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## COMMUNITY OUTCOMES

# INTRODUCTION

## COMMUNITY OUTCOMES

### INTRODUCTION

The Council has always consistently worked to improve the welfare of the residents of Dunedin City. This has been achieved through providing infrastructure, facilities and services that enhance the quality of life in Dunedin. The Local Government Act 2002 now requires all councils to think about their contribution to the community in terms of economic, environmental, social and cultural well-being.

To develop our thinking about community well-being the Council implemented the '2002 Choices for the Future' community consultation. This resulted in the seven community outcomes as outlined below. Consultation with the community since 2002 has confirmed the appropriateness of these community outcomes.

ECONOMIC WELL-BEING	
1	Wealthy Community
2	Accessible City
ENVIRONMENTAL WELL-BEING	
3	Safe and healthy people
4	Sustainable City and environment
SOCIAL AND CULTURAL WELL-BEING	
5	Supportive community
6	Culture and learning
7	Active City

### Developing the Community Outcomes

The community outcomes will continue to be developed by identifying and prioritising city issues, acknowledging respective roles and actions across the city, and improving the way we measure the city's progress. This is being achieved through maintaining a programmed dialogue with a range of institutions, groups and individuals. This is known as the city stakeholder process and includes community groups, Maori, non-governmental agencies, business, other local authorities and some government departments. All of these groups have provided input at various stages since 2002 and will continue to inform the outcomes section of this plan into the future. The process will continue to include opportunities for stakeholders, and the general public, to provide feedback about Dunedin's community outcomes and the Council's contribution.

The diagram below shows the elements in developing the Community Outcomes.



### Reviewing the Community Outcomes

The Council intends to review the Community Plan every 3 years in keeping with the legislative requirements of the Local Government Act 2002. This draft document marks the beginning of a planning cycle that will encompass the review of the Community Plan in 2009/10 and 2012/13. The planning cycle is completed in 2012/13 with the full review of Dunedin's community outcomes and priorities for the future. The Annual Plan will give effect to the Community Plan in the intervening years and will report significant changes to the Council's policies and services from that stated in the Community Plan. The following diagram illustrates the Community Plan review cycle.

During this review cycle the Council will engage in consultation, feedback and dialogue with Dunedin residents and city stakeholders. The important stages include:

- community-wide consultation on all the draft Community and Annual Plan documents;
- feedback to the community on Dunedin's progress against the community outcomes and priorities prior to consulting on the 2009/10 and 2012/13 draft Community Plans. In the previous Community Plan the Council indicated that it would produce a 'State of the City' report (SoC) every three years. The

Council is proposing to produce this report as part of the 2009/10 Community Plan review process. Section 1 of this plan provides information about how the City is currently progressing and will be used as a benchmark for the SoC.

- community-wide dialogue and consultation on Dunedin's 'Choices for the Future' prior to producing and consulting on the draft 2012/13 Community Plan;
- discussions or forums with the city stakeholders prior to the drafting of the 2009/10 and 2012/13 Community Plans;
- consultation on specific council policies and strategies as required.

It is important to note significant changes to the 2006/07 or 2009/10 Community Plans can be made at any stage during the planning cycle. These changes will be reported to the community as 'amendments' and will be subject to special consultative requirements and an opinion from the Council's external auditors. Changes to the Community Plan will typically occur through the Annual Plan process.



### The Council's role – in contributing to community outcomes

The Council, along with the city stakeholders, contribute to the community outcomes in a number of different ways. As the Council can assume different roles when contributing to community outcomes, its relationship with residents and other city stakeholders will vary. The Council defines the roles it can assume as follows:

- lead service provider—being the significant service provider.
- joint service provider—providing service in conjunction with other organisations
- supporting—assisting the lead service providers
- monitoring or influencing—looking to influence service providers
- no direct influence—being aware of other service providers and programmes.

The following table provides some examples of the role that a Council activity or programme may fulfil. In many cases a Council activity or programme can assume multiple roles. Typically, the Council has a greater impact on the community outcomes in those areas where it is a direct or lead service provider.

<b>Provider</b>	<b>EXAMPLE</b> Mt Grand Water Treatment Station	Historically, the Council has provided drinking water to the residents of the urban areas and some townships. Here, when you turn on a tap, the Council brings this water to you through an extensive collection, treatment and distribution system. Interestingly, under the Local Government Act 2002, the Council is obliged to maintain ownership of this water supply system.
<b>Funder</b>	<b>EXAMPLE</b> Otago Museum	The operations of the Otago Museum are funded by all local authorities in Otago. However, the majority of this funding comes from the City of Dunedin. While the Council has representatives on the Museum Board, the day to day activities of the Museum are not directly under Council control.
<b>Regulator</b>	<b>EXAMPLE</b> Animal control	The Council is responsible for enforcing the Dog Control Act 1996. As such the Council provides for the registration of dogs and the control of dangerous or roaming dogs. This is one of many pieces of government legislation that the Council is responsible for administering throughout the community. In addition, the Council is able to make bylaws to help govern specific activities.
<b>Promoter and Facilitator</b>	<b>EXAMPLE</b> Road Safety	Safety on our roads is a very important issue for Dunedin. One response for improving safety is the Council's programme for promoting safe practice within our communities.
<b>Advocate</b>	<b>EXAMPLE</b> Submissions	The Council prepares submissions on various matters that are of importance to many Dunedin residents. Typically, the submissions reflect the majority view of the elected councillors and are in response to new or changed legislation.

## THE COUNCIL'S PRIORITIES

### What you told us

The results of community plan consultation undertaken in 2002 and 2005 have provided a relatively consistent message that can be considered in four priority areas. The Council has considered these results, along with the 2005 Dunedin Residents Opinion Survey, in its decision-making process. This feedback has been considered by the Council in deciding the best mix of services for Dunedin going into the future.

#### 1. Finish what has been started...

- Complete upgrades of the water system to improve potable water quality and reduce the risk of water-borne diseases.
- Complete wastewater upgrades to reduce the environmental impact of effluent.

#### 2. Put greatest additional emphasis into...

- Expanding economic growth initiatives to boost job numbers and increase population.
- Introducing increased opportunities for waste minimisation.
- Promoting the City as an eco-tourism, heritage-tourism and business destination.
- Fostering and improving public amenity and heritage management.
- Enhancing the feeling of safety throughout the city.
- Improve access to the central business area and road safety.

#### 3. Put some additional emphasis into...

- Assisting in providing new opportunities for learning, and supporting educational institutions throughout the city.
- Protecting and enhancing the unique natural and built environment of Dunedin.
- Looking after what we've got, in terms of existing maintenance and management of public assets.

#### 4. Maintain things as they are for...

- Assisting and supporting business development, including both 'traditional' and 'new' industries.
- Local governance and leadership.
- Our sport, recreation and leisure facilities.
- Our galleries, museums and other cultural facilities.
- Our community development programmes

## THE COUNCIL'S PRIORITIES

### COMMUNITY OUTCOMES

#### Other plans that guide decision-making

The Community Plan is not a stand-alone document. There are a number of Council strategies, plans and policies that guide the Council's decision-making and influence the content of this plan. Some of the main strategies are listed below, including the Activity Management Plans (AMP's). The AMP's are a new and evolving planning initiative that formalise the business objectives and how each Council activity intends to achieve those objectives. It is important to note that the AMP's form an integral part of the financial budgeting process and the setting of service levels. Changes to service levels will, in almost all cases, have an impact on the budget requirements of an activity, so a reduction in the budget of an activity will reduce the service level and vice versa. It is therefore service levels which determine the overall Council budget and rating requirements. In arriving at the service levels proposed in this plan the Council has in effect endorsed and in some cases amended the AMP's.

Council Strategy or Policy	Contributes to the Following Outcomes:						
	Wealthy Community	Accessible City	Safe & Healthy People	Sustainable City and Environment	Supportive Community	Culture and Learning	Active City
<b>Completed:</b>							
The District Plan (most 2004)	○	○	○	●	○	○	○
Economic Development Strategy (2001, revised in 2005)	●						
Sport and Recreation Strategic Plan (2001)						○	●
Water review discussion document (1995)			●				
Civil Defence Plan (2005) and Disaster Recovery Plan (2005)			●			○	
Reserve Management Plans (many individual plans)				○			●
Arts and Culture Policy					●		
Significance Policy (decision-making)	●	●	●	●	●	●	●
Wastewater Treatment and Disposal Upgrading Strategy			●				
<b>New or Under Review</b>							
Heritage Strategy				●			
Biodiversity Strategy				●			
Transportation Strategy (in progress)	●	●	●	○			○
Waste Management Plan			●				
Parks and Reserves Strategy				○		○	●
Housing Strategy			●			●	
Urban Design Strategy	○	○	○	●			○
Activity Management Plans	●	●	●	●	●	●	●
Maori Participation Policy	○	○	○	○	●	○	○

● Primary	○ Secondary
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#### Assessing and managing future service levels

In a dynamic environment the Council must take account of the new service requirements and the management implications that flow from those requirements. Predicting Dunedin's population and economic growth is an important approach used by the Council to anticipate and manage changes. Growth forecasts were undertaken in 2004 and where integrated with planning at the activity level. For example, the Transport and Rooding activities considered the growth forecasts against information about roading capacity. The other activities also undertook similar exercised within their Activity Management Plans. The Council intends on reviewing the 2004 population growth forecasts to take account of the 2006 national census.

COMMUNITY OUTCOMES DESCRIBED—and the Council's contribution



**Vision:** a city that encourages strong local business growth and employment growth, and attracts increasing numbers of new businesses and tourists.

Dunedin will be regarded as a ‘world-class’ city to live and work in. This will be achieved through encouraging well-planned investment in people and sustainable businesses, building economic growth focused upon top quality products from all sectors. Council will ensure the city’s most valued assets, structural and natural, are protected.

Dunedin has long been a fertile place for high achievers. To remain so, our city will develop a common goal of offering high quality education and employment opportunities for all its citizens. Its infrastructure will provide a strong support base for entrepreneurs assisting them to ‘box above their weight’. Dunedin’s first-rate reputation as a city and as a place to do business will be upheld by active promotion, attracting further investment and motivated residents.

**City Priorities and Indicators**

The following priorities and indicators have been defined for ‘Wealthy Community’. Their purpose is to provide a city-wide focal point for decision-makers in Dunedin, including the Council. The city priorities encompass the need for economic development to sustain income and population growth. The priorities recognise the need to achieve development that keeps our lifestyle in balance and attracts and encourages productive and entrepreneurial people. It should be noted that the priorities are not listed in any particular order of preference.

**A) A city that encourages sustainable economic development—**

City Indicator	Result	Trend
1 Business Environment Index (better than national average levels of activity)	Better	Increasing
2 Growth in Dunedin GDP	\$2.996 billion	Increasing
3 Growth in productivity of industry supported by the Council	New Indicator	New Indicator
4 Number of new businesses	8,995	Increasing

**B) A city that offers high quality employment opportunities for everyone—**

City Indicator	Result	Trend
5 Total employment	46,627	Increasing
6 Residents perceptions of a thriving City (% agree)	55%	Increasing
7 Pre-tax average household income	\$32,525 (2001)	Increasing
8 Average hourly earnings	\$20.25	Increasing
9 Employment growth in sectors supported by EDU (FTE)	New Indicator	New Indicator

**C) A city that actively promotes itself and its businesses—**

City Indicator	Result	Trend
10 Visitor nights	866,296	Increasing
11 Net positive migration	332	Reducing
12 Awareness of Dunedin Promotion (% aware)	26%	Static

**D) A city that encourages strategic investment in people and businesses—**

City Indicator	Result	Trend
13 Value of new non-residential building consents	\$82.1 million	Increasing
14 Confidence in private business sector decision-making (ethical and responsible)	New Indicator	New indicator
15 Confidence in Council decision-making	New Indicator	New indicator

COMMUNITY OUTCOMES

## WEALTHY COMMUNITY

### COMMUNITY OUTCOMES

#### The Council's Contribution

The Council is one of a number of stakeholders in Dunedin that contribute to 'Wealthy Community'. Some of the city stakeholders include, key businesses, University of Otago, Otago Chamber of Commerce, Federated Farmers and New Zealand Trade and Enterprise. The typical roles and contribution of the Council in promoting this outcome include:

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
Economic Development	Supports specific business	A) B) C) D)	1 2 3 4 9 15
Transport & Rooding	Lead and joint service provider—local transport network and road safety	A)	2 15
City Property	Joint service provider—investment	D)	
Dunedin Centre	Lead provider—conference & function venue	C)	10
Visitor Centre	Lead provider—visitor information	C)	
Marketing and Communications	Joint provider—city promotion, festival and events	C)	12 15

In addition to the contribution from the existing services provided by the activities listed above, the Council can also promote 'Wealthy Community' by undertaking major projects. Further information about these projects is available in the Group activity section 2 and capital expenditure programme in section 3 of this plan.

Significant Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
Town Hall and Dunedin Centre Re-development	The city will be able to attract larger premium conferences and will benefit from the increase in visitors to the city. This also provides a useful forum to promote the city and its premium visitor attractions.	Lead service provider	\$19 million
Property Investment	Provides the city with investment income to return to the Council.	Council driven	\$39 million
Strategic Corridor Upgrades	Improves the efficiency of Dunedin's transport network.	Joint service provider with Transfund	\$16 million



**Vision:** a city with a transport system that supports economic development and where people move about easily and safely.

Dunedin’s people will interact freely with each other and the world through the city’s reliable and professional transport and telecommunications systems. Their requirements for recreation, business and education will be met, taking advantage of new, proven technologies.

The city’s transport network will integrate environmental, urban design and land-use considerations. A high standard of footpaths, roads and public transport will cater for the majority of users, supporting and enhancing the lifestyles of all residents. The movement of people and goods throughout the city will flow smoothly. Quality options for world-wide transport by air and sea will be supported, and, along with land transport, provide for all the community’s needs.

**Community Priorities and City Indicators**

The following priorities and city indicators have been defined for ‘Accessible City’. Their purpose is to provide a citywide focal point for decision-makers in Dunedin, including the Council. The priorities recognise the importance to both our lifestyle and commercial success of having local, regional, national and international levels of access. Accessibility also encompasses communications and the transfer of information. Integration is a key principle that underlies all of these priorities and is an important determinant of advancing well-being in Dunedin. It should be noted that the priorities are not listed in any particular order.

**A) A local transport system that is integrated with the wider needs of the community–**

City Indicator	Result	Trend
1 Satisfaction with the ease of pedestrian access	New indicator	New indicator
2 Satisfaction with central city parking provisions (% satisfied)	29%	Decreasing
3 Overall satisfaction with the road network condition (% satisfied)	66%	Holding
4 Roding network efficiency	New Indicator	New indicator

**B) A public transport system that meets the needs of users–**

City Indicator	Result	Trend
5 Perceptions of convenience (% agree)	57%	
6 Frequency of bus use	21%	

**C) Our external communications are state of the art–**

City Indicator	Result	Trend
7 Relevant indicators to be defined		

**D) Dunedin is connected to the global transport nodes–**

City Indicator	Result	Trend
8 Number of international flights per week	10	Static
9 Passenger loadings	629,045	Static
10 Value of goods loaded at Port Otago (\$ million)	508,773	Increasing

COMMUNITY OUTCOMES

**The Council’s Contribution**

The Council is one of a number of stakeholders in Dunedin that contribute to ‘Accessible City’. Some of the city stakeholders include, Transit New Zealand, Land Transport New Zealand, and Port Otago Ltd. The typical roles and contribution of the Council in promoting this outcome include:

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
Transportation Planning and Roding	Lead and joint service provider–maintaining and improving the City’s transport network, with some funding provided by Transfund. The state highways are maintained by Transit.	A) D)	1 2 3 4

## ACCESSIBLE CITY

### COMMUNITY OUTCOMES

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
Citipark	Lead service provider for on-street parking and enforcement. Joint service provider for parking buildings	A)	2

In addition to the contribution from the existing services provided by the activities listed above, the Council can also promote 'Accessible City' by undertaking major projects. Further information about these projects is available in the Group activity section 2 and capital programme in section 3 of this plan.

Significant Council Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
Peninsula road improvements	This work will improve access for visitors and residents along the harbour fringe	Lead service provider with funding assistance from Transfund	\$8 million
Mosgiel/Taieri arterial routes	This work will improve current access issues	Lead service provider with funding assistance from Transfund	\$4 million
Cycle network implementation	This work assists with the integration of cycling in the transport network	Lead service provider with funding assistance from Transfund	\$1 million
Pedestrian facilities programme	This work assists with the integration of pedestrian activity in the transport network	Lead service provider with funding assistance from Transfund	\$4 million



**Vision:** a city where residents feel safe and enjoy a healthy lifestyle

Clean air, water and consideration for the environment all featured strongly in the picture of the future the community gave the Council. They want Dunedin to be a safe and healthy city. They want a city with clean drinking water, that's smart about recycling our rubbish, and responsible about treating our wastewater. It is also important for people to feel safe in their homes and on the streets.

The community told the Council that it was very important for us to continue our upgrade programme for water and wastewater treatment. A strong commitment to other public health functions also needs to be maintained. There is general acceptance that the Council may have to increase spending in this area. Safety on the streets is an area where the Council has also been asked to do more.

#### Community Priorities and City Indicators

The following priorities and city indicators have been defined for 'Safe and Healthy People'. Their purpose is to provide a city-wide focal point for decision-makers in Dunedin, including the Council. The priorities recognise that achieving the best for Dunedin rests on our ability to reduce or prevent poor health or unsafe environments, and our ability to treat health issues and deal with safety issues as they occur. As such, the priorities focus on our health services, the status of Dunedin's medical and research facilities, Dunedin's water and waste infrastructural assets, and crime prevention. It should be noted that the priorities are not listed in any particular order.

#### A) A place where people are safe in their homes, work and public spaces–

City Indicator	Result	Trend
1 ACC new claims (all categories)	3,026	
2 ACC new claims (work related)	1,139	Static
3 Road casualty rates	633	Static
4 Total recorded crime	12,704	Decreasing

#### B) We enhance access to affordable health services–

City Indicator	Result	Trend
5 Number of active general practitioners per 100,000 population [Otago]	83	
6 Total elective patient discharges	5,776	Increasing
7 Experience of barriers to general practitioners (% no barrier)	79%	

#### C) Our services, infrastructure, and environment enhance quality of life–

City Indicator	Result	Trend
8 Condition of the water supply network (unplanned shutdowns)	New indicator	Static
9 Quality of metropolitan drinking water (% receiving A Grade)	80%	Increasing
10 Availability of water for firefighting (% of compliant hydrants)	50%	Increasing
11 Condition of the wastewater network (wastewater blockages)	New indicator	Static?
12 Secondary wastewater treatment at the Tahuna Plant by 2011		Achieving Milestones

#### D) Dunedin sustains its hospital, associated services and medical research capacity–

City Indicator	Result	Trend
13 Relevant indicators to be defined		

## SAFE AND HEALTHY PEOPLE

### COMMUNITY OUTCOMES

#### The Council's Contribution

The Council is one of a number of stakeholders in Dunedin that contribute to 'Safe and Healthy People'. Some of the city stakeholders include the Accident Compensation Commission, the New Zealand Police, the New Zealand Fire Service, the Otago Regional Council, Public Health South, Primary Health Organisations, and a range of community health and support groups and care organisations that assist people in various ways.

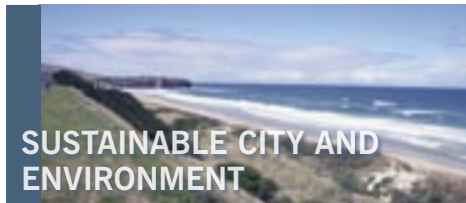
The typical roles and contribution of the Council in promoting this outcome include:

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
Development Services	Lead service provider for building control services. Joint service provider for promoting and protecting public health.	A) C)	
Civil Defence and Rural Fires	Lead service provider for co-ordinating emergency response.	A)	
Water	Lead service provider	C)	8 9 10
Wastewater	Lead service provider	C)	11 12
Stormwater	Lead service provider	C)	
Solid Waste	Joint service provider along with private landfills.	C)	

In addition to the contribution from the existing services provided by the activities listed above, the Council can also promote 'Safe and Healthy People' by undertaking major projects. Further information about these projects is available in the Group activity section 2 and capital programme in section 3 of this plan.

Significant Council Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
Northern water supply	Improves the quality of reticulated water to Dunedin's northern coastal settlements to meet national standards.	Lead service provider	\$9 million

Significant Council Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
Development of the metropolitan water supply network	This work will further improve the integrity of the metropolitan water supply network over the long term	Lead service provider	\$7 million
Small water schemes development	Improvements will occur in the quality of reticulated water to various small rural communities.	Lead service provider	\$4 million
Tahuna Wastewater Upgrade – continuing stage1	This work extends the outfall at Lawyers Head, discharging the metropolitan wastewater further out to sea.	Lead service provider	\$30 million
Tahuna Wastewater upgrade–stage2	This work provides secondary treatment to the metropolitan wastewater discharged at Lawyers Head	Lead service provider	\$67 million



**Vision:** a city that makes the most of its natural and built environment

Dunedin is unique in the way it is surrounded and permeated with natural and rural landscapes. Results of Council’s public consultation strongly support valuing and protecting our unique natural biodiversity while enhancing the city and its surrounds with quality development. Our city’s outstanding design features, both natural and built, will be reflected in future emphasis on quality in all forms of development.

Dunedin is our place and all of us have an impact on it. Council will promote development that withstands the test of time without detriment to the environment.

**Community Priorities and City Indicators**

The following priorities and city indicators have been defined for ‘Sustainable City and Environment’. Their purpose is to provide a city-wide focal point for decision-makers in Dunedin, including the Council. The priorities recognise the facets of our environment that are essential to our lifestyle and economic success. Focusing on ‘quality of place’ sets a challenge to define what sustainability looks like in terms of our built environment and how it integrates with the natural environment. Equally as important is the need to define sustainability for Dunedin’s natural environment to ensure future prosperity and to respect the needs of future generations. It should be noted that the priorities are not listed in any particular order.

**A) We enhance our place through quality developments–**

City Indicator	Result	Trend
1 Pride in the city’s look and feel	78%	Static

**B) Our heritage and quality design is valued and protected–**

City Indicator	Result	Trend
2 Number of listed buildings demolished (NZHPT)	Nil	Static
3 Number of listed buildings (NZHPT)	325	
4 Perception of the value of the city’s architecture (% positive)	84%	Static

**C) We value the natural environment, biodiversity and landscapes–**

City Indicator	Result	Trend
5 Area of reserves in Council, DoC and private QEII covenant (hectares)	32,000	
6 Air quality– number of exceedences over PM10 Standards (days)	10 days	

**D) We actively promote sustainability–**

City Indicator	Result	Trend
7 The percentage and amount (tonnes) of collected domestic solid waste recycled	36% (4,936)	Increasing
8 Total CO <sup>2</sup> emissions (tonnes/yr)	758,707	
9 Dunedin water consumption (average per residential unit per day)	635 litres	

COMMUNITY OUTCOMES

**The Council’s Contribution**

The Council is one of a number of stakeholders in Dunedin that contribute to ‘Sustainable City and Environment’. Some of the city stakeholders include, property developers, Historic Places Trust, Department of Conservation, private planning consultants, Ministry for the Environment, the Otago Regional Council and various environmental organisations such as the Forest and Bird Society.

The typical roles and contribution of the Council in promoting this outcome include:

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
City Planning	Joint service provider in establishing direction on how Dunedin manages its physical and natural resources. Regulator–for the control of the effects of land use.	A) B) C) D)	1 2 4
Architecture and Urban Design	Joint Service provider and promoter of quality design.	A) B) D)	1 2 4

In addition to the contribution from the existing services provided by the activities listed above, the Council can also promote ‘Sustainable City and Environment’ by undertaking major projects. Further information about these projects is available in the Group activity section 2 and capital programme in section 3 of this plan.

## SUSTAINABLE CITY AND ENVIRONMENT

### COMMUNITY OUTCOMES

Significant Council Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
Harbourside Development	The community has expressed a strong desire to better link the central city to the harbour. This project seeks to integrate enhanced access with developed public space and appropriate private development.	Regulator through District Plan changes and strategic plans.	\$4 million (for access)
		Service provider through amenity development	\$5 million (for amenity)
Urban Centre Upgrades	This work supports the notion of strong urban centres that support economic activity, viable transport routes and a sense of community.	Service provider and regulator	\$3 million



**Vision:** a city that celebrates and supports culture and excellence in the arts and education.

Dunedin has an international reputation as a centre for learning excellence, upon which the city relies for a significant percentage of its employment. This education resource is a boon for Dunedin’s resident population, offering learning opportunities second to none. Support for the growth and development of the city’s education institutions is a high priority for Council. It can directly support the attraction of students to the city by ensuring Dunedin offers a vibrant, unique lifestyle abundant with leisure and entertainment opportunities.

The large student population adds to the diversity of our cultural identity and assists the development of our celebrated arts community. The arts and our rich historical heritage, including that associated with tangata whenua, are treasured as adding depth to our sense of place and belonging. Council will continue its active role in preserving, adding to and profiling these cultural assets for the benefit of all.

**Community Priorities and City Indicators**

The following priorities and city indicators have been defined for ‘Culture and Learning’. Their purpose is to provide a citywide focal point for decision-makers in Dunedin, including the Council. The priorities recognise the positive attributes that learning, in its various forms, brings to the city. They also encompass the need to acknowledge, celebrate and experience our cultural environment. It should be noted that the priorities are not listed in any particular order.

**A) A broad range of learning opportunities–**

City Indicator	Result	Trend
1 The percentage of residents with high school qualifications	36%	
2 The percentage of residents with tertiary qualifications	31%	
3 Level of public library acquisitions per 1,000 population	274	Decreasing
4 Portion of residents using the Moray Place library	68%	Decreasing

**B) A diverse and vibrant arts and culture scene–**

City Indicator	Result	Trend
5 Perception that Dunedin is a creative city (% agree)	70%	Increasing
6 Dunedin recognises and supports cultural diversity (% agree)	68%	Static

**C) We value the cultural identity and place of the tangata whenua in our community–**

City Indicator	Result	Trend
7 The percentage of Maori language speakers	2%	Static

**D) We celebrate and support the good things about our city and community–**

City Indicator	Result	Trend
8 Perceptions of quality of life (% positive)	91%	Static
9 Perceptions of city vibrancy – Dunedin is a fun city (% positive)	52%	Static
10 The percentage of residents who have visited any of Dunedin’s major cultural facilities (excluding Public Library)	66%	

**The Council’s Contribution**

The Council is one of a number of stakeholders in Dunedin that contribute to ‘Culture and Learning’. Some of the city stakeholders include, the tertiary institutions, Tertiary Education Commission, Otago Festival of the Arts, the Community Trust of Otago and the Seifert Gallery.

COMMUNITY OUTCOMES

## CULTURE AND LEARNING

The typical roles and contribution of the Council in promoting this outcome include:

### COMMUNITY OUTCOMES

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
Dunedin Public Art Gallery and Otago Settlers Museum	Joint service provider for public access to cultural heritage.	A) B) C) D)	5 6 8 9 10
Dunedin Public Libraries	Lead service provider for public access to print, audio visual and electronic collections.	A) B) C) D)	3 4 7
Marketing and Communications	Organising and supporting festivals and events	D)	9

In addition to the contribution from the existing services provided by the activities listed above, the Council can also promote 'Safe and Healthy People' by undertaking major projects. Further information about these projects is available in the Group activity section 2 and capital programme in section 3 of this plan.

Significant Council Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
Otago Settlers Museum Redevelopment	The redevelopment serves to protect important items associated with Dunedin's colourful history and greatly improves the quality of the visitor experience. This project also contributes to 'Wealthy Community' through providing an additional premium visitor attraction.	Lead Service provider. \$8.8million towards the cost of the upgrade are externally funded.	\$31 million
Chinese Gardens	This project provides a significant link with our past through acknowledging the part played by Chinese immigrants. The Gardens will also provide an impressive attraction for visitors and residents.	Lead Service provider—maintaining the gardens. The capital costs are jointly funded (\$1million DCC, \$5million externally)	\$6 million



**Vision:** a city where residents feel included and connected with their wider community.

Supportive neighbourhoods are great contributors to people’s sense of well-being and belonging. Tolerance and acceptance of ethnic, age and other differences helps build or maintain communities that are civilised, positive in outlook and resilient in times of need. Council helps by providing the bedrock of local governance, services and public consultation from which strong communities can grow. Maintaining a healthy democratic process is essential for the community’s sense of ownership and involvement in the city.

Many vital community services could not function without the not for profit sector and volunteer assistance. Council envisages a future where this sector and volunteers are still valued and recognised for their achievements.

**Community Priorities and City Indicators**

The following priorities and city indicators have been defined for ‘Supportive Community’. Their purpose is to provide a city-wide focal point for decision-makers in Dunedin, including the Council. The priorities recognise the need to understand our various communities and their situation, and assist in a way that builds those communities. The elements of leadership, providing services and participation are building blocks for directing resources, encouraging involvement, and delivering support. Actions taken under other city priorities, relating to access or health for example, strongly influence well-being for ‘Supportive Community’. It should be noted that the priorities are not listed in any particular order.

**A) Our city is built on strong communities–**

City Indicator	Result	Trend
1 % of population living in deprivation index deciles (8+)	28%	
2 Residents’ sense of community with others in the neighbourhood (% agree)	63%	Static

**B) All volunteers feel valued–**

City Indicator	Result	Trend
3 The percentage of residents doing voluntary work	15%	

**C) We are an ethnically diverse and tolerant community–**

City Indicator	Result	Trend
4 Perception of diversity – impact of diversity (% positive)	57%	

**D) The people participate in our representative democracy–**

City Indicator	Result	Trend
5 Perceptions of influence on Council decision making (% that believe they have some influence)	72%	
6 Voter turnout (Local Government)	53%	Static

COMMUNITY OUTCOMES

**The Council’s Contribution**

The Council is one of a number of stakeholders in Dunedin that contribute to ‘Supportive Community’. Some of the city stakeholders include, Work and Income New Zealand, Ministry of Social Development, Dunedin Council of Social Services, Huirapa Runaka, Age Concern, and non-government organisations such as Presbyterian Support.

The typical roles and contribution of the Council in promoting this outcome include:

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
Community Development	Joint service provider offering advice, advocacy and facilitation for individuals and community groups. Funder–community grants.	A) B) C) D)	
Housing	Joint service provider offering quality rental units for mainly elderly tenants.	A)	1

## SUPPORTIVE COMMUNITY

### COMMUNITY OUTCOMES

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
Cemeteries and Crematorium	Lead service provider.	A) C)	2
City Leadership	Joint service provider ensuring that residents can participate in democratic process and are informed about the decisions made in such process.	A) B) C) D)	5 6

In addition to the contribution from the existing services provided by the activities listed above, the Council can also promote 'Supportive Community' by undertaking major projects. Further information about these projects is available in the Group activity section 2 and capital programme in section 3 of this plan.

Significant Council Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
New Housing Units	The Council focuses on providing quality accommodation to elderly people. This programme improves the Council's rental stock through replacing less desirable houses with new units. This programme is being managed to be self funding.	Joint service provider. There are many other providers of rental accommodation.	\$7 million



**Vision:** a city that provides and encourages participation in a broad range of sporting, recreational and leisure activities.

It is generally understood that an active lifestyle is advantageous to our health and well-being. From swimming pools to bush tracks, Dunedin has a wealth of recreation and leisure facilities enabling its people to lead active lives in an enormous variety of ways. Council is dedicated to promoting the use of these facilities while maintaining and enhancing their quality and variety, recognising they are a major attraction for visitors and residents alike.

The importance of activity to the city's young people, their health and development is also recognised. As such, Council invests in dedicated sport and leisure services, encouraging children and families to be active together.

#### Community Priorities and City Indicators

The following priorities and city indicators have been defined for 'Active City'. Their purpose is to provide a citywide focal point for decision-makers in Dunedin, including the Council. The priorities recognise that sport and recreation are key elements in the lifestyle of many individuals, and that they contribute to better health and stronger communities. The type of infrastructure and the level of service offered influence participation and therefore warrant careful consideration. It should be noted that the priorities are not listed in any particular order.

#### A) More people participate in sport–

City Indicator	Result	Trend
1 The percentage participating in organised club sport as most frequent activity	28%	
2 The percentage participating in non-organised sport as the most frequent activity	49%	
3 The percentage of sportsfields in grade 3 (good) condition	85%	

#### B) More people participate in recreation and leisure activities–

City Indicator	Result	Trend
4 The percentage experiencing barriers to leisure activity	44%	
5 The percentage satisfaction with free time	82%	
6 Participation at Council-owned pools	531,490	

#### C) Dunedin people lead healthy lifestyles–

City Indicator	Result	Trend
7 Prevalence of smoking	24%	
8 Barriers to physical activity due to family or work commitments (% experiencing barriers)	51%	
9 Frequency of physical activity (% of nearly everyday)	45%	
10 Perception of overall health	87%	

#### D) City assets that provide recreation and leisure choice–

City Indicator	Result	Trend
11 Council supported hard court indoor recreation space (sqm/capita)	7.2	
12 Council aquatic indoor recreation space (sqm/capita)	0.02	
13 Ratio of sportsfields to population (hectares per 1,000 population)	2	
14 Children play space within 800 metres	100%	

## ACTIVE CITY

### COMMUNITY OUTCOMES

#### The Council's Contribution

The Council is one of a number of stakeholders in Dunedin that contribute to 'Active City'. Some of the city stakeholders include, Academy of Sport, Sport Otago, and the Otago Rugby Football Union.

The typical roles and contribution of the Council in promoting this outcome include:

Council Activities	Role	Contributes to outcome priority	Contributes to indicators
Aquatic Services	Lead service provider of public access to the Moana Aquatic Centre and suburban pools.	A) B) C) D)	1 4 6 9 12
The Botanic Garden	Lead service provider of public access to a quality botanic garden.	B) C) D)	5 9
Parks and Reserves	Joint service provider of urban green-space and associated amenities.	A) B) C) D)	3 4 5 9 13 14

In addition to the contribution from the existing services provided by the activities listed above, the Council can also promote 'Active City' by undertaking major projects. Further information about these projects is available in the Group activity section 2 and capital programme in section 3 of this plan.

Significant Council Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
Playground upgrades	Assisting to establish an active lifestyle at a young age. Providing parents with options to entertain children.	Joint service provider of childrens play space. Many schools, for example, provide playgrounds	\$2.5 million (upgrades) \$0.6 million (safety work)
Logan Park Redevelopment	Upgrade Dunedin's premier metropolitan multi-sports, recreation and leisure venue to meet the current and future user needs.	Joint service provider with shared funding	\$12 million

Significant Council Projects	Contribution to this outcome	Role	Scale (approx. 10 year total)
Parks and Reserves upkeep	This work assists in the upkeep of the Dunedin's many green-space areas, including the Town Belt.	Joint service provider. Doc, the Otago Regional Council and schools also own and manage greenspace in Dunedin	\$2 million
Sportgrounds renewals	This work ensures that Dunedin's current stock of sportfields are maintained.	Lead service provider	\$4 million
Coastal Conservation	There are coastal areas that the Council has a vested interest in protecting from erosion due to the assets it owns.	Joint service provider.	\$1.1million