

ŌTEPOTI LIVE MUSIC - DRAFT INVESTMENT PLAN FOR 9 YEAR PLAN 2025-34

Department: Ara Toi

EXECUTIVE SUMMARY

- 1 This report presents the draft Ōtepoti Live Music Investment Plan to be considered for consultation purposes, as part of the 9 year plan 2025-34..
- 2 The Ōtepoti Live Music Action Plan (Action Plan) was adopted by Council at the Community Services Committee in September 2023.
- 3 The presentation of an accompanying Investment Plan was originally scheduled for inclusion in the 10 year plan; this was delayed when Council adopted the 9 year plan process.
- 4 The Action Plan lists 36 specific actions. Twenty-six of these have been incorporated into business as usual and are covered by current budget provisions across multiple council teams.
- 5 Ten actions require direct council investment and of these, eight need specific actions and decisions by Council before investment options can be fully explored.

RECOMMENDATIONS

That the Council:

- a) **Decides** on a preferred option for the Ōtepoti Live Music Investment Plan, for consultation purposes, as part of the 9 year plan 2025-34.

BACKGROUND

- 6 In September 2023, the Community Services Committee moved to adopt the Ōtepoti Live Music Action Plan (Action Plan), as follows:

Moved (Cr Steve Walker/Cr Christine Garey):

"That the Committee:

- a) *Adopts the Ōtepoti Live Music Action Plan 2023*
- b) *Delegates authority to the Chief Executive Officer to incorporate minor editorial amendments*
- c) *Notes the Ōtepoti Live MAP implementation action plan 2023/2024 (Attachment B)*
- d) *Notes that next steps include:*
 - i. *design and production of a public facing version of the Ōtepoti Live MAP*

ii. *a further report seeking direction from Council on the range and scope of the Ōtepoti Live MAP investment options, as part of the 10 year plan 2024-34 considerations.*

iii. *giving effect to the Ōtepoti Live MAP 2023/2024.”*

Division

The Committee voted by division:

For: Crs Bill Acklin, David Benson-Pope, Christine Garey, Kevin Gilbert, Carmen Houlahan, Marie Laufiso, Cherry Lucas, Mandy Mayhem, Jim O'Malley, Steve Walker, Brent Weatherall, Andrew Whiley and Mayor Jules Radich (13).

Against: Cr Lee Vandervis (1).

Abstained: Nil

The division was declared CARRIED by 13 votes to 1.

Motion carried (CSC/2023/015)

- 7 The Action Plan provides a framework through which Dunedin City Council (DCC) can support sustainable creative practices and development of artists, audiences, the live music eco-system, and live music infrastructure.
- 8 The 36 actions presented in the Action Plan were developed in collaboration with the local Dunedin music communities and responds to needs identified by these diverse groups.
- 9 This report presents the proposed range and scope of the Action Plan resourcing and investment options, as part of the 9 year plan 2025-34 considerations.

DISCUSSION

- 10 The adoption of the Action Plan provides Council with a plan to support all forms of live music across the city. Implementation of the actions in the plan underscores Council's commitment to Ōtepoti's live music communities, to the vision of the Ara Toi Strategy, and to the wellbeing of city residents.

Ōtepoti Live Music Action Plan Investment –Breakdown by Action

- 11 Twenty-six actions have been identified as business as usual, are underway, or have been completed. Examples of implementation of the Action Plan include:
 - the creation of online music-specific resources,
 - updating online guidelines for noise management,
 - providing professional development workshops for young musicians,
 - providing pastoral care and logistical support for music practitioners and organisations
 - profiling and promoting diverse music practitioners, venues, events, and organisation in council media channels,

- establishing *Te Ōtepoti Hou*, a weekly online gig guide,
 - partnering with Otago Access Radio to produce a fortnightly arts programme featuring local music,
 - supporting the Dunedin Youth Council's *Soundwave Youth Festival*,
 - supporting music practitioners and projects by distributing Arts funding to music projects and organisations in 23/24,
 - supporting music-rich civic and community events, by distributing Events funding to music events and projects in 23/24,
 - reviewing the street performance guidelines as part of the review of the Trading in Public Places bylaw,
 - reviewing the Acoustic Insulation Requirements through 2GP in Variation 3,
 - establishing a Music Advisory Panel.
- 12 These activities are covered by current 2024/25 budget provisions across the following teams: Creative Partnerships, Community Partnerships, Events, Parks and Recreation Services, Corporate Policy, City Development, and Customer and Regulatory.
- 13 Ten actions in total require direct council investment and/or a decision to be made by Council.
- Two actions require new funding.
 - Given current budgetary constraints, four actions could be supported by the future re-allocation of grants funding. Any decisions about potential investment options should be made by Council upon consideration of the completed Grants Review.
 - Four actions need to be considered within a complex range of medium-planning, strategic, and commercial directions. Investment options for these actions will be developed over time.

14 Actions requiring **new funding** are detailed below (Actions 8, 35).

Action 8	<i>Support the increased activation of public spaces and green spaces in the city for musical festivals and live performances.</i>
Investment option	Resource to cover the research and pilot of pre-approved resource consent packages for green spaces in the city (e.g. Logan Park). Implementation likely in years 2-3.
Investment amount	Figure based on \$5,000 over 3 years plus a one-off cost of \$7,000 for a sound engineer (if required). Total: \$4,000 per annum (3-year pilot)
Team/s responsible	Events

Action 35	<i>DCC to provide operational resource, including new staffing, to coordinate and deliver the Live Music Action Plan across the DCC.</i>
Investment option	New staffing to include: ESSENTIAL Creative Partnerships Project Co-ordinator; extending position from 0.5 FTE. This will provide additional administrative support levels in Community Partnerships. ESSENTIAL New Creative Advisor position, Music and Performing Arts focus 1 FTE.
Investment amount p/a	Creative Partnerships Project Coordinator 0.5FTE: \$46,571 Creative Advisor 1 FTE: \$90,686 Total: \$137,257 per annum
Team/s responsible	Creative Partnerships

15 The budget breakdown over 9 years is as follows:

	Y1 25/26	Y2 26/27	Y3 27/28	Y4 28/29	Y5 29/30	Y6 30/31	Y7 31/32	Y8 32/33	Y9 33/34
Current budget provision	28,000	28,000	28,000	28,000	28,000	28,000	28,000	28,000	28,000
New funding request	137,257	141,257	141,257	141,257	137,257	137,257	137,257	137,257	137,257
Total ŌLMAP budget	165,257	169,257	169,257	169,257	165,257	165,257	165,257	165,257	165,257

16 Actions 3, 18, 23, 34 could be potentially supported through the re-allocation of grants funding. These actions are listed on the following page.

17 Final options and levels of financial support will depend on future Council decisions about grants funding. Given this, no final investment options and amounts have been recommended. Examples of possible outcomes are included.

Action 3	<i>Prioritise the support of community music organisations that regularly provide development opportunities – particularly for youth & Māori, Pāsifika musicians.</i>
Potential investment option	Example: Funding could be ring-fenced to provide secure, multi-year funding agreements to support key music organisations, events, and programmes such as the Dunedin Symphony Orchestra, the Dunedin City Choir, Moana Nui, Otago Polyfest, Amped, Music Heals, the Dunedin Jazz Club.
Potential investment amount	Any funding to be decided upon once Grants Review complete.
Team/s responsible	Creative Partnerships Events

Action 18	<i>Increase the number of free or low-cost, family-friendly, alcohol-free music experiences.</i>
Potential investment option	Example: Regular resource could be provided as part of overall Events budget to ensure that: <ul style="list-style-type: none"> • music-rich events take place in a range of locations across the city • pre-existing civic events include live music elements • all musicians included in civic events are paid fairly
Potential investment amount	Any funding to be decided upon once Grants Review complete.
Team/s responsible	Events

Action 23	<i>Establish a targeted ‘Live Music Venue’ funding pool that can be accessed by venues to help them create a fit-for-purpose and safe live music space.</i>
Potential investment option	Example: An annual, contestable grant could be established to assist music venues make their spaces fit-for-purpose.
Potential investment amount	Any funding to be decided upon once Grants Review complete.
Team/s responsible	Creative Partnerships Advisory Services - City Development Building Services

Action 34	<i>Identify existing music spaces and explore options to improve their availability to the community for use as a creative hub.</i>
Potential investment option	Example: Provide subsidised time slots and technical support so that practitioners have low or no-cost access to rehearsal or teaching spaces that would otherwise be too expensive to hire.
Potential investment amount	Any funding to be decided upon once Grants Review complete.
Team/s responsible	Property Services Creative Partnerships

- 18 Actions 26, 31, 32, 33 are complex and are medium to long-term in scope. They may involve commercial considerations, competing council priorities, and will require strategic direction and decision-making at Council level.
- 19 Investment plans for these actions will continue to be discussed and developed as part of Council's Grants review.

Action 31	<i>Consider the creation of one or more city 'entertainment precincts.'</i>
Investment option	Ongoing - to be considered alongside other planning priorities.
Investment amount	To be developed.
Team/s responsible	City Development.

Action 26	<i>Investigate and consider options for a mid-sized music venue that can be accessible to a diverse range (including national and local) of artists, promoters, touring and ticketing companies. Options to be included for consideration in the 9-year plan.</i>
Investment option	Ongoing consideration.
Investment amount	To be developed.
Team/s responsible	Property Services ELT

Action 32	<i>Explore options for affordable community access to DCC-owned/DVML- managed venues.</i>
Action 33	<i>Explore options for streamlining processes and reducing fees as incentives to encourage the use of DCC-owned/DVML-managed by local and national promoters.</i>
Investment option	Ongoing consideration.
Investment amount	To be developed.
Team/s responsible	ELT Property Services Events

OPTIONS

Option One – Council approves the draft Ōtepoti Live Music Investment Plan, for consultation purposes, as part of the 9 year plan 2025-34.

Impact assessment

- 20 There is no impact on debt and city-wide and DCC emissions.

Debt

- No debt funding is required for this option.

Rates

- Rate funding requires an increase of \$137,257 in years 1-9 to fund the 1.5 FTE cost for the Project Coordinator and Creative Advisor. Years 2-4 rate funding increases by \$4k to \$141,257 to fund the 3 year pilot.

Zero carbon

- This option does not have implications for city or DCC emissions.
- 21 The adoption of the Ōtepoti Live Music Action Plan in 2023 was welcomed by creative and other communities. This was accompanied by a strong desire to see the Action Plan funded appropriately.
- 22 This option provides for the immediate implementation of Actions 8 and 25 from the Action Plan.
- 23 This option recommends that Actions 3, 18, 23, 34 be re-visited upon the completion of the Grants Review.
- 24 This option acknowledges that Actions 26, 31, 32, 33, require ongoing discussions and decision-making at council level. Staff will continue to develop options for these actions.

Advantages

- Two actions included in the Ōtepoti Live Music Action Plan are immediately implemented.
- Staff resourcing is in place to enable sustainable and effective implementation of the Action Plan.
- Works continues on all actions yet to be implemented.
- Ōtepoti Dunedin's music ecosystem receives the support promised by council when it adopted the Action Plan.
- Council continues to deliver the Ōtepoti Live Music Action Plan and to meet community expectations.

Disadvantages

- There will be implications for debt and rates as set out above.

Option Two – Status Quo

Impact assessment

- 25 There is no impact on debt, rates, and city-wide and DCC emissions.

Debt

- No debt funding is required for this option.

Rates

- There are no impacts on rates.

Zero carbon

- This option does not have implications for city or DCC emissions.

Advantages

- There is no impact on debt or increase in rates.
- Action Plan operations that have been identified as business as usual and are underway will continue to progress.

Disadvantages

- Implementation of the remaining actions of the Ōtepoti Live Music Action Plan will be further delayed.
- Staff resourcing is insufficient to provide sustainable, efficient implementation of current Action Plan operations. Other than business as usual, Action Plan operations will be scaled back to ensure staff wellbeing and adequate support for other creative communities.
- Resourcing (including staff resourcing) is insufficient to implement the remaining ten actions.

NEXT STEPS

- 26 If approved, the Draft Ōtepoti Live Music Investment Plan will be included, for consultation purposes, as part of the 9 year plan 2025-34.

Signatories

Author:	Lisa Wilkie - Kaiarahi - Team Leader Creative Partnerships
Authoriser:	Jeanette Wikaira - General Manager Arts, Culture and Recreation

Attachments

There are no attachments for this report.

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision enables democratic local decision making and action by, and on behalf of communities and promotes the social, economic, environmental and cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Arts and Culture Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Future Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Parks and Recreation Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Other strategic projects/policies/plans	✓	<input type="checkbox"/>	<input type="checkbox"/>

Other policies and projects directly relevant to this Investment Plan include:

Te Taki Haruru

Ōtepoti Live Music Action Plan

Festivals and Events Management Plan

Reserves Management General Plans

Grants Review (underway)

Māori Impact Statement

The Ōtepoti Live Music Action Plan acknowledges and seeks to support the long-lived and continuing traditions of mana whenua musical practices in this place. Investment in the Action Plan ensures that Māori creative, cultural, spiritual, and professional music practices can grow and develop sustainably within a te ao Māori framework.

The recently established Music Advisory Panel includes a position reserved for a mana whenua representative and specific actions are designed to address inequitable access to music resources experienced by Māori music communities.

Sustainability

The Ōtepoti Live Music Action Plan provides support across the music ecosystem in order to foster meaningful development that can sustain music careers, industries, and creative practices.

Initial investment is targeted at practitioners and audiences; medium- and long-term investment will be focussed on the infrastructure needed to support thriving and sustainable live music in Ōtepoti Dunedin.

Zero carbon

This report does not have implications for city or DCC emissions.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

This report provides the draft Ōtepoti Live Music Investment Plan to include in the 9 year plan.

SUMMARY OF CONSIDERATIONS***Financial considerations***

The cost of Option One is \$141, 257 per annum; see paragraph 14 for investment details.

Significance

The draft Investment Plan is included in the development of the 9 year plan 2025-34, which is consulted on using the special consultative procedure.

Engagement – external

There has been no external engagement in the development of this Investment Plan

Engagement - internal

There has been engagement with staff across a range of teams in the development of this investment Plan.

Risks: Legal / Health and Safety etc.

There are no identified risks.

Conflict of Interest

There are no known conflicts of interest.

Community Boards

Community Boards will be consulted on the 9 year plan 2025-34.