

DUNEDIN CITY YOUNG PERSONS' STRATEGY COUNCIL

IMPLEMENTATION PLAN

NOVEMBER 2007



STATEMENT OF INTENT

In August 2007 the Dunedin City Council adopted its Young Persons' Strategy. The strategy will ensure the needs of the young people in Dunedin are being met and addressed.

This Implementation Plan outlines the short, medium and long-term actions that the DCC and other organisations have identified as being necessary to achieve the vision and goals of the Young Persons' Strategy.

The DCC's Young Persons' Strategy Implementation Plan should be viewed as a "living document" with the need for the actions and objectives outlined in this plan to be reviewed and evaluated on a regular basis as necessary.

OBJECTIVES

OBJECTIVE 1: 'A city where young people have the same rights and access to Council as all citizens'

OBJECTIVE 2: 'A city that promotes a strong responsible community and Council'

OBJECTIVE 3: 'A city that empowers young people to access information and services while ensuring these services are available to all young people.'

OBJECTIVE 4: 'A city that ensures improvement and success for young people'



SHORT TERM GOALS (ONGOING TO 2 YEARS)

OBJECTIVE 1:

- To ensure young people are involved in decisions that impact on them or their community (Accessible City)
- To ensure young people have the same rights and access as others (Supportive Community)
- To ensure young people feel a part of their community (Supportive Community)

TASK NO.	TASK DESCRIPTION	LEAD AGENCY	TIMEFRAME	KEY PERFORMANCE INDICATORS	RESOURCING
1	Establish ways to create regular and consistent communication with young people.	DCC	Nov 2007 Ongoing	1. Establish and launch the Youth Action Committee. 2. Minimum of four Youth Action Committee (YAC) meetings with Council departments per annum. 3. Hold Annual Youth Summit/hui/forum. 4. Increase the % of young people making submissions via the Council's Annual Plan process.	\$10,000 use of administration funds formerly granted to Dunedin Youth Forum.
2	Establish mechanisms that monitor and record issues raised by young people.	DCC	April 2008	1. Consistent recording of issues raised by youth.	
3	Survey young peoples' satisfaction with Council and its consultative processes.	DCC YAC	April 2008	1. Annual survey of young people of their satisfaction with consultation and the city's performance.	To be confirmed
4	Advocate for and support partnerships that deliver targeted programmes and services to assist young people.	DCC	Feb 2008	1. Support current programmes that encourage youth development and leadership. 2. Support and encourage new services that seek to address gaps in the services for youth development. 3. Ongoing support for young people to attend the Aspiring Leader's Forum and similar hui/forum/conferences.	\$15,000 (2007/2008 annual plan allocation to youth Leadership programme
5	Develop a youth communication toolkit for Council departments and staff to engage and involve young people in decisions and projects.	DCC	July 2008 Ongoing Ongoing	1. Youth Communication Toolkit completed. 2. Increased consultation of young people by Council departments. 3. Increased consultation of Council departments by young people.	
6	Establish "media workshops" with the aim of encouraging mainstream media to examine how they portray young people.	DCC YAC	August 2008	1. Development of a youth focussed media training programme. 2. Minimum of one media training workshop held per annum. 3. Training of young people to write and present articles for mainstream media avenues.	To be confirmed



OBJECTIVE 2:

- To ensure regular communication between young people (Accessible City)
- To foster environmental responsibility and sustainability (Sustainable City and Environment)
- To ensure young people are involved in arts, culture, sports, (Active City and Culture and Learning)

TASK NO.	TASK DESCRIPTION	LEAD AGENCY	TIMEFRAME	KEY PERFORMANCE INDICATORS	RESOURCING
1	Develop, promote, advocate and support youth participation through the vision and goals outlined in the Dunedin Physical Activity Strategy.	DCC Sport Otago	Ongoing	1. Increased number of young people in Dunedin involved in sport and other organised physical activities. 2. Identify and increase youth physical activity programmes that have a youth focus(include non-competitive and non-team activities)	
2	Inform young people at schools and other education/training institutions about what Council does and how it works. (eg DCC Expo, Council Roadshow)	DCC	Ongoing	1. Annual visits to schools and other education/ training institutions. 2. Increase number in visits from schools and other education and training institutions to the biennial DCC Expo.	
3	Develop, promote, advocate and support Sport Otago initiatives that specifically focus on the health and well-being of young people. eg Green Prescription, Mission On	Sport Otago	Ongoing	1. Increased participation of young people using Green Prescription. 2. Increased number of young people involved in Mission On	
4	Strengthen liaison between the DCC Youth Action Committee and the Dunedin Council of Social Services (DCOSS).	DCOSS DCC DCC YAC	Ongoing March 2008	1. Combined consultation and strategy of young people through meetings and hui. DCOSS & DCC YAC youth hui/forum	
5	Promote Youth Week and encourage young people to be involved.	DCC YAC	Annually May	1. Maintain and/or increase the number of activities and events offered to young people during Youth Week. 2. Maintain and/or increase the number of youth led events.	
6	Facilitate young peoples' input into events held by Dunedin City Council.	DCC YAC	June 2008	1. Development of an annual Youth Events Calendar.	\$10,000 use of event funds formerly granted to Dunedin Youth Forum.
7	Support funding proposals to identify and meet the needs of young people in Dunedin.	DCC	Ongoing	1. Provide support to community groups making applications to the Ministry of Youth Development Partnership Fund and other funders. Maximum of 2 per year.	
8	Establishing a youth bank/ fund to resource youth initiated projects.	DCC	March 2008	1. Undertake feasibility study of potential stakeholders. Engage with key funding stakeholders for support. 2. Establishment of Youth Bank/Fund 3. Increase in the number of youth initiated projects delivered.	



OBJECTIVE 3:

- To ensure young people have access to information and services that enhance their lives. (Accessible City & Supportive Community)
- To ensure young people receive assistance from organisations to improve their well-being. (Accessible City & Supportive Community)

TASK NO.	TASK DESCRIPTION	LEAD AGENCY	TIMEFRAME	KEY PERFORMANCE INDICATOR	BUDGET
1	Research transportation access issues for young people in Dunedin.	DCC ORC		1. Completion of young persons' satisfaction survey of public transport services at least every two years. 2. Development of youth friendly public transport options.	
2	Ongoing support for the Dunedin Youth Expo Inc.	Dunedin Youth Expo	Ongoing	1. Annual Youth Expo held. 2. Maintain and/or increase the number of schools enrolled with the Expo. 3. Annual review of the Memorandum of Understanding between the DCC and the Dunedin Youth Expo	\$6000 Civic Grant
3	Support and promote initiatives by the Dunedin Public Library and Customer Service Agency (CSA) that have a specific youth focus.	DCC	Ongoing	1. Completion of the new Youth Area at the Dunedin Public Library 2. Increased use of libraries and CSA by young people 3. Increased number of youth focused events/ programmes for young people offered by the Dunedin Public Library and CSA.	

OBJECTIVE 4

- To ensure young people are achieving at school and tertiary training (Culture and Learning)
- To ensure young people can make an economic contribution to the community (Wealthy City)
- To ensure young people can enjoy a healthy lifestyle in Dunedin (Safe and Healthy People)
- To ensure young people feel safe when out in the community (Safe and Healthy People)

TASK NO.	TASK DESCRIPTION	LEAD AGENCY	TIMEFRAME	KEY PERFORMANCE INDICATOR	BUDGET
1	Support initiatives through the Mayors' Taskforce For Jobs (MTFJ) that have a specific youth focus.	DCC MTFJ partners	Ongoing	1. Maintain or increase the number of young people in employment or training. 2. Maintain or increase the % of young people leaving school with a qualification.	
2	Support and encourage local and national initiatives that seek to address the issue of safety and well-being in schools and other education and training institutions. (Coastal Otago, Safer Schools, Safer Communities Committee, Dunedin Youth Expo)	DCC	Ongoing	1. Support minimum of two events led by the COSSSC.	
3	Support the DCC's Road Safety community advisors and their initiatives that have a specific youth focus.	DCC	Ongoing	1. Decrease in number of road fatalities involving young people under the age of 25.	Within existing budgets
4	Promote and advocate the value of volunteering for and by young people in Dunedin.	Volunteering Otago & DCC	Ongoing	1. Increase in number of young people volunteering. 2. Support and promote Volunteering Otago Youth Programme.	\$3000 to \$5000



MEDIUM TO LONG TERM GOALS (2 TO 8 YEARS)

OBJECTIVE 1:

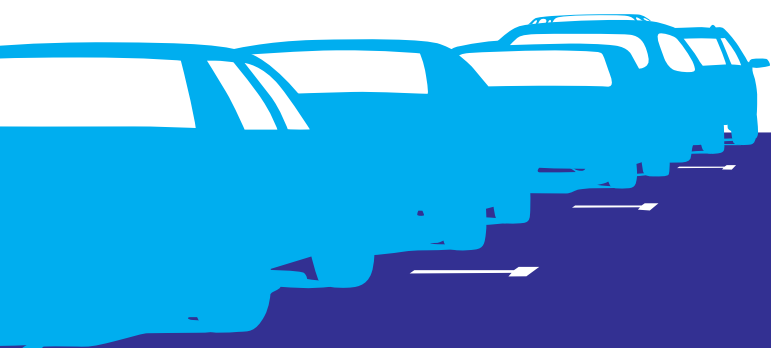
- To ensure young people are involved in decisions that impact on them or their community (Accessible City)
- To ensure young people have the same rights and access as others (Supportive Community)
- To ensure young people feel a part of their community (Supportive Community)

TASK NO.	TASK DESCRIPTION	LEAD AGENCY	TIMEFRAME	KEY PERFORMANCE INDICATORS	RESOURCING
1	Promote, advocate and support the KidsVote initiative in secondary schools as a means to educate young people about the electoral process.	DCC	2010	1. Increased number in high schools enrolled to be a part of KidsVote. In 2007 three high schools enrolled their schools in this initiative. 2. Increased number of young people voting in local and central government elections	

OBJECTIVE 2:

- To foster regular communication between Young People (Accessible City)
- To foster environmental responsibility and sustainability (Sustainable City and Environment)
- To ensure Young People are involved in arts, culture, sports, (Active City and Culture and Learning)

TASK NO.	TASK DESCRIPTION	LEAD AGENCY	TIMEFRAME	KEY PERFORMANCE INDICATORS	RESOURCING
1	Investigate the establishment of a youth recreation and/or activity centre and/or youth café.	DCC YAC	Feb 2009	1. Investigate and record existing recreational services, venues available to young people. 2. Completion of feasibility study for a youth café and/or youth venue. 3. Written report outlining recommendations	
2	Establish a Dunedin Environment Youth Forum and EnviroSchools programme.	DCC	2009	1. Increased number of schools enrolled in the EnviroSchools programme. 2. Establishment of a Dunedin Environment Youth Forum. 3. Increased number of young people involved in environmental projects or groups. (Keep Dunedin Beautiful, Student Environmental Action)	



OBJECTIVE 3:

- To ensure young people have access to information and services that enhance their lives. (Accessible City & Supportive Community)
- To ensure young people receive assistance from organisations to improve their well-being. (Accessible City & Supportive Community)

TASK NO.	TASK DESCRIPTION	LEAD AGENCY	TIMEFRAME	KEY PERFORMANCE INDICATOR	BUDGET
3	Develop mechanisms to monitor youth health, education and employment outcomes regularly and report options and findings to Council.	DCC & Central Govt Agencies	2010	1. Regular consistent collation of Dunedin specific data for young people in the areas of health, education and employment. 2. Establishment of regular recording and monitoring mechanisms.	To be confirmed

OBJECTIVE 4:

- To ensure young people have access to information and services that enhance their lives. (Accessible City & Supportive Community)
- To ensure young people receive assistance from organisations to improve their well-being. (Accessible City & Supportive Community)

TASK NO.	TASK DESCRIPTION	LEAD AGENCY	TIMEFRAME	KEY PERFORMANCE INDICATOR	BUDGET
1	Youth Alcohol Leadership Programme: explore the feasibility of introducing a Youth Alcohol Leadership Programme into schools. (A draft programme has been designed by the DCC's Liquor Licensing Advisor)	DCC	5 to 8 years	1. Decrease in the number of young people accessing and using alcohol who are under the age of 18. 2. Decrease in the number of alcohol related incidents involving young people aged between 18 and 24. 3. Decrease in the number of alcohol related incidents involving young people under the age of 18.	To be confirmed



CONTACT THE DCC COMMUNITY DEVELOPMENT TEAM ON:

PHONE 477 4000

EMAIL cod.general@cityofdunedin.com

WEB www.cityofdunedin.com

