

From: Andrea Jones  
Sent: Wednesday, 2 November 2016 4:35 p.m.  
To: 'Henry Cooke'  
Subject: RE: Get out the vote campaigns

Hi Henry

Sorry for the delay – here's our response.

The Dunedin City Council spent \$14,118.65 + GST on general promotion of the local body elections to inform and encourage voters. This figure covers Otago Daily Times online and print advertising, Channel 39, MediaWorks (radio), NZME (radio) and Facebook advertising.

Thanks

Andrea Jones  
Communications Team Leader, Council Communications and Marketing  
Dunedin City Council

50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand  
Telephone: 03 474 3433  
Email: [andrea.jones@dcc.govt.nz](mailto:andrea.jones@dcc.govt.nz)