

From: [Councillor Support](#)
To: [Carmen Houlahan](#)
Cc: [Council 2022-2025 \(Elected Members\)](#); [Executive Leadership Team \(ELT\)](#); [Mike Costelloe](#); [Suzanne Jenkins](#)
Subject: Firebrand - work for Council during COVID
Date: Wednesday, 30 July 2025 04:52:00 p.m.

Kia ora Cr Houlahan,

This initiative which was supported by Sue Bidrose (Chief Executive at the time) did not have an agreement, or any reference to IP. The investment was \$6,000 + GST; Firebrand for Dunedin Store.

Council also supported the DN Online store - \$5,218 + GST (based on 200 listings over 2 months).

The rationale for supporting these online platforms was to support Dunedin businesses during the initial Covid lockdown and various level stages.

Kā mihi,

Jackie Harrison

Manager Governance

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From: Carmen Houlahan <Carmen.Houlahan@dcc.govt.nz>

Sent: Friday, 25 July 2025 10:15 a.m.

To: Councillor Support <Councillor.Support@dcc.govt.nz>

Subject: Question

When Firebrand did the work for council during COVID for the Dunedin Store, and we paid for that work, did Firebrand pay us for the use of the data and our IP for its use now? Was there any agreement for the company to use the information that as I understand was gathered for a job council paid the company to do.

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