

ART AND CREATIVITY IN INFRASTRUCTURE POLICY

Approved by:	Council		
Sponsor:	General Manager Strategy and Governance		
Department responsible:	Community and Planning		
Date Approved:	27 June 2017	Reviewed:	Every three years
Next Review Date:	30 June 2018	DOC ID:	

1 INTRODUCTION

1.1 The Dunedin City Council (DCC) intends that opportunities to integrate artwork and/or creativity in DCC infrastructure projects will be considered, as reflected in the following strategic and normative instruments.

1.2 Dunedin City Strategic Framework

1.2.1 *Ara Toi Otepoti: Dunedin's Arts and Culture Strategy* ('Ara Toi') recognises the intrinsic social, economic, environmental and cultural value of embedding creativity within the public realm – including the built environment, architecture, public spaces and urban design – and its contribution to building a 'creative economy.' Ara Toi identifies as strategic priorities the need to 'embed a creative perspective in all Dunedin's decision-making and action' and to 'foster a creative physical environment chock full of exciting public art.'

1.2.2 The *Spatial Plan for Dunedin* identifies the strategic priority of making 'a memorable and distinctive city.'

1.2.3 *Dunedin's Social Wellbeing Strategy* identifies the strategic priority of building 'vibrant and cohesive communities.'

1.2.4 *Dunedin's Economic Development Strategy* identifies the strategic priority of making Dunedin 'a compelling destination.'

Dunedin Public Art Framework 2016-2021:

1.2.5 To guide the practical implementation of these strategies in the context of public art works, the DCC is developing a Dunedin Public Art Framework separate to this policy.

1.2.6 Where work to embed creativity into infrastructure leads to the identification of opportunities for public art works to be commissioned, the public art component would then fall under the remit of the Framework.

2 POLICY PURPOSE

2.1 The purpose of this policy is to enable the consideration and development of proposals to embed good quality and cost-effective artwork and/or creativity in relevant DCC infrastructure projects.

3 ORGANISATIONAL SCOPE

3.1 This Policy applies to:

3.1.1 All employees of the DCC, including temporary employees and contractors;

- 3.1.2 Any person who is involved in the operation of the DCC, including elected members, volunteers and those people with honorary or unpaid staff status.

4 DEFINITIONS

- 4.1 **'Infrastructure assets'**: Assets owned, operated, or controlled by DCC and including, but not limited to: community centres, halls, recreational facilities and any other buildings for the use of a local community or neighbourhood, and the land on which they are or will be situated; play equipment located on a neighbourhood reserve; toilets for use by the public; infrastructural elements associated with network infrastructure such as roads and other transport, water, wastewater, and stormwater collection and management.
- 4.2 **'Infrastructure projects'**: Building and engineering projects carried out by DCC that create an infrastructure asset, as well as the construction and installation of facilities and fixtures associated with, and forming an integral part of, those projects. For the purposes of this policy, infrastructure projects are categorised as follows:
- 4.2.1 **'Large scale'** infrastructure projects include, but are not limited to:
- City and town centre, and major street upgrade development projects.
 - New pedestrian and transport bridges, transport hubs, cycleways, walkways.
 - New local facility projects (including, but not limited to, community centres, libraries, recreational facilities, swimming pools, service centres, art centres, art galleries, theatres and stadiums).
 - Greenfield and brownfield precinct developments funded by DCC or where DCC is a development partner, including metropolitan, suburban and rural locations.
 - New park and landscaping developments.
- 4.2.2 **'Medium scale'** infrastructure projects include, but are not limited to:
- Large on-street or on-reserve cabinets.
 - Bus shelters or other large shelters.
 - Park and landscaping redevelopments.
- 4.2.3 **'Small scale'** infrastructure projects include, but are not limited to:
- Small on-street or on-reserve cabinets.
 - Street light poles.
 - Waste and/or recycling bins.
 - Cycle stands and seating, paving and man hole covers.
 - Parks signage and information boards, posts, bollards and way-finding signage.
- 4.3 **'Art and creativity in infrastructure'**: The integration of original artwork or creativity components within infrastructure projects, achieved through collaboration with artists and other creative professionals including architects, landscape architects, graphic designers and urban designers.
- 4.4 **'Public art'**: As defined in the Dunedin Public Art Framework.

5 PRINCIPLES

5.1 The DCC will:

- 5.1.1 Take a multi-disciplinary approach to art and creativity in infrastructure, welcoming ideas from a range of sources wherever practicable.
- 5.1.2 Focus on good-quality and cost-effective integration of art and creativity in infrastructure, and will plan and manage integrated art and creativity as a city-wide collection.
- 5.1.3 Implement this policy in a way that does not detract from the timely, safe and cost-effective delivery of infrastructure projects.
- 5.1.4 Ensure the functional integrity and longevity of infrastructure is not compromised through the integration of art and visual design.

6 POLICY

6.1 Project identification and referral

- 6.1.1 Infrastructure managers (or their delegate/s) shall identify all large and medium scale infrastructure projects within the scope of this policy, and refer these to the policy sponsor (or their delegate/s) during early infrastructure project planning stages.
- 6.1.2 Small scale infrastructure projects may be referred to the policy sponsor at the discretion of infrastructure, but must be referred if it is intended to integrate artwork or creativity components, or where these form a part of large or medium infrastructure projects.

6.2 Projects for which proposals shall be developed

- 6.2.1 In determining infrastructure projects for which integrated art and creativity proposals shall be developed, infrastructure managers and the policy sponsor (or their delegate/s) shall consider the significance of both the project and a proposal (in accordance with the DCC Significance and Engagement Policy) including:
 - a) the importance of the project and its location;
 - b) the likely community interest in a proposal;
 - c) a proposal's likely consistency with the DCC's Strategic Framework and previous Council decisions; and
 - d) a proposal's financial impact.

6.3 Proposal development and external engagement

- 6.3.1 The policy sponsor (or their delegate/s) and infrastructure managers (or their delegate/s) will collaborate to develop integrated art and creativity proposals for infrastructure projects identified under clause 6.2 above.
- 6.3.2 External engagement for proposals under this policy will be planned and undertaken (in accordance with the DCC's Significance and Engagement Policy).

6.4 Funding

- 6.4.1 Funding for the development, installation and maintenance of integrated art and creativity in infrastructure projects, if required, will be allocated from within approved capital and maintenance budgets for the infrastructure projects on a case-by-case basis, with the portion of funding allocated appropriate to the infrastructure project.

6.5 Commissioning and installation

6.5.1 The policy sponsor (or their delegate/s) and infrastructure managers (or their delegate/s) will collaborate on the commissioning and installation of proposals under this policy.

6.5.2 Commissioning and installation will be governed under individual commissioning contracts with artists and visual designers, awarded in accordance with the DCC Procurement Policy.

6.6 Ownership

6.6.1 In all cases, full ownership of completed installations shall vest in the DCC.

6.6.2 In most cases, the DCC will be the copyright owner of the relevant creative creativity or artwork, unless otherwise agreed in the commissioning contract.

6.7 Records

6.7.1 Integrated art and creativity infrastructure assets developed under this policy will be recorded in a central DCC register.

6.8 Care and maintenance

6.8.1 Asset management plans for integrated art and creativity infrastructure developed under this policy will identify any specific maintenance, cleaning, replacement of parts, or other care required.

6.8.2 The DCC reserves the right to repair or replace integrated art and creativity infrastructure in the event of damage at any time deemed appropriate by the DCC, however will its use best endeavors to consult all relevant parties.

7 RELATED DOCUMENTS

7.1 *Ara Toi Otepoti: Our Creative Future.*

7.2 *Dunedin Public Art Framework 2016-2021.*

7.3 *Dunedin's Social Wellbeing Strategy.*

7.4 *Dunedin's Economic Development Strategy.*

7.5 *Spatial Plan for Dunedin.*

7.6 *Dunedin Central City Plan.*

7.7 *DCC Significance and Engagement Policy.*

7.8 *DCC Procurement Policy.*

Relevant Legislation:	LGA 2002 and infrastructure sector legislation as reflected in Group Management Plans
Associated Documents:	Ara Toi Otepoti – Our Creative Future: Dunedin's Arts and Culture Strategy