the meeting.

The working group believes this schedule is a starting point for development of the individual projects some of which are already underway or are being actively promoted by interest groups.