



PUBLIC NOTICE

Section 101(a), Sale and Supply of Alcohol Act 2012

Gifts of Distinction Limited has made application to the District Licensing Committee at Dunedin for the renewal of an off licence number OFF-12-2021 in respect of the premises situated at 31 Elwyn Crescent Green Island and known as Gifts of Distinction

The general nature of the business conducted under the licence is Other.

The applicant seeks the licence on the following hours:

Orders may be taken at any time

Deliveries may be made

Monday to Sunday 6.00 am to 11.00 pm.

First publication date: Saturday, 22 November 2025

Objections Close 5:00 pm Thursday, 22 January 2026

- The application may be inspected during ordinary office hours at the office of the Dunedin District Licensing Committee at 50 The Octagon, Dunedin, or on-line at <https://www.dunedin.govt.nz/services/licensing/alcohol-licence-applications>
- No objection to the issue of a licence may be made in relation to a matter other than a matter specified in section 105(1) of the Sale and Supply of Alcohol Act 2012
- Any person who is entitled to object and who wishes to object to the issue of the application may, not later than 25 working days after the date of the first publication of this notice, file a notice in writing of the objection with the Secretary of the Dunedin District Licensing Committee at 50 The Octagon, PO Box 5045, Dunedin 9058

Application for Off-Licence Renewal

Section 127, Sale and Supply of Alcohol Act 2012

TO The Secretary

Dunedin District Licensing Committee

Application for the renewal of an off-Licence is made in accordance with the particulars set out below:

Contact Person

Full Name: MICHELE BAKER

Phone No.: 021 553 275

Mobile No.: 021 553 275

Email address: hello@giftsofdistinction.co.nz

Postal address for documents: 31 ELWYN CRESENT
GREEN ISLAND, DUNEDIN, 7018

Preferred mode of contact: email

Details of the Applicant

Full legal name/s of the person/s or company who will receive any proceeds from alcohol sales:
Include any other names you may be known by e.g. maiden names, alias

Applicant status *please select from the below options*

☐	Individual	☐	Partnership	☐	Body Corporate
☐	Public Company	☒	Private Company	☐	Club
☐	Trustee	☐	Local Authority	☐	Licencing Trust
☐	Government Department or other instrument of the Crown	☐	Manager under the Protection of Personal Property Rights Act 1988	☐	Board, organisation or other body

Have there been any changes to the licensee status? ☐ Yes ☒ No
(A change would include a change of any shareholders, directors or partners)

If yes, detail changes:

Address: 31 ELWYN CRESCENT, GREEN ISLAND, DUNEDIN, 9018.

Occupation: REMOTE SALES / GIFT BOXES.

(if individual) ☐ Male ☐ Female ☐ Other N/A.

(if individual) Applicants place and date of birth: N/A.

Postal address for documents: 31 ELWYN CRESCENT, GREEN ISLAND, DUNEDIN, 9018.

Is this your principal business? ☒ Yes ☐ No

Please state any other businesses:

Criminal Convictions		
Please state all criminal convictions against any applicants including Directors or Shareholders <i>(except convictions for offences to which the Criminal Records (Clean Slate) Act 2004 applies)</i>		
Full Name	Conviction	Date of Conviction
NONE	NONE	NONE

(Use a separate sheet if necessary)

Details of Premises

Trading name: GIFTS OF DISTINCTION LTD.

Name of the building (if applicable): N/A.

Address of premises: 31 ELWYN CRESCENT,
GREEN ISLAND, DUNEDIN, 9018.

Does the building have a current Building Warrant of Fitness (BWOF)? ☐ Yes ☐ No N/A.

What is the maximum occupancy of your entire premises including outside areas? N/A.

Please describe in detail the number and nature of the toilet arrangements e.g.: number of toilets male and female, number of urinals, unisex facilities and accessible facilities:

N/A.

Fire Evacuation Declaration - Fire and Emergency Act 2017

Which of the following fire evacuation statements applies to you?

If unsure, check with Fire and Emergency New Zealand

- ☐ The owner of the building in which the premises is situated provides and maintains an evacuation scheme as required by section 76 Fire and Emergency Act 2017
- ☒ Because of the building's current use, the owner is not required to provide and maintain an evacuation scheme
- ☐ Because of the nature of the building, the owner is exempt from the requirement to provide and maintain an evacuation

Signed [Signature] Date 12/11/2025.

Business Details

What is the general nature of the business conducted under the licence?

- ☐ Tavern
 ☐ Grocery
 ☐ Supermarket
☐ Hotel
 ☐ Bottle Store
☒ Other (specify) REMOTE SALES OF GIFT BOXES.

On which days and during which hours do you to sell alcohol: Anytime on any day (remote sales) Sold alcohol delivered during times below.

Day	☒ Mon	☒ Tues	☒ Weds	☒ Thurs	☒ Fri	☒ Sat	☒ Sun
Start time	7am	7am	7am	7am	7am	7am	7am
End time	7pm	7pm	7pm	7pm	7pm	7pm	7pm

Will there be any changes to the current licenced hours? ☐ Yes ☒ No

(An extension to the existing hours may require resource consent, check with City Planning Department)

If yes, describe changes:

What designations apply to the premises?

- ☒ Undesignated (people of any age are permitted)
☐ Supervised (people under 18 years must be accompanied by **parent or legal guardian**)
☐ Restricted (people under 18 years not permitted)

Is the applicant seeking any changes to the current licenced areas or designations?

☐ Yes ☒ No If yes, detail:

Is the sale of alcohol the principal purpose of the business?

☐ Yes ☒ No

If no, provide details:

GIFT BOXES; GIFTING PRODUCTS eg. Bathware, kitchen, craft, artisan chocolate and food.

Does the applicant supply or sell any goods other than alcohol and food? ☒ Yes ☐ No

If yes, provide details: Gift Boxes; gifting products such as stationery, kitchenware, bathroom ware etc.

Does the applicant provide any services other than those related to the sale or supply of alcohol or food?

☒ Yes ☐ No If yes, provide details: Gift Boxes; gifting of products such as stationery, kitchenware, bathroom ware etc. Remote sales of gift Boxes.

Manager Details			
Provide the below details for each manager or proposed manager			
Full Name	Date of Birth	Managers Certificate Number	Expiry Date
MICHELE BAKER	25/6/63	007 / CERT / 597 / 2019	19/12/2026 .
(Use a separate sheet if necessary)			

Conditions

- 1) What steps are taken to prevent the sale and supply of alcohol to prohibited people (*minors and intoxicated people*)?

(Website) has required age consent warning criteria applied when product is viewed and also at checkout.

- 2) How does the applicant train staff to ensure compliance with the Act?

The manager will retain a current managers certificate and ensure that all needed training as required by law is undertaken according as and when needed for remote sales operations.

- 3) What other steps does the applicant take to promote the responsible consumption of alcohol?

Remote sales: Refer # 2+1

Signed W. S. C. C. Date 12/11/2025 Place Dunedin New Zealand

HOST RESPONSIBILITY – GIFTS OF DISTINCTION LTD

This is our written document stating how the management of the premises will provide a safe environment for our customers.

As a remote seller of Gift Boxes, some of which include alcohol, we have put into place on our website the required consent procedure to avoid selling to minors.

This is a two-stage process. When accessing a gift box containing alcohol, a pop up is shown highlighting that the gift box contains alcohol and the lawful requirement age of 18 is required to purchase the gift box containing alcohol. It also asks for confirmation that the recipient is over 18 years of age. The second consent requirement is made at checkout to ensure age-appropriate persons can proceed.

Thirdly, we have a process in place for shipping. Gift Boxes containing alcohol receive a shipping label with **SIGNATURE REQUIRED - AGE RESTRICTED - NO ATL**. The couriers have an inhouse policy to handle these shipments safely and responsibly.

Michele Baker

Gifts of Distinction Ltd

www.giftsofdistinction.co.nz

SIGNED:

