



Growing a Strong, Vibrant and Connected ICT sector in Dunedin

DISCOVER THE Dunedin ICT WAVE

INFORMATION AND COMMUNICATION TECHNOLOGY

This directory highlights over 30 of the high-tech companies that choose to call Dunedin home.

The Dunedin ICT Cluster includes niche businesses offering solutions to a range of industries including health, sports performance, physiology, finance, agritech, gaming, film, 3D, education, GPS and data telemetry, software development, database management, web development, e-learning and e-commerce.

Technology companies in Dunedin are supported by the Dunedin City Council's Economic Development Unit, New Zealand Trade and Enterprise and the UPSTART Business Incubator.

If you are interested in any of the companies listed feel free to contact any of them directly. If you would like more information about the ICT cluster or the industry in general contact the Economic Development Unit on 477 4000.



This brochure has been supported by Dunedin City Council's Economic Development Unit.



1000Minds is advanced decision-support software to help users make decisions involving prioritising or choosing from amongst competing individuals or alternatives, and for considering their 'value-for-money' when appropriate. 1000Minds has literally 1000s of possible applications in most areas.
www.1000minds.com



Established in Dunedin in 1986, ADInstruments is a world-leading provider of computer-based data acquisition and analysis systems. Our products enable users to record and analyze life science data quickly and efficiently. We have offices all around the world and our R & D office in Dunedin where we do the software development, testing and documentation.
www.adinstruments.com



Animation Research Limited is one of Australasia's leading computer graphics production facilities turning digital data into pictures. ARL has won numerous national and international awards for its work in computer-generated television commercials and has also developed award winning applications used for education, sport and entertainment.
www.arl.co.nz



Areo develops the worlds only photorealistic 3D games, with a cinematic twist. Currently developing a driving game, crime drama, and virtual tourism heritage applications.
areo.areograph.com



The company's goal is to be recognized as a world leader in producing motivation, self development and education products / services using the latest technologies. They are currently developing a concept called S-Coach which involves online tuition and support.
www.bigpicturelearning.com



Bookit Ltd was formed in 2004 and provides software as a service for the travel and tourism industry. The company's online booking engine is used today by many of New Zealand's largest tourism organisations including Tourism Holdings Ltd (THL), Yellow Pages, Positively Wellington Tourism and Intercity Group. Bookit originates from the 'Taylormade' stable of companies. For more information visit
www.bookit.co.nz



bestpractice decision support software provides health professionals with clinical advice on patient management, screening, risk assessment and referral at the point of decision making. bestpractice fully integrates with practice management software to provide advice tailored to individual patient needs based on information contained in their electronic medical record.
www.bestpractice.net.nz



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www.earthlight.co.nz



Effectus is an innovative business consultancy which provides a range of services to help organisations get more value from investments made in ICT. Our products range from ICT assessments, developing ICT strategies, tech reviews, mentoring, training services to more specific products that address business risks concerning ICT security and disaster recovery.
www.effectus.co.nz



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Energy Link provides advice, analysis, training and software tools to energy decision makers. Our EMarket electricity market and grid modelling software is widely used by electricity market participants and our online EIsolve energy information system by larger energy consumers
www.energylink.co.nz



Igtimi is an electronics and communications development house specialising in high availability GPS telemetry and control. We partner with ARL to deliver tracking data to their Virtual Eye 3D visualisation tools. In its first year Igtimi's p/Track platform has been used at over twenty international sporting events, supporting broadcast TV and internet streaming.
www.igtimi.com





innovative-learning.com produces online learning opportunities for a wide range of sectors, including the Human and Education Service Sectors. They provide online technology that is designed to be user friendly and accessible for even the most inexperienced of users. All courses are competency tested and offer a range of support options to assist learners throughout the process.
www.innovative-learning.com



Intech Software Ltd is one of New Zealand's leading software houses, specialising in the development of packaged software solutions for businesses since 1977. Intech's packages cover a wide range of general accounting applications as well as various niche markets.
www.intechsoftware.co.nz



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www.interqen.co.nz



Media Corporation provides Marketing, Design & IT services to Otago businesses using innovative technology, new media approaches and an in depth knowledge of the local market. Our edge is in thinking outside the square and making every dollar count.
www.mediacorp.co.nz



Experts in delivering a premium, marketing driven website solution, crafted with open source technology. Established in 2000, Myth is a leader in custom design and development, online marketing and the creator of the GenA content management system.
www.myth.co.nz



Ngarua's technology opens new application areas for telcos, ISPs and enterprise networks and leverages existing networks to manage traffic growth. Ngarua's network processing applications provide significantly superior processing capabilities to existing solutions, faster development times and are highly scalable
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OceanBrowser makes accessing sophisticated distance delivered courses easy and efficient by distributing course content on DVD-ROM, with synchronous collaboration (chat, voip conferencing etc), updates and web applications (forums, wiki etc) accessible via the internet. They specialise in the support and delivery of distance and continuing medical education (CME).
www.oceanbrowser.com



Orasphere provides digital 3D graphical educational tools for dental practices. Through the use of the company's computer-generated graphics, dentists are able to visually show patients how dental procedures are performed.
www.orasphere.com



Outreach Software provides hosted Contact Database, CRM, and organisational software solutions. Our OutreachCRM product utilises open source products to provide its clients with an innovative and cost effective business solution that increases accessibility, improves business structure and ultimately creates value.
www.outreach.co.nz



PhysioMed Ltd is an allied health business with 15 clinics around the country. Our IT business solution provides us with a management tool covering clinical scheduling, electronic invoicing, record keeping, outcome measurement and research.
www.physiomed.co.nz



PocketSmith is a web-based calendar that forecasts users' future cash positions. It makes complex financial tasks simple, guiding users to think about the future by generating predicted balances for each day in the calendar for up to 12 months ahead.
www.pocketsmith.com



ProSouth provides full IT support services and solutions to Otago-based businesses. In addition, the company provides full custom software and web development solutions to businesses and non profits throughout New Zealand, as well as a number of other countries around the world.
www.prosouth.co.nz



Profiler Corp optimises athletic performance using a comprehensive web-based tool enabling professional sports teams to track, manage and analyse fitness, lifestyle and injury metrics. From yearly plans to individualised training blocks, the entire process of producing world class athletes is streamlined. Performance staff spend more time with their athletes and less time managing data.
www.profilercorp.com



Siliconcoach develops and markets video analysis software. The core markets for its products are sports, education, specialist retail and clinical.
www.siliconcoach.com



Smartpayroll, the next generation Payroll service for businesses. Smartpayroll provides a secure, pain-free and streamlined platform that automatically pays employees, calculates deductions and files the necessary schedules and returns with Inland Revenue all at the click of a mouse button.
www.smartpayroll.co.nz



Standby Consulting provides specialist advice and services in business continuity management. Core services include risk assessments, business impact analyses, strategic planning, business continuity/disaster recovery plan development, testing, technical documentation and auditing. Standby also provides services in data entry, escrow, off-site data storage, hardware hosting and advice on computer room design and construction
www.standbyconsulting.com



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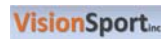
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VentureVoIP develops software and products for the telecommunications market, bringing low-cost, high quality communications services to customers nationally and internationally. The company provides communications solutions through VoIP telephony, data traffic, video conferencing or media streaming, increasing productivity through reducing costs and improved efficiency for their customers.
www.venturevoip.com



VisionSport specializes in immersive sport simulation technologies. Our life size stereo 3D video, coupled with feedback technology enhances practice and testing. Our current focus is in rugby union, especially the lineout throw and on field decision making which has impressed many coaches and players.
www.visionsport.co.nz



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www.vouchermate.co.nz



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 TXT: www.txt.info, EFTPlus: www.eftplus.co.nz and dbonair: www.dbonair.com



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www.wic.co.nz



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