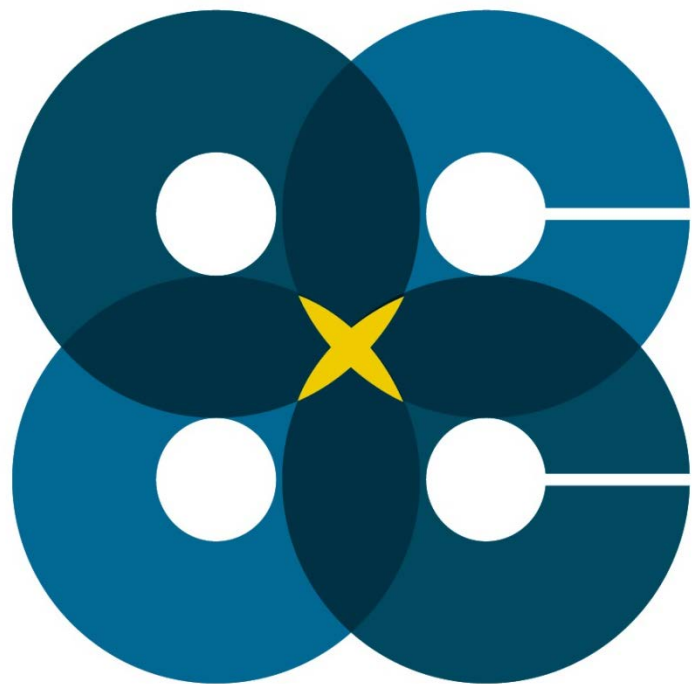




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members | reputation | results

Connecting business, employment and economic opportunities in Otago





Dunedin is well behind the rest of the Country when it comes to nice accommodation.



The Moray Place location, close to the town hall conference facilities, will help make Dunedin more attractive as a conference venue. A major hotel close to the centre of Dunedin will also add to the vibrancy of that part of the city and stimulate other business and entertainment activity in the vicinity



Vital infrastructure for Dunedin

MEMBERSHIP COMMENTS



Oh man we need accommodation at 5 Star level for wealthy tourists and business//corporate travellers. Will bring in big spenders to city which will be GREAT!!!!!!!



Of course!! Any such development is good / necessary development for DUD and we should facilitate those wanting to make such an investment.



Survey Data

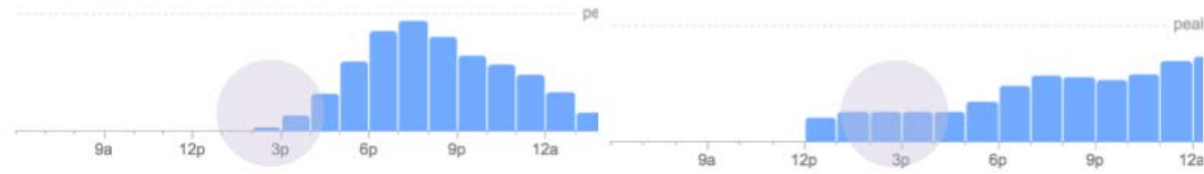


Do you support the development of the proposed Hotel:

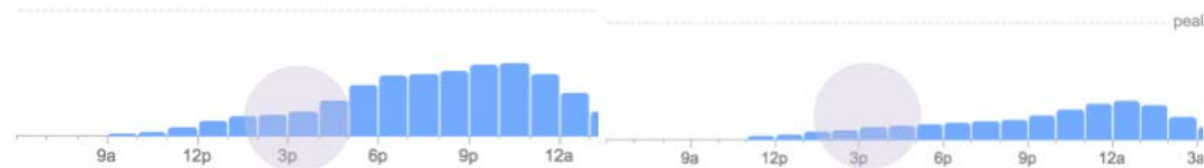
YES	79.60%	(320 responses)
No	10.95%	(44 responses)
Unsure	9.45%	(38 responses)



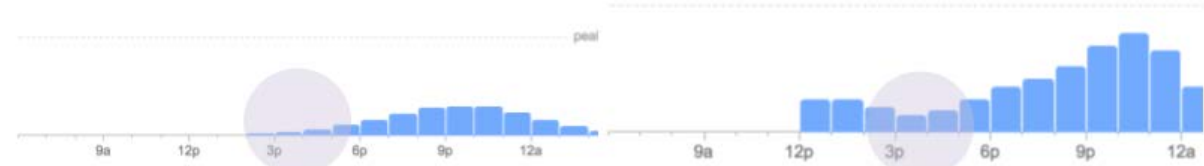
Octagon



A. **Alibi Bar & Restaurant**, 1 Princess St (Recently Closed) B: **The Vault 21**, 21 The Octagon

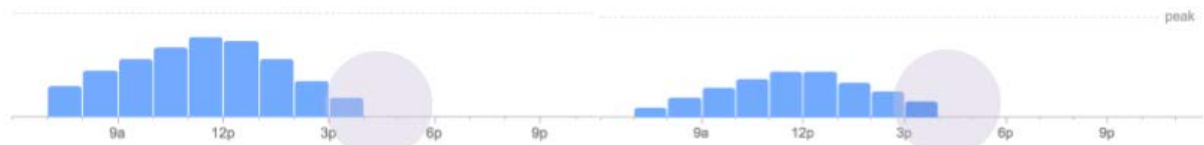


B. **The Craic**, 24 The Octagon C. **Stuart Street Brew Bar**, 12 The Octagon



E: **Ratbags**, 11 The Octagon F: **Craft Bar**, 10 The Octagon

Stuart Street



G: **The Perc**, 142 Stuart Street H: **Sugar Café**, 134 Stuart Street



Shadow
Parking
Design





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Tourism and domestic visitors add \$34.7 b to the NZ economy. \$20.2b domestic.

11 New International airline routes arriving into Auckland this coming season. 12000 more seats between Auckland and Dunedin
Dunedin saw strong growth recently with jobs growing by 9.3% per annum and GDP growing by 3.6% per annum, additional 1,221 full time equivalent jobs in the year to March 2014



Figure 1-1 Tourism-characteristic industries growth, Dunedin City vs. New Zealand, 2005 - 2015

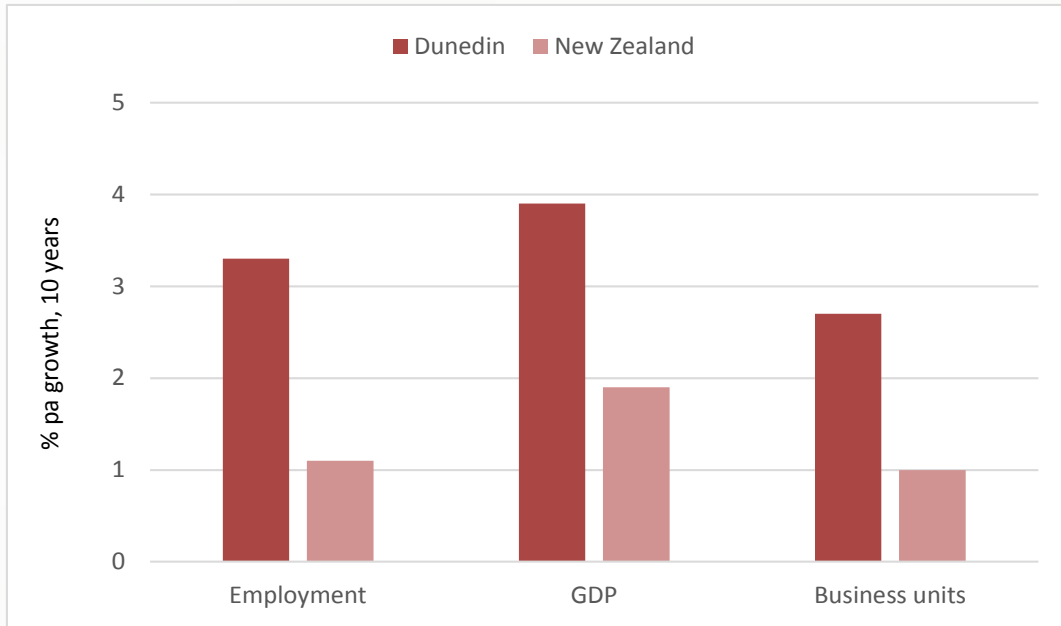


Table 1-5 Tourism sector key indicators, Dunedin City, 2015

Role of tourism in local economy	Employment	% of total employment	GDP (\$2015m)	% of total GDP	Number of Business Units	% of total business units
Tourism-characteristic industries	2,102	4.1%	\$154	2.7%	343	3.0%
Tourism-related industries	548	1.1%	\$37	0.6%	82	0.7%
All non-tourism-related industries	414	0.8%	\$51	0.9%	93	0.8%
Dunedin	3,064	5.9%	\$241	4.2%	518	4.6%
New Zealand	104,886	5.3%	\$8,886	3.7%	21,328	4.0%

Source: BERL Regional Database 2015

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Key Performance Indicators	%pa for 2015 year		
	Dunedin City	Otago Region	New Zealand
Resident population growth	1.0	1.6	1.9
GDP growth	2.3	3.9	3.2
GDP per capita growth	1.3	2.3	1.2
Employment growth	1.5	3.2	2.3
Labour productivity growth	1.2	1.2	1.2
Business units growth	2.0	2.7	2.7
Business size growth	-0.5	0.4	-0.5

Source: BERL Regional Database, 2015

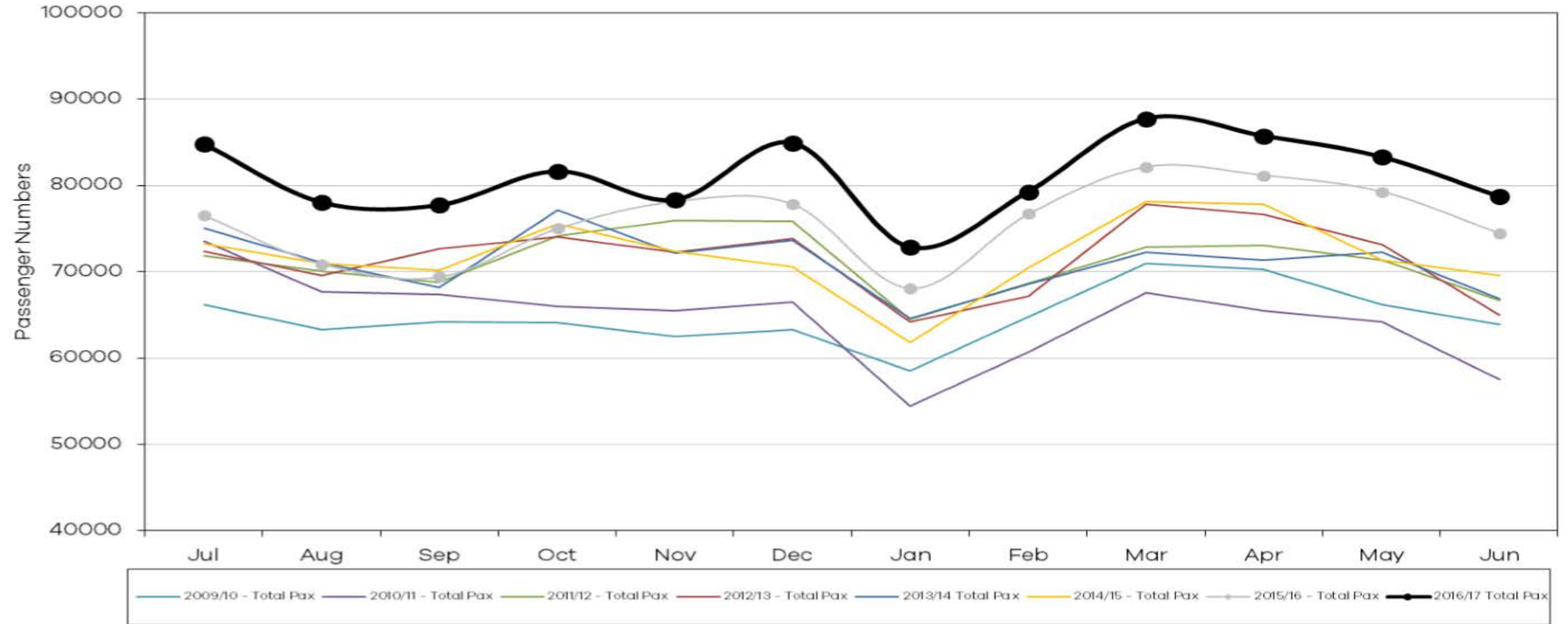




Conferences delegations

Significant events:

Evidence shows that more people and organisations are choosing Dunedin than ever before. Down side is many are not choosing Dunedin



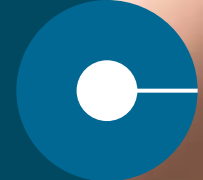


FIRST YEAR STUDENTS BY HOME AREA 2015-2016

	2016	%	BASED ON 22,000 Students
North Island	1,599	52%	11,504
South Island	1,459	48%	10,496
Outside Dunedin	2,578	84%	18,547
total	3,058	-	22,000

Airport passenger Number

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
All Airlines	68,104	76,697	82,134	81,150	79,274	74,480	84,818	78,046	77,727	81,637	78,334	84,914	72,832	79,268	87,730	85,727	83,306	78,727
previous year	61,812	70,470	78,167	77,806	71,320	69,557	76,513	70,898	69,425	74,999	78,132	77,808	68,104	76,697	82,134	81,150	79,274	74,480
% Compared to previous year	10.2%	8.8%	5.1%	4.3%	11.2%	7.1%	10.9%	10.1%	12.0%	8.9%	0.3%	9.1%	6.9%	3.4%	6.8%	5.6%	5.1%	5.7%
Rolling 12 month Total Passengers	883,199	889,426	893,393	896,737	904,691	909,614	917,919	925,067	933,369	940,007	940,209	947,315	952,043	954,637	960,233	964,810	968,842	973,089



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