

ŌTEPOTI LIVE MUSIC ACTION PLAN - STAFFING ALLOCATION REPORT

Department: Ara Toi

EXECUTIVE SUMMARY

- 1 This report updates council on staff resourcing for the delivery of the Ōtepoti Live Music Action Plan in 2024/25.
- 2 Staff resource is currently allocated to the delivery of the Ōtepoti Live Music Action Plan.
- 3 This report indicates how staff resourcing is currently being allocated within existing budgets in 2024/25.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Staff Allocation for the Delivery of the Ōtepoti Live Music Action Plan 2024/25 report.

BACKGROUND

- 4 On 30 May 2024, Council moved the resolution as follows:

Moved (Cr Steve Walker/Cr Christine Garey):

That the Council:

Directs the Chief Executive to:

- a) ***Allocate*** staff resourcing, within existing budgets, for the delivery of the Ōtepoti Live Music Action Plan in 2024/25;
- b) ***Report*** back to council, or relevant committee, by the end of July 2024 outlining how this would be achieved; and
- c) ***Provide*** a report back to council in time to inform the draft 9 year plan on longer term investment options for the Ōtepoti Live Music Action Plan.

Division

The Council voted by division

For: Crs Sophie Barker, Christine Garey, Carmen Houlahan, Mandy Mayhem, Jim O'Malley, Steve Walker and Brent Weatherall (7).

Against: Crs Bill Acklin, Cherry Lucas, Lee Vandervis and Mayor Jules Radich (4).

Abstained: Cr Marie Laufiso (1).

The division was declared CARRIED by 7 votes to 4 with 1 abstention.

Motion carried (CNL/2024/001)

DISCUSSION

- 5 The adoption of the Ōtepoti Live Music Action Plan (Music Action Plan) and Implementation Plan provides Council with a roadmap to support all forms of live music across the city. The Music Action Plan underscores Council's commitment to Ōtepoti's live music communities, to the vision of the Ara Toi Strategy, and to the wellbeing of city residents.
- 6 The coordination of The Music Action Plan sits with the Creative Partnerships team and is led by the Creative Partnerships Team Leader.
- 7 Staff resourcing to deliver the Implementation Plan in 2024-2025 has been allocated across teams and within existing budgets.
- 8 The Implementation Plan has a total of 36 action points.
- 9 27 action points have staff resource allocated and are provided for in existing budgets. These action points have been identified as business as usual, are already underway, or have been integrated into workstreams.
- 10 9 action points will require additional investment and are not currently being worked on.
- 11 Longer term investment options for The Music Action Plan will be reported to Council for the 9 year plan. This includes Action 35 of the Music Implementation Plan that identifies the need for a Music Advisor Position to be established.

"DCC to provide operational resource, including new staffing, to coordinate and deliver the Live Music Action Plan across the DCC".

- 12 The below table provides a status update of the 36 action points within the Implementation Plan. The table also shows:
 - a) The Implementation Plan Status (as of publication September 2023).
 - b) Current action status for 2024-25.
 - c) Staffing allocation for 2024-25.
 - d) Resourcing allocation for 2024-25.

Implementation Plan Action 2023 - 2026	Plan Status	Current Action Status 2024-25	Staffing Allocation 2024-25	Resourcing 2024-25
1) Collation and creation of content relevant to local live music, to be uploaded to the new online resource hub, Artists Advice Ōtepoti, reviewed and updated as required.	Underway	Ongoing BAU	<i>Creative Partnerships</i>	Existing

2) Establish and fund music mentorships to support sustainable career opportunities – particularly for youth & Māori, Pāsifika musicians.	Scope & consider	Underway	<i>Creative Partnerships</i>	Existing
3) Prioritise the support of community music organisations that regularly provide development opportunities – particularly for youth & Māori, Pāsifika musicians.	Ongoing	Ongoing BAU	<i>Creative Partnerships</i>	Existing
4) Develop funding profiles of local musicians to enhance the visibility of grants accessible to the music community.	Develop	Ongoing BAU	<i>Creative Partnerships</i>	Existing
5) Facilitate connections between local musicians, recording studios, sound technicians, and digital producers in Ōtepoti Dunedin.	Scope & consider	Underway	<i>Creative Partnerships</i>	Existing
6) Support the development of professional and technical production skills for local, early career musicians, particularly for youth, Māori, and Pāsifika artists.	Scope & consider	Underway	<i>Creative Partnerships</i>	Existing
7) As part of the DCC Grants review write a discussion paper for Council to consider multi-year funding opportunities that would provide stability and security for local community-focussed, music organisations.	Underway	Underway, to be included in Grants Review	<i>Corporate Policy</i>	Existing
8) Support the increased activation of public spaces and green spaces in the city for musical festivals and live performances.	Ongoing	Ongoing BAU	<i>Creative Partnerships Events Parks & Recreation</i>	Existing
9) Explore options for increased live performances in the city.				Additional budget required
10) Explore options for increased youth-led live performances in the city.				Additional budget required
11) Review DCC events processes for ‘ease of community use’ lens, and to find opportunities to streamline the process for events held in public spaces.	Scope & consider	Underway	<i>Events</i>	Existing
12) Consider the removal of concession licenses for a broad range of activities on green field spaces to encourage increased use.	Scope & consider	Underway	<i>Parks and Recreation</i>	Existing

13) Create pilot project to encourage street performance on George St, utilising 'entertainment boxes.'				Additional budget required
14) As part of the current DCC Grants review analyse previous Major and Premier Events grants allocations to identify past and current investment in community events that prioritise live music.	To be done	Underway To be included in Grants Review	<i>Corporate Policy Events</i>	Existing
15) As part of the current DCC Grants review analyse the funding allocated to citywide events to identify past and current investment in community events that include live music. E.g.: New Year's Eve celebrations Puaka Matariki/Matariki Sunday Sounds at the Dunedin Botanic Gardens Music in the Park	To be done	Underway Outside scope of Grants Review (not grants funding)	<i>Events Creative Partnerships Enterprise</i>	Existing
16) Include venue information and disability access within the Inner- City Residency Guide.	Underway	Underway	<i>Creative Partnerships Regulatory</i>	Existing
17) Include music-focussed events in DCC marketing & promotion and support new and unique ways to promote live music in Ōtepoti.	Scope & consider	Ongoing BAU	<i>Creative Partnerships Communications & Marketing</i>	Existing
18) Increase the number of free or low-cost, family-friendly, alcohol- free music experiences. E.g.: Polyfest Moananui Carols in the Octagon				Additional budget required
19) Review the Acoustic Insulation Requirements in the 2GP through Variation 3.	Underway	Underway	<i>City Development</i>	Existing
20) User-friendly information about noise management processes relevant to live music will be created and uploaded to the new online resource hub, Artists Advice Ōtepoti.	Underway	Underway	<i>Creative Partnerships</i>	Existing
21) The DCC Noise Control website will be regularly reviewed to ensure that information about noise control processes is accessible and clear.	Underway	Ongoing BAU	<i>Regulatory</i>	Existing
22) Include information about noise management regulations and processes within the <i>Inner-City Residency Guide</i> .	Underway	Underway	<i>Creative Partnerships Regulatory</i>	Existing

23) Establish a targeted 'Live Music Venue' funding pool that can be accessed by venues to help them create a fit-for-purpose and safe live music space.				Additional budget required
24) Align opportunities to reflect the new performance spaces and 'entertainment boxes' to be installed in the redeveloped George Street with the upcoming scheduled review of the Trading in Public Places Bylaw, including conditions for street performing.	Underway	Underway	<i>Creative Partnerships Regulatory</i>	Existing
25) Support performances in outdoor and indoor places where the public congregates.	Underway	Ongoing BAU	<i>Creative Partnerships Events</i>	Existing
26) Investigate and consider options for a mid-sized music venue that can be accessible to a diverse range (including national and local) of artists, promoters, touring and ticketing companies. Options to be included for consideration in the 10 year plan.				Additional budget required
27) Support the University and OUSA to prioritise a student venue in North Dunedin.	Ongoing	Ongoing as required.	<i>Creative Partnerships</i>	Existing
28) Investigate if any DCC-owned properties could operate as dedicated rehearsal and/or teaching spaces.	Scope & consider	Underway	<i>Creative Partnerships Property</i>	Existing
29) Provide clear and timely assistance to operators of commercial rehearsal spaces to help them understand and meet their regulatory requirements.	Ongoing	Ongoing BAU	<i>Building Services Planning Services Creative Partnerships</i>	Existing
30) Regularly review and update the information provided about bookable community halls and spaces.	Ongoing	Ongoing BAU	<i>Community Development</i>	Existing
31) Consider the creation of one or more city 'entertainment precincts.'				Additional budget required
32) Explore options for affordable community access to DCC-owned/DVML- managed venues.		DVML	DVML	Existing
33) Explore options for streamlining processes and reducing fees as incentives to encourage the use of DCC-owned/DVML-managed by local and national promoters.		DVML	DVML	Existing

34) Identify existing music spaces and explore options to improve their availability to the community for use as a creative hub. E.g.: Otago Access Radio Te Whare o Rukutia Artsenta, University of Otago				Additional budget required
35) DCC to provide operational resource, including new staffing to coordinate and deliver the Live Music Action Plan across the DCC.				Additional budget required
36) The DCC will establish a Music Advisory Group and develop its Terms of Reference.	Underway	Underway	<i>Creative Partnerships Governance</i>	Existing

OPTIONS

13 As this is a report for noting, there are no options.

NEXT STEPS

14 Staff will continue to undertake the work to action the Implementation Plan.

15 The establishment of a Music Advisory Panel will provide governance oversight for the Music Action Plan. A separate report is being considered by the Community Services Committee as part of this agenda to approve the terms of reference and progress the establishment of the Music Advisory Panel.

16 An Ōtepoti Live Music Investment Plan will be presented to Council as part of the 9 year plan.

Signatories

Author:	Lisa Wilkie - Kaiarahi - Team Leader Creative Partnerships
Authoriser:	Jeanette Wikaira - General Manager Arts, Culture and Recreation

Attachments

There are no attachments for this report.

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision enables democratic local decision making and action by, and on behalf of communities.
 This decision promotes the social well-being of communities in the present and for the future.
 This decision promotes the economic well-being of communities in the present and for the future.
 This decision promotes the cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Arts and Culture Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Spatial Plan	✓	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Parks and Recreation Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	✓

The Ara Toi Arts and Culture strategy was designed to support all creative sectors in Dunedin and develop an environment which acknowledges the intrinsic value of arts, culture, and creativity. The Action Plan sits under the umbrella of the Ara Toi strategy.

Māori Impact Statement

Te Taki Haruru, DCC's Māori Strategic Framework has been taken into consideration in the development of the Ōtepoti Live Music Action Plan. Mana whenua engagement was undertaken in the development of the Ōtepoti Live Music Action Plan and specific actions have been designed to address issues of inequitable access to resources for Māori music practitioners.

Sustainability

The Ōtepoti Live Music Action Plan provides support across the music ecosystem in order to foster meaningful development that can sustain music careers, industries, and creative practices. Initial investment is targeted at practitioners and audiences; medium- and long-term investment will be focussed on the infrastructure needed to support thriving and sustainable live music in Ōtepoti Dunedin.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications.

Financial considerations

Additional investment will be indicated as part of the 9 Year Plan 2025-34.

Significance

This report is considered to be of low significance in terms of the Significance and Engagement Policy.

Engagement – external

There has been significant engagement with a diverse range of music communities in the city over the three years of the Action Plan development. Staff are in regular contact with members of music communities as part of their ongoing activities.

SUMMARY OF CONSIDERATIONS***Engagement - internal***

Teams from across Council have been involved in the development of the Action Plan; these include Building Services, Compliance Solutions, Events, Property, Corporate Policy, City Development, Enterprise Dunedin.

Risks: Legal / Health and Safety etc.

There are no identified risks.

Conflict of Interest

There are no known conflicts of interest.

Community Boards

The Live Music Action Plan will be of interest to all Community Boards as the Ōtepoti Live Music Action Plan supports all forms of live music across the city.