

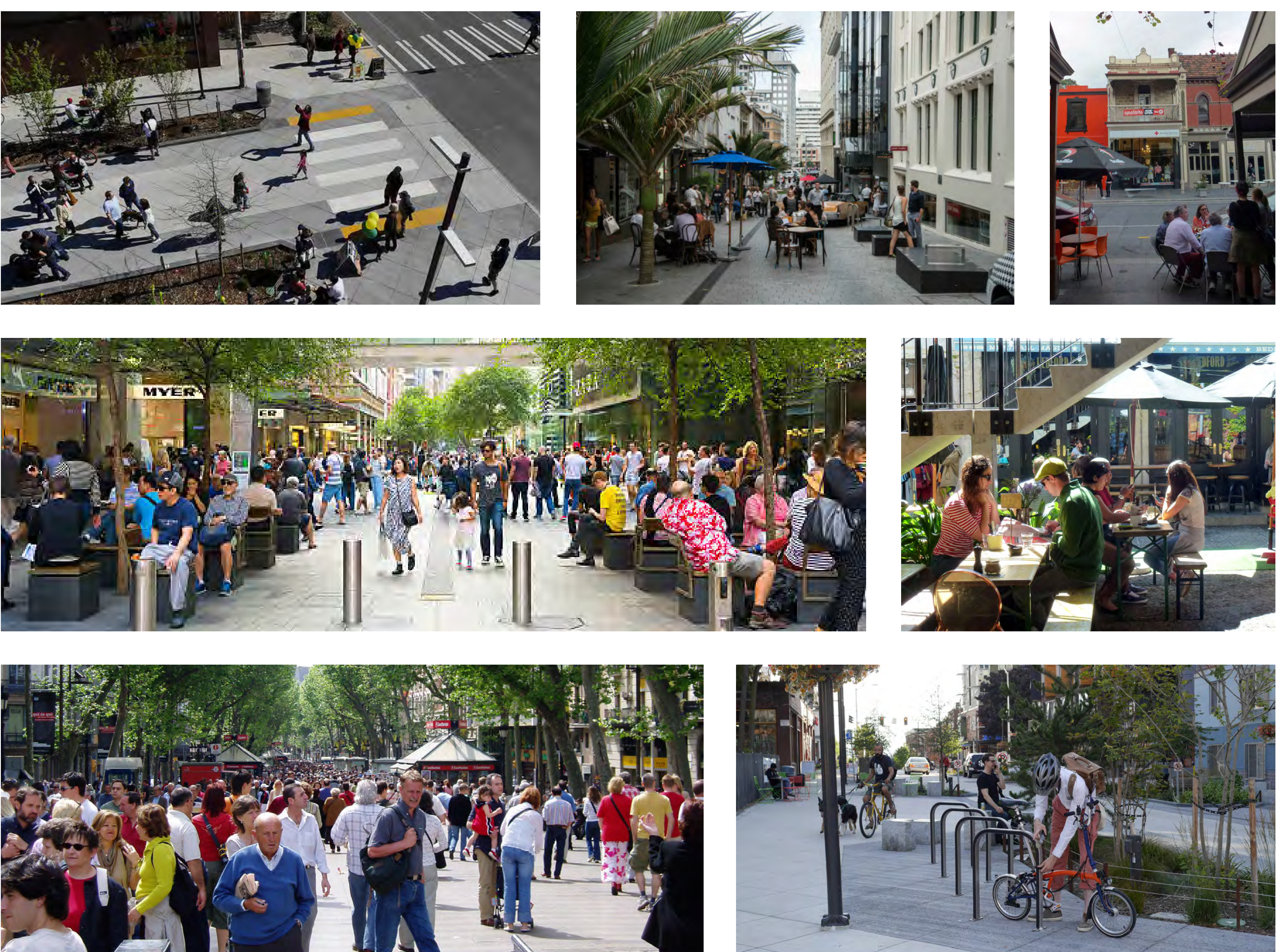
RETAIL QUARTER

DESIGN PRINCIPLES

Putting people first



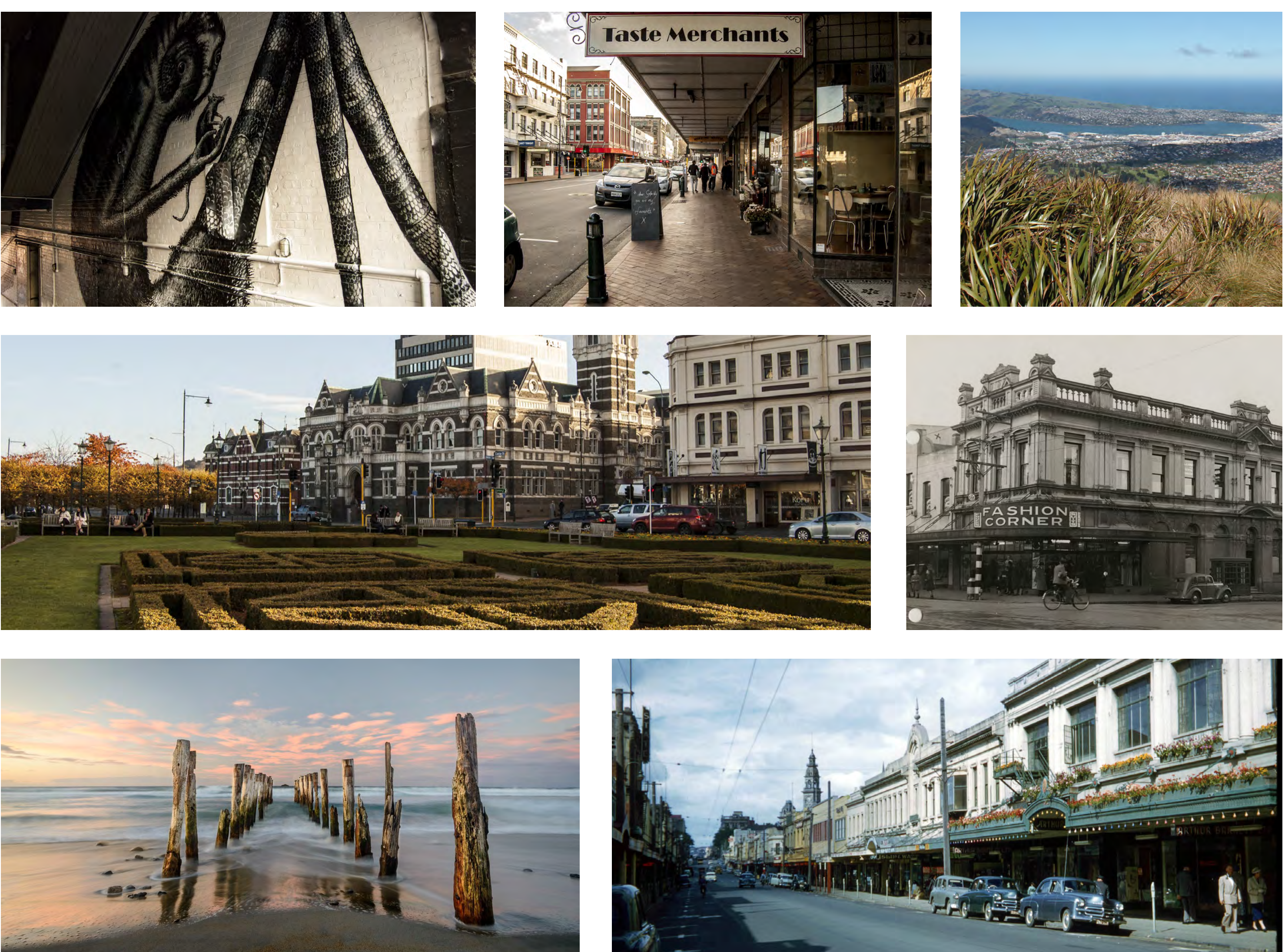
- Improve the pedestrian experience of the city
- Improve safety
- Celebrate our walkable city
- Create meeting and resting points
- Increase pedestrian space in the central city.



Creating an Ōtepoti Dunedin sense of place



- Celebrate Dunedin's distinctive heritage, culture and character
- Enhance the city with input from its residents
- Reflect Dunedin's past and develop its future.



Greening the city



- Create a network of trees and plants in the central city to reduce carbon emissions
- Green the streets to contribute to stormwater improvements
- Restore wildlife corridors and habitats for birds and insects.



Streets as places



- Promote George Street as a destination
- Create:
 - a memorable and distinctive place
 - an accessible city
 - places for people to meet.

