



# South Dunedin Retail Centre Strategy

Summary of Community Engagement on  
Issues and Opportunities

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## **INTRODUCTION**

The Dunedin City Council (DCC) carried out research in the latter part of 2009, including fieldwork and interviews with key stakeholders, to identify the strengths, weaknesses, opportunities and threats to South Dunedin's retail centre. The research was summarised into the 'South Dunedin Retail Centre Strategy – Issues and Opportunities Consultation Document' (Issues and Opportunities document), which was released by the DCC for public consultation in mid-April 2010. The document identified a number of issues and opportunities for South Dunedin's retail centre organised around 5 key themes: retail development; amenity; community development; pedestrian, mobility scooter and cycle access; and road transportation and traffic. For each theme a potential objective for the area was identified.

## **COMMUNITY ENGAGEMENT PROCESS**

The Issues and Opportunities document, which included a Freepost feedback form, was open for public consultation between 16 April and 28 May 2010 with an open community event held on 12 May 2010. The document and extra feedback forms were made available for public comment in hard copy at various locations on and near King Edward Street, in the Civic Centre Customer Service Centre and the City Library. Copies were also posted directly to key stakeholders. An electronic copy of the document and form were made available on the DCC website.

Flyers advertising access to the document, and the consultation period, were left in premises on King Edward Street and public notices were placed in local newspapers.

An 'open day' drop in session was provided so that the community could make comments in person, could learn more about the process, and could meet project staff. This was held at the Gasworks Museum on 12 May 2010 between 4pm and 7pm. The event was advertised with a flyer, and the location was sign-posted from King Edward Street on the day. A 'Planning4Real' exercise was used, where participants could mark things they either valued or were concerned about on a plan of the area. There was also an opportunity to make comments on the same categories that the written feedback forms gave. DCC staff and councillors were present to write down comments for people or just to have an informal chat about the issues, opportunities and the process generally.

This report summarises feedback made through written and electronic forms during the consultation period, as well as feedback provided at the Gasworks Museum event.

## **SUMMARY OF FEEDBACK**

There were 57 written and electronic feedback forms returned, and approximately 50 people attended the Gasworks Museum event. All of the comments, including written comments and comments made at the Gasworks Museum event, have been summarised into the following categories:

- What people value about the area
- Aspects that could be used in marketing the area
- Issues and objectives for the area
- Opportunities for the area.

Tables summarising the comments received are presented in the Appendix. Each comment made by an individual respondent was only counted once, although it is possible that some people made the same or similar comment in answering different questions on the feedback form. Likewise, some comments from organisations may represent a collection of views but were only counted once.

A summary of the most common comments under each topic is presented below.

### **What people value about the area**

A number of comments were made about what people value or like about the area. The most common aspects identified were:

- 1 The type of shops currently within the retail centre (54)
- 2 Parking in the retail centre (41)
- 3 The local architecture or specific heritage buildings in the area (40)
- 4 The convenient location of the retail centre (25).

Community facilities, the community, banking facilities, general amenity of the retail centre and the local food outlets were also noted as being aspects respondents highly valued.

### **Aspects that could be used in proposals to market the area**

A number of ideas for aspects of the area or other opportunities that could be used in proposals to market the area were suggested. While this was not a specific topic addressed in the Issues and Opportunities document, the opportunity for marketing was discussed generally and the feedback form asked people to consider this topic. The most frequent responses were:

- 1 Ideas related to heritage tourism (14)
- 2 To emphasise the community spirit and existing community groups in the area (7)
- 3 To promote the variety of eating places in the centre (5)
- 4 To emphasise the sunny aspects in the area (3).

### **Issues and objectives for the area**

The analysis of the responses grouped the key issues people identified for the area with any related objectives. The most common responses related to the need for improvements to:

- 1 The streetscape amenity (35)
- 2 Parking (34)
- 3 Pedestrian access and safety (33)
- 4 Building appearance (29)
- 5 The range of community facilities (27)
- 6 Traffic congestion (22)
- 7 The nature of activities in the retail centre (26)
- 8 Vacant premises (12)

Interestingly, several of these topics were also identified as positive, valued aspects of the area.

Key issues identified by people that were not included in the Issues and Opportunities document included retaining the viability of surrounding industries, the lack of wind shelter, and dirty streets. Storm water flooding and sea level rise were also raised although these were topics that were noted but not discussed in the Issues and Opportunities document because they were outside the scope of the Strategy.

## Opportunities for the area

A number of respondents made specific suggestions for projects, design elements, or other specific actions to improve the area. The most common suggestions related to:

- 1 Community facilities and support (70), with support for the proposed library the most common (43)
- 2 Transportation improvements (62), particularly related to King Edward Street (23) and parking (21)
- 3 Amenity improvements (46)
- 4 Heritage opportunities (15), particularly the idea of a heritage walk (14).

There were a number of suggestions relating to improvements to the public transport service, which did not fall within the scope of the work, or within the DCC's responsibility, however, these have been included in the summary will be shared with partner organisations.

## CONCLUSION

The results of the community engagement on the Issues and Opportunities phase confirmed and expanded on the issues identified for the South Dunedin Retail Centre. The results also indicated strong support for the opportunities identified for the area, and provided valuable detailed suggestions in relation to the opportunities identified and additional ideas for opportunities.

This community feedback will be used alongside the key issues and opportunities identified through the research to progress to the next stage of the Strategy process, Options Development. The overall process for developing the Strategy is outlined below.

## NEXT STEPS

The South Dunedin Retail Centre Strategy is following a sequence of work stages set out for 2009-2011 in Table One below.

| <b>Table 1: Draft South Dunedin Retail Centre Strategy - Proposed Work Stages</b> |                                                                                                                                                                                                                         |                            |
|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| <b>Stage</b>                                                                      | <b>Tasks</b>                                                                                                                                                                                                            | <b>Timing</b>              |
| <b>Initial Background Research</b>                                                | Undertake background research and scoping of key issues.                                                                                                                                                                | June-December 2009         |
| <b>Issues and Opportunities</b>                                                   | Prepare and consult on Issues and Opportunities Document.                                                                                                                                                               | November 2009 – March 2010 |
| <b>Options Development</b>                                                        | Development (including further consultation as required) of options identified after Issues and Opportunities consultation, including concept design of transportation and amenity improvements for King Edward Street. | By late December 2010      |

|                       |                                                                                                                              |                                                                                 |
|-----------------------|------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| <b>Draft Strategy</b> | Prepare Draft Strategy including an action plan and concept design for transportation and urban design/amenity improvements. | July 2010 – early 2011                                                          |
|                       | Six week formal consultation period                                                                                          | Second quarter of 2011                                                          |
| <b>Final Strategy</b> | Analyse submissions and amend strategy.                                                                                      | Formal hearing of submissions potentially to coincide with Annual Plan hearings |
|                       | Release Final Strategy.                                                                                                      | Mid 2011                                                                        |
|                       | Deliver short term/quick win initiatives.                                                                                    | Gradual roll out across 2010-2011.                                              |

## **Opportunities for further Community Engagement**

### ***Options Development Phase***

Further community engagement in the Options Development (including concept design phase) will:

- Be informal and interactive in nature (based on workshops rather than submissions/written feedback) and may range from a participatory design process to consultation on a range of design options using a workshop process.
- Provide for genuine opportunities for members of the community to view, understand and provide input on a number of design options.
- Be built around opportunities for Council staff and councillors to also be engaged in the design process.
- Be informed by and linked with prior consultation for the South Dunedin Retail Centre Strategy.

### ***Building Owner Consultation***

Since the close of consultation on the Issues and Options Consultation Document, City Development has met individually with owners of buildings along King Edward Street to discuss potential opportunities for improvements to building appearance and other matters set out in the Issues and Opportunities report.

### ***Lorne Street Design Consultation***

Since holding informal workshops with key stakeholders on 29 March and 5 May 2010, City Development has been progressing design proposals for improvements to the public space on Lorne Street. These improvements are intended to improve the general amenity, appeal and usefulness of the space. Proposals have been drawn up and City Development is in the process of confirming implementation costs and the most cost-effective process for implementation.

## APPENDIX 1.

The following tables summarise the comments received on the Issues and Opportunities for South Dunedin categorised into:

- What people value about the area
- Aspects that could be used in marketing the area
- Issues and objectives for the area
- Opportunities for the area.

For tables 3 and 4, the right hand columns state whether the general opportunities identified by people were included in the Issues and Opportunities document or whether they are new suggestions. This does not apply to specific comments under 'related comments'.

**Table 1 Things people value about the area**

| Value                               | Number of respondents (total in bold type) | Related comments                                                                                                                                         |
|-------------------------------------|--------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>General Shops</b>                | <b>54</b>                                  |                                                                                                                                                          |
| Interesting                         | 12                                         | • 'funky', 'quirky', 'personality', 'individuality'                                                                                                      |
| Second hand                         | 7                                          | • Needed by low income earners<br>• The concentration of second hand shops                                                                               |
| Independent                         | 5                                          | • Not 'multi-national' but 'boutique'                                                                                                                    |
| Focused on needs of local community | 11                                         | • Do not turn into "upmarket area", "not flashy"<br>• Low cost shopping for low socio-economic area.                                                     |
| Old established businesses          | 3                                          | • McAuliffes and Wolfies<br>• I love ... the old established businesses                                                                                  |
| Variety of shops                    | 7                                          | • All types of shops for a mixed-salary group and ethnic population                                                                                      |
| Friendly retailers                  | 7                                          | • "Friendly customer service", "personal shops", "personal friendly people",<br>"Friendly community among retailers", "relaxed atmosphere for shopping", |
| Cheap supermarket                   | 1                                          |                                                                                                                                                          |
| Doctor and chemist                  | 1                                          | • Good local doctor and chemist at southern end of King Edward Street                                                                                    |
| <b>Parking</b>                      | <b>41</b>                                  |                                                                                                                                                          |
| Free or cheap parking               | 9                                          | • Affordable, safe parking valued for young families. (Don't change parking to off-street – it is easily accessible at moment.)                          |

| Value                                    | Number of respondents (total in bold type) | Related comments                                                                                                                                                     |
|------------------------------------------|--------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Handy parking                            | 28                                         | <ul style="list-style-type: none"><li>• Ease of parking compared to city centre.</li><li>• Good when enforced because turnover good for retail.</li></ul>            |
| Enforced through parking wardens         | 4                                          |                                                                                                                                                                      |
|                                          |                                            |                                                                                                                                                                      |
| <b>Heritage/Architecture/buildings</b>   | <b>40</b>                                  |                                                                                                                                                                      |
| Old, heritage character                  | 24                                         | <ul style="list-style-type: none"><li>• Historic background may create "sense of belonging"</li><li>• NZHPT comments on opportunity for formal recognition</li></ul> |
| Gasworks Museum                          | 6                                          | <ul style="list-style-type: none"><li>• Industrial tourism, new for Dunedin.</li></ul>                                                                               |
| Mayfair Theatre                          | 10                                         |                                                                                                                                                                      |
|                                          |                                            |                                                                                                                                                                      |
| <b>Local convenience and easy access</b> | <b>25</b>                                  |                                                                                                                                                                      |
| Easy access                              | 6                                          | <ul style="list-style-type: none"><li>• Ease of parking</li><li>• Easy access to all business good for local elderly population</li></ul>                            |
| Condensed nature of shops                | 2                                          | <ul style="list-style-type: none"><li>• Outlets all in close proximity</li><li>• "Small town"</li></ul>                                                              |
| Car access                               | 4                                          | <ul style="list-style-type: none"><li>• Free flow of traffic</li></ul>                                                                                               |
| Local                                    | 8                                          | <ul style="list-style-type: none"><li>• Convenience to where I live</li></ul>                                                                                        |
| Flat topography                          | 5                                          | <ul style="list-style-type: none"><li>• Flat land easy to walk around, flat reclaimed land a "gold mine"</li></ul>                                                   |
|                                          |                                            |                                                                                                                                                                      |
| <b>People</b>                            | <b>11</b>                                  |                                                                                                                                                                      |
| Community spirit                         | 4                                          |                                                                                                                                                                      |
| Diversity of active groups               | 6                                          | <ul style="list-style-type: none"><li>• Vast number of community groups and organisation</li></ul>                                                                   |
| Existing strong social networks          | 1                                          | <ul style="list-style-type: none"><li>• Retail area is an integral part of the local social community</li></ul>                                                      |
|                                          |                                            |                                                                                                                                                                      |
| <b>Banking facilities</b>                | <b>10</b>                                  |                                                                                                                                                                      |
| Cash machine                             | 1                                          |                                                                                                                                                                      |
| Ease of using banking facilities         | 2                                          |                                                                                                                                                                      |
| Number of banks                          | 7                                          | <ul style="list-style-type: none"><li>• Three good banks plus Post Office/Kiwi Bank</li><li>• Has all the everyday conveniences – bank, post office</li></ul>        |
|                                          |                                            |                                                                                                                                                                      |
| <b>Community facilities</b>              | <b>6</b>                                   |                                                                                                                                                                      |
| South Dunedin Community Hall             | 6                                          |                                                                                                                                                                      |
|                                          |                                            |                                                                                                                                                                      |
| <b>General Amenity</b>                   | <b>3</b>                                   |                                                                                                                                                                      |
| Trees                                    | 1                                          | <ul style="list-style-type: none"><li>• Nice trees in car park behind 165 King Edward Street adjacent to walkway.</li></ul>                                          |
| Open spaces                              | 1                                          | <ul style="list-style-type: none"><li>• The park in Rankeillor Street</li></ul>                                                                                      |



| <b>Value</b>                       | <b>Number of respondents (total in bold type)</b> | <b>Related comments</b>               |
|------------------------------------|---------------------------------------------------|---------------------------------------|
| Good access to Lorne Street toilet | 1                                                 |                                       |
|                                    |                                                   |                                       |
| <b>Food outlets</b>                | <b>3</b>                                          |                                       |
| Restaurants, takeaway shops        | 3                                                 | • Value the international restaurants |

**Table 2 Aspects that could be used in marketing the area**

| <b>Aspects</b>                                                    | <b>Number of respondents</b> | <b>Related comments</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-------------------------------------------------------------------|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Heritage                                                          | 14                           | • Opportunities for heritage walks/tours                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Community spirit and existing active groups                       | 7                            | <ul style="list-style-type: none"> <li>• There is strong civic pride and support of local voluntary groups that 'outsiders' should work with and be respectful and mindful of</li> <li>• Friendly community among retailers</li> <li>• Long existing, strong, local networks</li> <li>• No territorial local authority can provide facilities to meet every need but they can encourage the people to become involved</li> <li>• "We care here" – capitalise on great personalities</li> </ul> |
| Variety of eating places is a draw card and should be promoted.   | 5                            | <ul style="list-style-type: none"> <li>• Develop King Edward Street as an international dining destination</li> <li>• International food hub is this the same as the one above?</li> <li>• Popular eateries like Pizza Hut, China Palace, Satay Noodle House, Noodle Hut, Nanking etc</li> </ul>                                                                                                                                                                                               |
| Use sunny aspect for marketing                                    | 3                            | • Welcome to "Sunny South Dunedin"                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Retro-chic marketing                                              | 2                            | • 1950s retro-chic - destination second-hand shopping                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Beach proximity promotion and facilitation/capture of traffic     | 2                            | • Main route straight to beach                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Promote area to students with bus route/cheaper accommodation     | 1                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Call and brand the area "South D"                                 | 1                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Bring back the catchphrase "You can really go to town in South D" | 1                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Turn South Dunedin into artistic hub                              | 1                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Godfrey's Mutton Pies!                                            | 1                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

**Table 3 Issues and related objectives for the retail centre**

| <b>Issue</b>                  | <b>Related objective</b>                                                                                             | <b># of respondents</b> | <b># who saw an immediate priority</b> | <b># who saw as longer term priority</b> | <b>Related comments</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>Issue identified in document</b> | <b>New</b> |
|-------------------------------|----------------------------------------------------------------------------------------------------------------------|-------------------------|----------------------------------------|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------|
| Quality of streetscape        | <ul style="list-style-type: none"> <li>• Improve streetscape amenity</li> <li>• Improve shelter from wind</li> </ul> | 35                      | 10                                     | 4                                        | <ul style="list-style-type: none"> <li>• Cargills Corner – windswept and exposed</li> <li>• Generally more trees, cobblestone surfaces, visual amenity improvements</li> <li>• Tidy up area outside Community Hall</li> <li>• Clean and tidy up whole area</li> <li>• Back streets are dirty – eg Reid Street is a disgrace</li> <li>• Create a place people want to come to</li> <li>• Seats and shelter important for bus users</li> <li>• No shelter in Rankellor Street car park.</li> <li>• Seating design to incorporate wind-shelter</li> <li>• Windbreaks in playground</li> <li>• Shop veranda provision and maintenance essential</li> </ul>                                                                                                                                                                                                                                                                                                                                                               | ✓                                   |            |
| Lack of or inadequate parking | Improve parking                                                                                                      | 34                      | 7                                      | 3                                        | <ul style="list-style-type: none"> <li>• Off-street parking essential for economic revitalisation.</li> <li>• Rankellor Street car park ground surface not suitable for elderly.</li> <li>• Young families and elderly want 'safe' parking.</li> <li>• Number of suggestions to improve/provide parking at the back of King Edward Street.</li> <li>• Finding a park is a "lottery"</li> <li>• More off-street parking suggested.</li> <li>• Lorne Street car parking building suggested.</li> <li>• Parking around Post Office is poor - often have to walk two blocks.</li> <li>• Must provide for workers in the area also.</li> <li>• Need off-street parking.</li> <li>• Not enough off-street parking for workers.</li> <li>• Conflict between short stay and commuter parking.</li> <li>• Need off-street parking around the Mayfair Theatre.</li> <li>• Need to retain on-street parking as well.</li> <li>• Parking is difficult for older people.</li> <li>• "Don't charge for parking though!"</li> </ul> | ✓                                   |            |

| Issue                        | Related objective                                                                                               | # of respondents | #who saw an immediate priority | #who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Issue identified in document | New |
|------------------------------|-----------------------------------------------------------------------------------------------------------------|------------------|--------------------------------|----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
| Pedestrian access and safety | <ul style="list-style-type: none"> <li>Improve pedestrian access</li> <li>Increase pedestrian safety</li> </ul> | 33               | 4                              | 2                                | <ul style="list-style-type: none"> <li>Dangerous pedestrian crossing at McBride Street and King Edward Street</li> <li>Uneven footpaths</li> <li>Poor lighting at pedestrian crossing by Lorne Street</li> <li>Possible Barnes Dance?</li> <li>Slow down traffic but do not remove it</li> <li>More pedestrian crossings</li> <li>Condition of footpath surface for disabled, scooters and elderly in particular. Macandrew Road sloped and difficult to use</li> <li>Pedestrian crossing on Macandrew Road needs attention</li> <li>Elderly as major demographic need easier movement around retail area</li> <li>Pedestrian maps and signage as well as bus shelters with seating.</li> <li>Footpaths on King Edward Street too narrow.</li> <li>Dangerous crossing King Edward and Hillside intersection</li> <li>Congested footpaths a problem (mobility scooters) –</li> <li>Pedestrian crossing at McBride / King Edward intersection is dangerous and needs attention</li> <li>Need to improve access to King Edward Street through Glasgow / Fox Lane</li> <li>Glasgow / Fox Lane is dangerous and scary</li> <li>Dangerous pedestrian crossing opposite Hope and Sons</li> <li>Nowhere safe to cross near supermarket on Hillside Road.</li> <li>Dangerous crossing King Edward Street near Mayfair Theatre</li> </ul> | ✓                            |     |
| Poor building appearance     | Improve facades, appearance of buildings                                                                        | 29               | 10                             | 2                                | <ul style="list-style-type: none"> <li>Need good tenants</li> <li>Need more vibrant looking shops</li> <li>King Edward Street tenants want to do up buildings</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | ✓                            |     |

| Issue                        | Related objective                                                                                                        | # of respondents | #who saw an immediate priority | #who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Issue identified in document | New |
|------------------------------|--------------------------------------------------------------------------------------------------------------------------|------------------|--------------------------------|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
|                              |                                                                                                                          |                  |                                |                                  | <ul style="list-style-type: none"> <li>but need landlords to get on board</li> <li>Shops on Hillside Road need a tidy up</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                              |     |
| Lack of community facilities | Provide opportunity for people to get to know one another or maintain existing relationships. Wider range of facilities. | 27               | 8                              | 3                                | <ul style="list-style-type: none"> <li>Youth facilities needed for 10-18-year olds – active entertainment, internet, art on walls, dance classes, youth worker on site after 3pm</li> <li>Activities and mother group facilitation</li> <li>Child/family-friendly cafe and toilet facility (social accessibility)</li> <li>Better playgrounds and green spaces</li> <li>Need youth facilities</li> <li>Dog exercise area</li> <li>Lack of drop in community centre</li> <li>Community events and somewhere to hold them, eg library / community centre</li> <li>Sheltered seating for impromptu or informal gathering desired</li> <li>Community gym or activity centre especially for older people</li> <li>Learning opportunities</li> <li>Choice of non-gambling and non-alcohol related entertainment and recreation activities</li> <li>Integrated medical centre</li> </ul> | ✓                            |     |
| Traffic congestion           | Improve traffic flow                                                                                                     | 22               | 16                             | 3                                | <ul style="list-style-type: none"> <li>Resolve traffic backing up</li> <li>Do not make King Edward Street pedestrian only, retain as a through-way</li> <li>Barnes Dance crossing suggestion a number of times</li> <li>"More traffic extrusions"</li> <li>Slow traffic to 35km/hr</li> <li>"moving vehicles to other streets - that would create congestion elsewhere, vitality would be lost"</li> <li>Adverse traffic impact from surrounding large format retailers not addressed</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                  | ✓                            |     |

| Issue                            | Related objective                            | # of respondents | #who saw an immediate priority | #who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Issue identified in document | New |
|----------------------------------|----------------------------------------------|------------------|--------------------------------|----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
|                                  |                                              |                  |                                |                                  | <ul style="list-style-type: none"> <li>• Bus lanes and signs</li> <li>• Large trucks passing through the Cargills Corner intersection a problem</li> <li>• Congestion in Cameron Street</li> <li>• Need to be able to access Cargills Corner from Harbour end</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                              |     |
|                                  |                                              |                  |                                |                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                              |     |
| Nature of activities in the area | Get the right mix of activities in the area. | 26               | 1                              | 4                                | <ul style="list-style-type: none"> <li>• Keep it local</li> <li>• Offer all types of shops</li> <li>• More upmarket boutique shops like Parnell</li> <li>• Cater for those who live locally</li> <li>• Number and type of second-hand shops - negative views held about their appearance and quantity on main street"</li> <li>• Low rent type properties, want more mixture of rental types</li> <li>• Tailor activities to meet elderly community</li> <li>• Need mixed use, commercial / industry areas around the periphery of King Edward Street"</li> <li>• Like to see fewer second-hand shops</li> <li>• Prisoner Support Facility set up in a prime location - concern about image</li> <li>• No change wanted, leave it alone ... we are mainly pensioners without a lot of money</li> </ul> | ✓                            |     |
| Vacant premises                  |                                              | 12               | 3                              | 3                                | <ul style="list-style-type: none"> <li>• Buildings unattractive for potential tenants. Are the rents too high?</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | ✓                            |     |
| Public open / green space        |                                              | 3                |                                |                                  | <ul style="list-style-type: none"> <li>• Open space between 180 and 190 King Edward Street is closed to public</li> <li>• Lack of green space, or seating particularly on King Edward Street</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | ✓                            |     |
| Importance of local industries   | Retain viability of surrounding industries   | 3                |                                | 1                                | <ul style="list-style-type: none"> <li>• They provide Monday to Friday support for the retail core</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                              | ✓   |

| Issue                                                        | Related objective           | # of respondents | #who saw an immediate priority | #who saw as longer term priority | Related comments                                                                                                                              | Issue identified in document | New |
|--------------------------------------------------------------|-----------------------------|------------------|--------------------------------|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
| Cycling dangerous                                            | Improve access for cyclists | 2                |                                | 1                                | <ul style="list-style-type: none"> <li>Not sure that cycle lanes are needed as very few bikes – lots of disability scooters though</li> </ul> | ✓                            |     |
| Storm water flooding and sea level rise                      |                             | 1                |                                | 1                                |                                                                                                                                               |                              | ✓   |
| Level of noise of sirens from Police Station                 |                             | 1                |                                |                                  |                                                                                                                                               |                              | ✓   |
| Many crashes and near misses in recent times near Pak'n'Save |                             | 1                |                                |                                  |                                                                                                                                               |                              |     |
| South Dunedin retail centre as a destination                 |                             | 1                |                                |                                  | <ul style="list-style-type: none"> <li>People only come to shop in large scale retail rather than visit the retail centre</li> </ul>          | ✓                            |     |
| Connection to Mayfair Theatre                                |                             | 1                |                                |                                  | <ul style="list-style-type: none"> <li>Mayfair Theatre location prevents it from being used more frequently (by casual users)</li> </ul>      |                              |     |

**Table 4 Specific opportunities identified for the area**

| Opportunity                             | # of respondents | #who saw an immediate priority | #who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                             | Issue identified in document | New |
|-----------------------------------------|------------------|--------------------------------|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
|                                         |                  |                                |                                  |                                                                                                                                                                                                                                                                                                                                                                              |                              |     |
| <b>Community Facilities and Support</b> | <b>70</b>        | <b>3</b>                       | <b>8</b>                         |                                                                                                                                                                                                                                                                                                                                                                              |                              |     |
| Library                                 | 43               | 3                              | 8                                | <ul style="list-style-type: none"> <li>Possible locations - Warehouse site, corner Melbourne Street and King Edward Street, or in Nations Church building, which is moving to town</li> <li>Library in mall, connected to Mayfair Theatre forming a cultural centre</li> <li>Do not want library</li> <li>Want library with computers and newspapers available to</li> </ul> | ✓                            |     |

| Opportunity                                         | # of respondents | # who saw an immediate priority | # who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                                                                               | Issue identified in document | New |
|-----------------------------------------------------|------------------|---------------------------------|-----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
|                                                     |                  |                                 |                                   | all <ul style="list-style-type: none"> <li>Library on corner of Lorne and King Edward Streets</li> <li>Use site where car parking is on corner McBride and King Edward Streets</li> <li>Should be close to the shops</li> </ul>                                                                                                                                                                                                |                              |     |
| Mayfair Theatre                                     | 4                |                                 |                                   | <ul style="list-style-type: none"> <li>Provide disabled access to Mayfair Theatre</li> <li>Café near Mayfair Theatre for pre / post show socialising - Suggested site 96 King Edward Street near rail overbridge</li> <li>Redevelop Theatre to include cafe</li> </ul>                                                                                                                                                         | ✓                            |     |
| Market                                              | 3                |                                 |                                   | <ul style="list-style-type: none"> <li>Market would deliver social benefits and help drive business to local shops</li> <li>Purpose built location for a market – eg McBride Street Farmers' Market. On a Sunday?</li> <li>Possible location on McBride Street between Braemar and Brandon Streets</li> <li>There is already a weekday Community Hall market</li> <li>Any market should be affordable to the locals</li> </ul> | ✓                            |     |
| Community activity and meeting facility desired     | 7                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                              |     |
| Impromptu gathering places desired                  | 2                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                              |     |
| Children's playground                               | 4                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                              |     |
| Child /family friendly café                         | 2                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                              | ✓   |
| Skate park                                          | 1                |                                 |                                   | <ul style="list-style-type: none"> <li>Eg Presbyterian coffee shop</li> <li>On park corner of Oxford and King Edward Streets</li> </ul>                                                                                                                                                                                                                                                                                        |                              | ✓   |
| Have CSA rep in area                                | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                              | ✓   |
| Need a movie theatre and coffee bar                 | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                              | ✓   |
| More industrial site education buildings            | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                              | ✓   |
| Assist local community to organise their own events | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                | ✓                            |     |
| <b>Transportation Improvements</b>                  | <b>62</b>        |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                              |     |
| King Edward Street                                  | 23               | 3                               |                                   | <ul style="list-style-type: none"> <li>Make south flow only with angle parking and paving extensions with seating and trees.</li> <li>Make a right turn traffic light from King Edward Street onto Hillside Road.</li> </ul>                                                                                                                                                                                                   | ✓                            | ✓   |

| Opportunity | # of respondents | # who saw an immediate priority | # who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Issue identified in document | New |
|-------------|------------------|---------------------------------|-----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
|             |                  |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                              |     |
|             |                  |                                 |                                   | <ul style="list-style-type: none"> <li>Stop cars turning into King Edward Street from Hillside Road</li> <li>Divert King Edward Street traffic down Macandrew Road onto Andersons Bay Road</li> <li>Improve the intersection of Macandrew Road/King Edward Street – dangerous to pedestrians, especially elderly - mobility kerb only on one side</li> <li>Make King Edward Street (heading north) approach to Hillside Road intersection three lanes at the lights</li> <li>Install a Barnes Dance crossing at King Edward Street/Hillside Road intersection</li> <li>Convert cluster of narrow streets east of King Edward Street into one way streets to allow more space for parking</li> <li>Suggestion of whole area or parts between Cargills Corner and Macandrew Road as pedestrian precinct</li> <li>Lower speed to 30km and have one width, one way area</li> <li>Slow down the traffic or have traffic calming measures on King Edward Street</li> </ul> |                              |     |
| Parking     | 21               | 1                               | 1                                 | <ul style="list-style-type: none"> <li>1-hour parking in King Edward Street</li> <li>Angle parking on McBride Street</li> <li>Some 2-hour parking</li> <li>No cars allowed in Lorne Street</li> <li>Covered, monitored, change commuter parks to customer parks</li> <li>Change commuter parking to 2-hour limit on Glasgow Street</li> <li>Keep metered parking and enforce it</li> <li>Provide parking on site between Wilkie Road and Bridgman Street</li> <li>Angled parking down length of McBride Street</li> <li>Have presence of parking officers in area</li> <li>Increase on- and off-street parks and make them free or long-duration limit</li> </ul>                                                                                                                                                                                                                                                                                                    | ✓                            |     |



| Opportunity                                                                                                                | # of respondents | # who saw an immediate priority | # who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                        | Issue identified in document | New |
|----------------------------------------------------------------------------------------------------------------------------|------------------|---------------------------------|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
|                                                                                                                            |                  |                                 |                                   | <ul style="list-style-type: none"> <li>Improve car park surface in Rankeillor Street and consider making it two levels with cover extending to paved area between old post office and BNZ</li> <li>Encourage residential use above shops by owners not having to meet the car parking requirements</li> </ul>                                                           |                              |     |
| Cargills Corner                                                                                                            | 7                |                                 |                                   | <ul style="list-style-type: none"> <li>Cars approaching Cargills Corner often accelerate through orange lights</li> <li>No right turning traffic at Cargills Corner – divert down McBride Street and control with lights at King Edward Street when exiting</li> <li>Divert Hillside Road traffic away from Cargills Corner and directly onto Princes Street</li> </ul> | ✓                            | ✓   |
| Hillside Road                                                                                                              | 2                |                                 |                                   | <ul style="list-style-type: none"> <li>Car park traffic to exit into Strathallan Street or east along Hillside Road.</li> <li>Traffic lights at Braemar Street/Hillside Road intersection.</li> </ul>                                                                                                                                                                   |                              | ✓   |
| Braemar Street                                                                                                             | 2                |                                 |                                   | <ul style="list-style-type: none"> <li>Make the Braemar/Lorne/Waverly cluster one way traffic and create more parking</li> <li>Use Braemar and Fox Streets as main routes into centralised parking areas</li> </ul>                                                                                                                                                     |                              | ✓   |
| McBride Street                                                                                                             | 5                |                                 |                                   | <ul style="list-style-type: none"> <li>Move pedestrian crossing nearer to or to McBride / King Edward Streets intersection with traffic lights.</li> <li>Level the contour of McBride Street in preparation for a street market.</li> </ul>                                                                                                                             |                              | ✓   |
| Better traffic and pedestrian signage                                                                                      | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                         |                              | ✓   |
| Cycleway links to other city cycleways                                                                                     | 3                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                         | ✓                            | ✓   |
| Broughton Street used as a one-way north route between Macandrew and Hillside Roads and then into the Pak'n'Save car park. | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                         |                              | ✓   |
| Direct fly-over connection for northbound traffic from the motorway to Crawford Street                                     | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                         |                              | ✓   |
| No right turn from Cameron Street Pak'n'Save exit                                                                          | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                         |                              | ✓   |
|                                                                                                                            |                  |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                         |                              |     |

| Opportunity                                                                                                                                                                          | # of respondents | # who saw an immediate priority | # who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Issue identified in document | New |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|---------------------------------|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
| <b>General Amenity Improvement Projects</b>                                                                                                                                          | <b>46</b>        |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              |     |
| Paint buildings / find a way to encourage owners to paint buildings                                                                                                                  | 8                | 4                               |                                   | <ul style="list-style-type: none"> <li>Tidy up facades on King Edward Street</li> <li>Facade improvement essential</li> <li>"Encourage" the landlords</li> </ul>                                                                                                                                                                                                                                                                                                                                                  | ✓                            |     |
| More trees                                                                                                                                                                           | 7                | 4                               | 1                                 | <ul style="list-style-type: none"> <li>Trees to break monotony and provide windbreaks</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                  |                              | ✓   |
| More sheltered seating at bus stops, put benches nearer bus stops                                                                                                                    | 5                |                                 |                                   | <ul style="list-style-type: none"> <li>The ORC supports the opportunity to improve the physical environment of the South Dunedin retail area through the provision of infrastructure (seats, shelters etc) that would make the environment more amenable to all pedestrians, including the mobility impaired and bus users</li> <li>Bus stops get extended and then benches are too far away – elderly people regularly miss buses because of this.</li> <li>Bus stop seats required at Hillside Road.</li> </ul> |                              | ✓   |
| Signage                                                                                                                                                                              | 11               | 1                               |                                   | <ul style="list-style-type: none"> <li>Paint / change the 'OSRAM' banner</li> <li>Paint "Welcome to South Dunedin" on wall on King Edward Street opposite McBride Street intersection</li> <li>Repaint 'Welcome to South City Shopping Area' sign</li> <li>Remove 'parking off Bowen Street' sign from opposite Mall</li> </ul>                                                                                                                                                                                   |                              |     |
| Windproof seating design                                                                                                                                                             | 4                | 2                               |                                   | <ul style="list-style-type: none"> <li>Transparent polycarbonate laminate windbreak on seating</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                         |                              | ✓   |
| Sheltered, clean and more stimulating playground                                                                                                                                     | 4                |                                 | 1                                 | <ul style="list-style-type: none"> <li>A playground and more seating areas for families with children will be ideal (Lorne Street public space)</li> </ul>                                                                                                                                                                                                                                                                                                                                                        |                              | ✓   |
| Car park area back of Lorne Street should be an open rest area with seats and opportunity to get refreshments                                                                        | 2                |                                 |                                   | <ul style="list-style-type: none"> <li>A playground and more seating areas for families ideal</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                          |                              | ✓   |
| Flag poles and flags on each of Cargills Corner buildings                                                                                                                            | 2                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | ✓   |
| Improve the appearance of the rail bridge                                                                                                                                            | 2                |                                 |                                   | <ul style="list-style-type: none"> <li>Light the rail-bridge</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                           | ✓                            |     |
| Improve the appearance of the Mall exterior                                                                                                                                          | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | ✓                            |     |
| Make Lorne Street toilet more private                                                                                                                                                | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | ✓   |
| A collaborative project between the Otago Polytechnic School of Art, Work and Income NZ, Creative NZ, DCC, and Hillside Engineering to create world's largest mural on Hillside Road | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | ✓   |

| Opportunity                                                                                            | # of respondents | # who saw an immediate priority | # who saw as longer term priority | Related comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Issue identified in document | New |
|--------------------------------------------------------------------------------------------------------|------------------|---------------------------------|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----|
| Echoes to be repeated on the South City Mall facade and other buildings as a linking continuum perhaps |                  |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |     |
| <b>Heritage opportunities</b>                                                                          | <b>15</b>        |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |     |
| Heritage walk                                                                                          | 14               |                                 |                                   | <ul style="list-style-type: none"> <li>Entire streetscape with its quaint architecture lends itself to heritage walk including Gasworks Museum and Mayfair Theatre</li> <li>Walking (heritage) trail via Lorne Street</li> <li>We could have historic walking tours like they do in town</li> <li>Walkway South Dunedin to Gasworks Museum</li> <li>Need signage to Gasworks</li> <li>Interpretation panels or information signs: Gasworks Museum-King Edward Street-Mayfair Theatre</li> </ul> | ✓                            |     |
| Organise Hillside workshop tours                                                                       | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | ✓   |
| <b>Public Transport projects</b>                                                                       | <b>14</b>        |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |     |
| A (cheap or free) tram both for transport and for tourist attraction                                   | 2                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | ✓   |
| Regularity of buses running through the area                                                           | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | ✓   |
| Enhance bus service                                                                                    | 9                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |     |
| Free city circuit bus will bring consumers from outside the area                                       | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | ✓   |
| Buses should stop near The Warehouse                                                                   | 1                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | ✓   |
| <b>Land Use / Policy</b>                                                                               | <b>12</b>        |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |     |
| New uses/suggestions for South City Mall                                                               | 8                | 1                               |                                   | <ul style="list-style-type: none"> <li>Development of South City Mall as cultural precinct including library</li> <li>Better signage and facades for Mall. Utilise the Mall more</li> <li>Change the Mall</li> <li>Good location for library</li> <li>Help build cheap retail using red bricks behind existing shops</li> </ul>                                                                                                                                                                 |                              | ✓   |
| Have more shops behind existing shops on King Edward Street                                            | 2                |                                 |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | ✓   |

| <b>Opportunity</b>                                                              | <b># of respondents</b> | <b># who saw an immediate priority</b> | <b># who saw as longer term priority</b> | <b>Related comments</b>                                                                                                                                                                                                                                                                                                 | <b>Issue identified in document</b> | <b>New</b> |
|---------------------------------------------------------------------------------|-------------------------|----------------------------------------|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------|
| Consider large scale retail as part of the project                              | 4                       |                                        |                                          | <ul style="list-style-type: none"> <li>What is the effect of the large format retailing surrounding area on King Edward Street retail?</li> <li>Develop a power centre in conjunction with the existing large-scale retail outlets</li> </ul>                                                                           |                                     | ✓          |
| Relocate Probation Centre                                                       | 3                       |                                        |                                          | <ul style="list-style-type: none"> <li>Make site into green space</li> <li>Not good for image of South Dunedin</li> </ul>                                                                                                                                                                                               |                                     | ✓          |
| Look at other local issues / areas in an integrated way with the retail centre. | 1                       |                                        |                                          | <ul style="list-style-type: none"> <li>Hillside Road industrial corridor, social housing, future of Carisbrook</li> </ul>                                                                                                                                                                                               |                                     |            |
| Educational precinct rationalisation                                            | 1                       |                                        |                                          |                                                                                                                                                                                                                                                                                                                         |                                     | ✓          |
| Facilitate mixed commercial and industry use along Rankellor Street             | 1                       |                                        |                                          |                                                                                                                                                                                                                                                                                                                         |                                     | ✓          |
| Big box retail should be clustered                                              | 1                       |                                        |                                          |                                                                                                                                                                                                                                                                                                                         |                                     | ✓          |
| <b>Miscellaneous</b>                                                            | <b>8</b>                |                                        |                                          |                                                                                                                                                                                                                                                                                                                         |                                     |            |
| Population in South Dunedin and surrounding areas                               | 3                       |                                        |                                          | <ul style="list-style-type: none"> <li>Thousands of Dunedin's residents live close to South Dunedin</li> </ul>                                                                                                                                                                                                          | ✓                                   |            |
| Rail travel from Hillside Road to Ocean Beach                                   | 1                       |                                        |                                          |                                                                                                                                                                                                                                                                                                                         |                                     | ✓          |
| Heritage transport theme                                                        | 1                       |                                        |                                          |                                                                                                                                                                                                                                                                                                                         |                                     | ✓          |
| Move ocean beach railway to King Edward Street                                  | 1                       |                                        |                                          |                                                                                                                                                                                                                                                                                                                         |                                     | ✓          |
| Collaboration                                                                   | 2                       |                                        |                                          | <ul style="list-style-type: none"> <li>Get schools to drive the initiatives / get them involved</li> <li>Collaborate with Methodist Mission, congregations, mothers' groups, neighbourhood watch groups etc in revitalisation</li> <li>Encourage, invite and support groups to participate in revitalisation</li> </ul> |                                     | ✓          |