





**Future Dunedin**

**Team campaign costs.**

Allied Media – ODT and Star placement	\$91 610 inc GST
NZME – Radio	\$11 500 inc GST
Meta	\$ 6 290 inc GST
NZME (Outdoor)	\$10 790 inc GST
Launch event	\$ 3 625 inc GST
Hub set up	\$ 4 015 inc GST
Firebrand (Campaign costs, design, layouts)	\$30 650 inc GST
<b>Total</b>	<b>\$158 480 inc GST</b>

Split

Rebecca Twemlow	\$17 650 inc GST
Jarrold Hodson	\$17 650 inc GST
Andrew Sutton	\$17 650 inc GST
Bruce Ranga	\$17 650 inc GST
Amy Taylor	\$17 650 inc GST
Conrad Stedman	\$17 650 inc GST
Jo Galer	\$10 820 inc GST
Rachel Brazil	\$ 6 750 inc GST
Andrew Simms	\$35 010 inc GST
<b>Total</b>	<b>\$158 480 inc GST</b>

