# Dunedin Regional Events Fund Grants Report

Please complete the questions below as part of your Post event report, save this document and upload to the online Grants Report Back Form

**Please provide an overview and evaluation of specific marketing activity undertaken targeting inter and intra-regional visitation. Please also provide a summary of use of the DunedinNZ brand/links to DunedinNZ website (250 words).**

**Please provide a detailed evaluation of the economic benefits of the Festival/Event based on the five MBIE components identifying. Please provide analysis on how these numbers were calculated, describe your evidence and/or methodology (600 words);**

- the total number of event attendees

- the total number of out of region attendees

- the average length of stay of attendees

- the average daily expenditure of visiting attendees

**Please indicate how your event contributed to a) *protecting and enhancing Dunedin’s environment, including water, biodiversity, landscapes and clean air and b) assisting with Dunedin’s transition to a net zero carbon economy by 2030 (250 words)***