

**From:** Grace Ockwell  
**To:** ["Eva Messay"](#)  
**Cc:** [Merrin McCrory](#); [Jim McQueen](#)  
**Subject:** RE: Dunedin Traffic Data  
**Date:** Tuesday, 3 November 2015 01:55:17 p.m.  
**Attachments:** [image001.png](#)  
[image002.jpg](#)  
[image003.jpg](#)  
[image006.jpg](#)  
[image008.png](#)  
[image009.jpg](#)  
[image010.jpg](#)  
[image011.jpg](#)  
[image012.png](#)  
[image013.jpg](#)  
[image014.jpg](#)  
[image015.jpg](#)

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Dear Eva,

Thank you for your email of 7 October 2015 requesting "an estimate on the time frame required to collect traffic data and the costs involved?"

We estimate that it would take a minimum of two weeks to provide the data you have requested and that the work could be completed within 60 days.

We estimate that it would cost \$5,700 made up as follows: 75 hours @\$76 per hour = \$5,700. This fee is in line with the DCC's LGOIMA charging policy ([Dunedin City Council Charging-for-LGOIMA](#)) which provides that the first three hours of responding will be done free of charge and thereafter a fee may be imposed.

If you were able to refine your request to particular areas, then the time taken to respond and the fee imposed would be reduced.

Please let me know whether you would like the work completed.

Kind regards,

Grace Ockwell  
**Governance Support Officer**  
Civic and Legal

Dunedin City Council  
50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand  
Telephone: 03 477 4000  
Email: [grace.ockwell@dcc.govt.nz](mailto:grace.ockwell@dcc.govt.nz)



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**From:** Eva Messay [<mailto:eva@0800phantom.co.nz>]  
**Sent:** Wednesday, 7 October 2015 3:50 p.m.  
**To:** Grace Ockwell  
**Subject:** Re: Dunedin Traffic Data

Thank you for your reply Grace.

Would you be able to give me an estimate on the time frame required to collect traffic data and the costs involved?

Regards

On Wed, Oct 7, 2015 at 3:38 PM, Grace Ockwell <[Grace.Ockwell@dcc.govt.nz](mailto:Grace.Ockwell@dcc.govt.nz)> wrote:  
Hi Eva,

Thank you for your email asking whether the data supplied also had 5 day ADT.

I forwarded your request to the Transportation team who advise that the 5 day average counts are not recorded in RAMM and therefore do not exist in the format requested.

To add this data to the spreadsheet already provided to you would involve substantial collation. Completion of this collation would require in excess of three hours of work – the DCC LGOIMA charging policy enables the DCC to charge for providing responses where the time taken exceeds three hours [DCC Charging-for-LGOIMA](#).

If you would like the information and would like an estimate of cost, please let me know.

Kind regards

Grace

**From:** Eva Messay [mailto:[eva@0800phantom.co.nz](mailto:eva@0800phantom.co.nz)]  
**Sent:** Monday, 28 September 2015 4:23 p.m.

**To:** Grace Ockwell  
**Subject:** Re: Dunedin Traffic Data

Thank you Grace,

Just a quick question ... if the data also had 5 day ADT.

I can only see 7days ADT in the excel

Thanks

On Mon, Sep 28, 2015 at 4:08 PM, Grace Ockwell <[Grace.Ockwell@dcc.govt.nz](mailto:Grace.Ockwell@dcc.govt.nz)> wrote:  
Hi Eva,

Thanks for getting in touch.

Please find attached a copy of the Traffic Count Data as requested.

Kind regards

Grace Ockwell  
**Governance Support Officer**  
Civic and Legal

Dunedin City Council  
50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand  
Telephone: 03 477 4000  
Email: [grace.ockwell@dcc.govt.nz](mailto:grace.ockwell@dcc.govt.nz)



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**From:** Grace Ockwell  
**Sent:** Wednesday, 9 September 2015 3:44 p.m.  
**To:** 'Eva Messay'  
**Subject:** RE: Dunedin Traffic Data

Hi Eva,

Thanks for your email.

I have forwarded your request to the Transport team. I will respond to you when I receive the information from them.

Kind regards

Grace

**From:** Eva Messay [<mailto:eva@0800phantom.co.nz>]  
**Sent:** Wednesday, 9 September 2015 3:22 p.m.  
**To:** Grace Ockwell  
**Subject:** Re: Dunedin Traffic Data

Hi Grace,

Could you please update me on the Dunedin traffic data I requested for.

Is there a process to getting it from the council?

Please advice.

Thanks

On Mon, Sep 7, 2015 at 1:21 PM, Eva Messay <[eva@0800phantom.co.nz](mailto:eva@0800phantom.co.nz)> wrote:  
Hi Grace,

Please refer to the link below -

We get our Auckland traffic information from the Auckland Council website under the -  
"Traffic Count Data" tab

<https://at.govt.nz/about-us/reports-publications/traffic-counts/>

We are a print media company, dealing in street pestering & billboards. The traffic data requested is required to measure the foot traffic across all our sites.

Let me know if you need more information

Thanks

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Eva Messay | Administration Manager | Phantom Billstickers Ltd. | phone [+64 \(0\) 27 259 5300](tel:+64272595300) | [www.0800phantom.co.nz](http://www.0800phantom.co.nz) | 0800 phantom (0800 742 686)



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