

From: [Sandy Graham](#)
To: 
Cc: [Official Information](#)
Subject: RE: Local Government Official Information request - 581457
Date: Monday, 3 April 2017 11:21:03 a.m.

Good morning Dianne

You have asked some questions related to the Hospital campaign.

A response has been provided to another requestor which I provide in full for your information.

I believe that it answers your questions and provides other detail.

1. When did Council decide to print a flyer?
Following the Council resolving to “ask other organisations, agencies and individuals who support this view to also convey it to Government” a flyer was determined to be the best mechanism on or around the 10th of March 2017.
2. How many flyers were printed? 55,000
3. How many copies were distributed to Dunedin households? 50,000
4. Who delivered the flyers? Reach Media (who hold the contract for FYI delivery)
5. What was the cost of producing/printing the flyer? \$1,570 (excl GST)
6. What was the cost for distribution? \$5,075 (excl GST)
7. How many flyers remain on hand? 5,000

The costs for the production and distribution have been met by the Council’s Communication and Marketing Department budget. Graphic design, website and social media work was all provided by staff.

For completeness, the following costs have also been incurred:

- Production of video for Facebook page - \$240
- Registration of the url for the website - \$27
- Facebook boost advertisements – \$190

Therefore, the costs are \$7102 (excl GST).

I trust this answers your enquiry.

If you have any further questions, please get in touch.

Warm regards

Sandy

From: Diane [REDACTED]
Sent: Friday, 31 March 2017 6:18 PM
To: Official Information <officialinformation@oa.dcc.govt.nz>
Subject: Local Government Official Information request - 581457

Diane has submitted a LGOIMA request - 581457.

Below are the details of the request

Request details:

Good morning, with respect to the DCC SOS Dunedin Hospital re-build campaign and its website and pamphlet printing and leaflet drop, could you please tell me which council budget the money to pay for this came from? In other words, the exact funding source. The amount spent too, if possible.

File attachment

No file uploaded

Name

Diane Yeldon

Email address

[REDACTED]

Mailing address

[REDACTED]

Contact phone number

[REDACTED]