From: Jenny Lapham
To: "Benedict Ong"
Subject: FW: LGOIMA Request – Advertising Spend with Air New Zealand
Date: Wednesday, 14 October 2026 10:19:00 a.m.
Attachments: Copy of Advertising spend with Air New Zealand (002).pdf

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Kia Ora

I refer to your request below and apologise for the delay in responding to your request.

In relation to advertising with Air New Zealand, I have been advised that Enterprise Dunedin does not undertake paid advertising with Air New Zealand. However, Dunedin and its tourism products are regularly featured in *Kia Ora* magazine as a result of Enterprise Dunedin's ongoing relationship management and proactive public relations activities

In regards to the Group companies please find attached a spreadsheet providing the advertising spend with Air New Zealand.

Kā mihi

Jennifer Lapham
LGOIMA Officer
Governance Group

P 03 477 4000 | **E** **Jenny.Lapham@dcc.govt.nz**
Te Kaunihera a Rohe o Ōtepoti - Dunedin City Council
PO Box 5045, Dunedin 9054
New Zealand
www.dunedin.govt.nz

From: Benedict Ong >
Sent: Tuesday, 1 September 2026 7:19 p.m.
To: Jenny Lapham <Jenny.Lapham@dcc.govt.nz>
Cc: Grant Miller <Grant.miller@odt.co.nz>; Ruby Shaw <ruby.shaw@alliedmedia.co.nz>
Subject: LGOIMA Request – Advertising Spend with Air New Zealand

Kia ora Jenny,

Under the LGOIMA, please provide the total advertising expenditure by Dunedin City Council and its council-controlled organisations/entities with Air New Zealand for:

- the current financial year to date;
- the most recently completed financial year; and

- each of the preceding three financial years.

Please provide a breakdown by financial year and entity, where available.

Please include advertising purchased directly from Air New Zealand and indirectly through advertising, media, marketing, tourism, or other agencies/intermediaries where reasonably identifiable.

If possible, please provide the information in Excel or CSV format.

Kind regards

Ben

Benedict Ong

Councillor, Dunedin City Council

022 382 7078

LGOIMA REQUEST - ADVERTISING SPEND WITH AIR NEW ZEALAND							
ENTITY	FYTD	FY26	FY25	FY24	FY23	FY22	NOTES
Aurora	Nil for all years.						
City Forests	Nil for all years.						
Delta	Nil for all years.						
Dunedin Airport	Nil	$17,250	Nil	$17,250	Nil	$34,500	GST inclusive
Dunedin Railways	Nil for all years.						
Dunedin Venues	Nil for all years.						