

**From:** [Sandy Graham](#)  
**To:** [REDACTED]  
**Cc:** [Official Information](#)  
**Subject:** RE: FW: Costs of Hospital material  
**Date:** Wednesday, 29 March 2017 02:26:38 p.m.

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Afternoon Elizabeth

Answers to the supplementary questions as follows:

1. Who produced the video? The video was produced by CH39
2. Were they required to quote? They did provide a quote and on the basis of that quote, were engaged to produce the video.

Cheers  
Sandy

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**From:** Elizabeth Kerr [REDACTED]  
**Sent:** Tuesday, 28 March 2017 4:25 PM  
**To:** Sandy Graham <[Sandy.Graham@dcc.govt.nz](mailto:Sandy.Graham@dcc.govt.nz)>  
**Cc:** Elizabeth Kerr [REDACTED] [Official Information](#)  
<[officialinformation@oa.dcc.govt.nz](mailto:officialinformation@oa.dcc.govt.nz)>  
**Subject:** Re: FW: Costs of Hospital material

Hi Sandy

Thanks for the requested and additional information you have promptly provided below.

Supplementary questions (LGOIMA):

Who produced the video - an internal or external provider?

Were they required to quote competitively for this relatively small sample of video work ?  
Or were they considered to be a preferred or approved service supplier ?

Kind regards, Elizabeth  
[REDACTED]

Sent from my smartphone network

----- Original message -----

**From:** Sandy Graham <[Sandy.Graham@dcc.govt.nz](mailto:Sandy.Graham@dcc.govt.nz)>  
**Date:** 28/03/17 3:04 PM (GMT+12:00)  
**To:** "Elizabeth Kerr" [REDACTED]  
**Cc:** [Official Information](#) <[officialinformation@dcc.govt.nz](mailto:officialinformation@dcc.govt.nz)>  
**Subject:** FW: Costs of Hospital material

Good afternoon Elizabeth

You asked a series of questions re the costs of the hospital campaign to which I provide answers below. I have also included additional information provided to Councillors for

completeness.

When did Council decide to print a flyer?

Following the Council resolving to “ask other organisations, agencies and individuals who support this view to also convey it to Government” a flyer was determined to be the best mechanism on or around the 10<sup>th</sup> of March 2017.

How many flyers were printed? 55,000

How many copies were distributed to Dunedin households? 50,000

Who delivered the flyers? Reach Media (who hold the contract for FYI delivery)

What was the cost of producing/printing the flyer? \$1,570 (excl GST)

What was the cost for distribution? \$5,075 (excl GST)

How many flyers remain on hand? 5,000

The costs for the production and distribution have been met by the Council's Communication and Marketing Department budget. Graphic design, website and social media work was all provided by staff.

For completeness, the following costs have also been incurred:

Production of video for Facebook page - \$240

Registration of the url for the website - \$27

Facebook boost advertisements – \$190

Therefore, the costs are \$7102 (excl GST).

I trust this answers your enquiry.

Regards  
Sandy