

From: [lgoima](#)
To: hamish.mcneilly@fairfaxmedia.co.nz
Subject: Response to request 295124 Cadbury
Date: Friday, 19 May 2017 04:05:35 p.m.
Attachments:

19-May-2017

Hamish McNeilly
hamish.mcneilly@fairfaxmedia.co.nz

Dear Mr McNeilly,

Official information request for CADBURY FACTORY correspondence.

I refer to your official information request dated 22-February-2017 for "all documents, including emails, concerning the proposed closure of Dunedin's Cadbury factory."

The information you have requested is attached.

Any personal phone numbers, personal email addresses, the names of members of the public, and the names of staff below the level of group manager have been redacted to protect individual privacy under Section 7(2)(a) of the Local Government Official Information and Meetings Act 1987.

One passage in the Mayor's emails has been redacted under Section 7(c) of the Act to protect information which is subject to an obligation of confidence, where making available of the information would be likely to prejudice the supply of similar information or information from the same source.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

If you wish to discuss this decision with us, please feel free to contact Sandy Graham, General Manager Strategy and Governance, ph 474 3429.

Yours sincerely

Governance Support Officer
Dunedin City Council
50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 477 4000



 Please consider the environment before printing this e-mail

From: Monique Elleboode
Sent: Tuesday, 21 February 2017 03:39 p.m.
To: [REDACTED]
Cc: CEO (Chief Executive Officer)
Subject: Response to Mr [REDACTED] from the Mayor's Office - - RE: Cadbury chocolate factory closure

Dear Mr [REDACTED]

On behalf of Mayor Cull, thank you for your email that has been copied to our Chief Executive for information. Both are deeply concerned about this turn of events.

The Mayor is pulling together a taskforce of employers and agencies to work with, and the DCC will be doing whatever possible to seek other work and opportunities for the affected staff.

Mondelēz International (which owns Cadbury) says that the company intends to provide career transition training for affected staff, and the DCC will work with them as well.

Additionally, Cadbury have informed us that their production machinery will be transferred to Australia so it won't be possible to use the equipment and existing facilities here.

Many thanks for taking the time to pen your thoughts and for sharing your ideas with the Mayor's Office.

Yours sincerely

Monique Elleboode
Personal Assistant to the Mayor of Dunedin
Ringa āwhina tāhūhū mō te Mea o Ōtepoti

Dunedin City Council – Kaunihera ā-rohe o Ōtepoti

50 The Octagon, Dunedin 9016; PO Box 5045, Moray Place, Dunedin 9058, New Zealand - Aotearoa
Telephone – tau waea: 03 474 3855; Fax – waea whakaahua: 03 474-3488
Email – īmēra: monique.elleboode@dcc.govt.nz; Website – pae tukutuku: www.dunedin.govt.nz

 Please consider the environment before printing this e-mail

From: [REDACTED]
Sent: Friday, 17 February 2017 10:58 p.m.
To: mayor@dcc.govt.nz
Subject: FW: Cadbury chocolate factory closure

Further to my email below. If Cadburys hierarchy are closing the firm because it is too expensive to ship the product to Australia, then surely the same would apply re shipping the Australian product back to NZ??

The news today suggested that Dec 2017 any Cadbury chocolates would be "made in Australia" and as some people have already said they would boycott Cadbury products if that happened.

It may be necessary therefore if your council or the NZ government take over Cadburys in Dunedin, to change the name slightly to "Cadburys, Dunedin" or "Cadburys NZ" ??

The idea below can be made to work, but it may require some bravery or as my family say "the pioneering spirit"!!

Sincerely

From: [REDACTED]

Sent: Friday, 17 February 2017 9:51 p.m.

To: 'mayor@dcc.govt.nz'

Subject: Cadbury chocolate factory closure

Dear Mayor Cull

I noted that Cadbury hierarchy have decided to close the Dunedin factory that is an iconic firm from what I can gather.

This apparently means that about 360 people will be unemployed.

I did ask the prime Minister today what would be the cost of these people receiving WINZ, some indefinitely, compared with the government assisting these employees (and the council) to take over the management and production of Cadburys, as one group of employees did a while back, somewhere, when their firm closed. I can't remember the details, but they all put in money and had shares in the firm and as they knew the daily routine, they continued their usual work and I am not sure if they hired a manager or one of their managers stepped up.

The point I am making is that it is not impossible for these employees in the Dunedin Cadbury s to do the same, and either the government or your council take over the building and appoint an administrator, rather than lose this iconic firm with the loss of all these jobs, and the tourist attraction that goes with the chocolate museum.

The reason for closure is that shipping the product to Australia is too expensive, so new markets would have to be sourced, and possibly far more emphasis placed on the NZ tourist business, with day chocolate classes for tourists, or even longer courses etc.

As the hierarchy have decided to go, then your council has nothing to lose by obtaining the building and plant and also the right to produce the present products, many of which are iconic to NZ, I believe.

The case it seems is that either Dunedin lies down and dies and lets this firm close, or get up and take it over and keep it going for Dunedin and the employees, because being the 4th largest employer means that many present employees will be unemployed possibly permanently.

Possibly even "give a little" might be an idea as this is just another example of a NZ firm losing out to Australia.

I feel the employees have nothing to lose by being assisted to take over the firm, as your council has nothing to lose either.

I am very keen that South Island tourism needs to be promoted, and this would be another important link in the tourist chain.

Mr English comes from down there so you may well be half way there towards getting this firm!!

Sincerely

[REDACTED]
Christchurch resident, ex Wellington.
[REDACTED]

From: Vivienne Harvey
Sent: Friday, 17 February 2017 11:36 a.m.
To: Lyz Harvey
Subject: Cadburys

Hi Lyz

John just rang. He said contact points are Des Adamson for the business side of things and Ryan Craig for tourism related Cadbury World matters.

Cheers
Vivienne

Vivienne Harvey
PA to the Chief Executive Officer
Dunedin City Council/*Kaunihera-a-rohe o Otepoti*

50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 474 3851; [REDACTED]
Email: Vivienne.Harvey@dcc.govt.nz



 Please consider the environment before printing this e-mail

Vivienne Harvey

From: Sue Bidrose
Sent: Thursday, 16 February 2017 11:27 a.m.
To: Jamie Shaw
Cc: Sarah Bedford
Subject: Re: Mondelēz has briefed its people on a proposal to end Cadbury manufacturing operations in Dunedin in 2018

Hi Sarah

Can you do me a blog? This has been announced, some of you will have family that work there, others of you will have at some time. Difficult time for families, much uncertainty into 2018 when closure will happen. Dave pulling together taskforce of employers, like we did re Hillside Workshops. Manufacturing jobs, regional development.

Meanwhile if this is stressful, involves you, talk to HR or your manager, odp avail.

Sarah, email it to me, I can read, ring you with any changes, and put it live asap???

Dr Sue Bidrose
Chief Executive Officer
Dunedin City Council

On 16/02/2017, at 10:36 AM, Jamie Shaw <Jamie.Shaw@dcc.govt.nz> wrote:

FYI

From: Alysha Dingle [<mailto:adingle@acumenrepublic.com>]
Sent: Thursday, 16 February 2017 10:34 a.m.
Subject: Mondelēz has briefed its people on a proposal to end Cadbury manufacturing operations in Dunedin in 2018

Mondelēz has today announced a proposal to end Cadbury manufacturing operations in Dunedin in 2018.

Please contact:

Alysha Dingle
M +64 [REDACTED]
adingle@acumenrepublic.com

Adelle Keely
M +64 [REDACTED]
akeely@acumenrepublic.com

This electronic message together with any attachments is intended to be read by the named recipient only. It may contain information that is confidential, proprietary or the subject of legal privilege. If you are not the intended recipient, please reply immediately and delete this e-mail, you may not use any information contained in it. Thank you.

<image001.jpg>

Contact:
Jake Hatton

Mondelēz International Proposes End to Manufacturing Operations in Dunedin in 2018

DUNEDIN, New Zealand – Feb. 16, 2017 – Mondelēz International today briefed its people on a proposal to end manufacturing operations in Dunedin in 2018, with production to move into existing Australian sites.

For more than 80 years, the Dunedin factory has produced *Cadbury* products for consumers in New Zealand and Australia, and the site currently employs 350 people. Over 70 per cent of the products manufactured at the site are exported, with the vast majority being shipped to customers in Australia. If the proposal is adopted, the first phase of redundancies would take place late in 2017, with approximately 100 people remaining with the business until early 2018.

“This is an incredibly difficult announcement, given the factory’s proud history and the outstanding performance of our employees,” said Amanda Banfield, Area Vice-President for Australia, New Zealand and Japan.

“Our people in Dunedin are amongst the best performing teams in the region and, if it weren’t for their dedication and outstanding performance, the factory might have closed some time ago.

“The company’s proposal is the result of extensive consideration of the issues affecting local production. We operate in an increasingly competitive industry and the factory’s distance from its main market, low volume and complex product portfolio, make it an expensive place to manufacture our products.

“We’ve been on a multi-year journey reinventing our global supply chain,” Mrs Banfield continued. “We’re focused on becoming globally cost-competitive through increased production and investment in larger sites, while reducing costs, which allows us to fuel the growth in our brands.

“While the business has absorbed the additional costs associated with Dunedin production for a number of years, there’s existing capacity in our Australia sites which can deliver these production volumes at the same quality our consumers expect.”

While the proposal would see an end to production in Dunedin, it ensures Mondelēz International maintains a significant and sustainable presence in New Zealand with over 130 people continuing to work in the commercial, finance, and human resources teams across the country.

“New Zealand remains an important market for our business, and if the proposal is adopted, we will continue to invest in those things that make us a valued partner to hundreds of businesses throughout the country,” concluded Mrs Banfield.

Mondelēz International has confirmed its intention to support Dunedin’s growing tourism sector through an investment in Cadbury World, which already attracts over 110,000 visitors each year. The company is ready to invest in redevelopment work to make Cadbury World an even better visitor experience, however we won’t impose it on the community.

The company is confident the exciting plans for redevelopment and the prospect of more visitors and jobs at Cadbury World will appeal to the people of Dunedin. A final decision on the proposed redevelopment will be made by April.

Today marks the beginning of a consultation process with employees and their representatives. If the proposal is adopted, Mondelēz International will provide extensive outplacement and career transition training to enhance employees’ opportunities to secure new roles and transition to the next stage in their careers.

The company has also committed to retaining as many of the team as possible and would actively support them in applying for roles that become available in Australia or the region. This support would include relocation assistance for successful applicants and their families.

The Cadbury factory is a historic landmark in the centre of Dunedin, and as such, its future use will be of significant interest to the local community. As part of the consultation process, the Mondelēz International team will engage with interested stakeholders to better understand how the site may be used if the proposal is adopted.

<image002.png>

Alysha Dingle Account Director

D +64 9 354 0586 | P +64 9 354 0550 | M +64 21 198 1700
adingle@acumenrepublic.com | acumenrepublic.com

This electronic message together with any attachments is intended to be read by the named recipient only. It may contain information that is confidential, proprietary or the subject of legal privilege. If you are not the intended recipient, please reply immediately and delete this e-mail, you may not use any information contained in it. Thank you.

<Mondelez Dunedin media announcement 16 Feb 2016.pdf>

From: Sue Bidrose
Sent: Wednesday, 22 February 2017 10:22 a.m.
To: [REDACTED]
Subject: RE: Cadbury closure thoughts

Hi [REDACTED]

Thanks for the thoughts.

Confidentially please: I know there is thinking about the workers buying all/part of the factory for a workers cooperative for the site. BUT that said, most giant multinationals will work bloody hard to ensure none of their machinery, land, resources will be able to assist any business competitor – so any other chocolate maker, or even sweet maker, food producer. I find it hard to imagine that Mondalez will not have that inclination...

*Dr Sue Bidrose
Chief Executive Officer/Kaiwhakahaere Matua
Dunedin City Council/Kaunihera-a-rohe o Otepoti*

50 The Octagon, Dunedin;
P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 474 3851; Cell: 021 378790
Email: sue.bidrose@dcc.govt.nz; www.dunedin.govt.nz

 Please consider the environment before printing this e-mail

From: [REDACTED]
Sent: Wednesday, 22 February 2017 8:46 a.m.
To: Sue Bidrose
Subject: Cadbury closure thoughts

Hi Sue

Just a thought regarding the Cadbury closure.

In some small towns, across USA, I think it was, the people bought the existing factory and created their own product line when their factories were bought out or products moved. One made bread I seem to remember and sold it locally and inter state. Sorry I don't have the details, but probably Google does.

Although buying the actual factory site would not be a great move, (thinking the building itself is not earth quake proof ?) The plant is probably very good and well maintained.

Getting to the point, there are many vacant buildings in Dunedin, buying some of the plant (machinery) from Cadbury and creating a Dunedin based , Dunedin owned, have locals invest into it and have a go at making a business. I would love to see a wee Chocy Factory happening.

Anyway

Just a thought, and possible.

Regards

Vivienne Harvey

From: Sue Bidrose
Sent: Friday, 17 February 2017 01:05 p.m.
To: Joy Gunn
Subject: RE: Cadburys etc

Go for it!

*Dr Sue Bidrose
Chief Executive Officer/Kaiwhakahaere Matua
Dunedin City Council/Kaunihera-a-rohe o Otepoti*

50 The Octagon, Dunedin;
P O Box 5045, Moray Place, Dunedin 9058, New Zealand
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 Please consider the environment before printing this e-mail

From: Joy Gunn
Sent: Friday, 17 February 2017 10:41 a.m.
To: Sue Bidrose; Sandy Graham; Nicola Pinfold
Subject: RE: Cadburys etc

Morena
Thanks Sue – and yes important to discuss.

From my time working in MSD I know the Labour Market team and Work & Incomes team will be wrapping lots of support around this already.

I think it would be good to understand that, so I would like to touch base with John Christie first to see if he knows this support is and then get some info from MSD before the end of today.

I also think there may be Council things we can clearly do – such as (if it's possible) provide a rates holiday for Cadbury employees who are rate payers.

I know many of the social services in town will be looking at how they can assist.

Any issues with my suggested actions for today – contacting John and MSD?

Regards
Joy

From: Sue Bidrose
Sent: Friday, 17 February 2017 9:31 a.m.
To: Sandy Graham; Nicola Pinfold; Joy Gunn
Subject: FW: Cadburys etc

Important discussions...

*Dr Sue Bidrose
Chief Executive Officer/Kaiwhakahaere Matua
Dunedin City Council/Kaunihera-a-rohe o Otepoti*



Please consider the environment before printing this e-mail

From: Aaron Hawkins
Sent: Friday, 17 February 2017 9:13 a.m.
To: Dave Cull; Chris Staynes; David Benson-Pope; Kate Wilson; Sue Bidrose
Subject: Cadburys etc

Morning all

Now that the shock is wearing off, what can we do collectively to help ease the pain for our comrades who are facing the chop?

This isn't just a test of the EDS, but the manaaki strand of our social wellbeing strategy also (perhaps more important in the short-term, if most staff have until the end of the year before needing to find an alternate income stream). We know there are communities harder hit than others, which is why stronger communities / placed based groups are so vital. Resilience is bigger than clean energy and secure supply chains.

Worth a discussion anyway, sooner rather than later. A late item on Tuesday's agenda perhaps? I think we need to send a strong signal of support to the city.

Cheers
Aaron

Sent from my Samsung Galaxy smartphone.

Vivienne Harvey

From: Sue Bidrose
Sent: Friday, 17 February 2017 01:01 p.m.
To: [REDACTED]
Subject: RE: An idea re Cadbury Staff

I love this idea – I'd volunteer too!

I have added this in to the mix for people pulling ideas together – at the moment Joy from Community Development is being sent everything (including your email), but not sure where it will end up...

*Dr Sue Bidrose
Chief Executive Officer/Kaiwhakahaere Matua
Dunedin City Council/Kaunihera-a-rohe o Otepoti*

50 The Octagon, Dunedin;
P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 474 3851; Cell: 021 378790
Email: sue.bidrose@dcc.govt.nz; www.dunedin.govt.nz

 Please consider the environment before printing this e-mail

From: [REDACTED]
Sent: Friday, 17 February 2017 10:20 a.m.
To: Sue Bidrose
Subject: An idea re Cadbury Staff

Hi Sue

I like many people in Dunedin have been thinking about the impact of the Cadbury announcement. My thoughts very much went to the people who are about to be made redundant especially those who have worked for this company for most of their working lives. They will not have had to write a CV, or look at what their skills are for a very long time.

It will be devastating for them and daunting as they begin to think about what next, the bills still have to be paid. Anyone who has been made redundant at some stage in their life will know that you go through stages - disappointment, anger, 'why me', what do I do now - it's kind of like mourning in a work related way. These folk may very well be thinking they have no skills other than what they currently do on a day to day basis in their current roles.

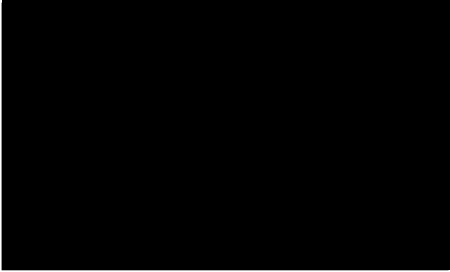
When I first returned to Dunedin I knew it was extremely unlikely that I'd get a job similar to that I'd worked in. So I went searching for sites that could help me identify my skill base and with a bit of luck might also give some suggest on possible roles/industries I could transfer my existing skills base too.

This site was really useful <http://knowyourskills.careers.govt.nz/> and could be used to help the folk at Cadbury identify that they have many more options than they may think. It also a way of capturing data/information i.e. what roles might be suitable that could also assist the Taskforce to reach out to relevant organisations to obtain suitable work or opportunities for these folk.

I also thought we could perhaps put a group of volunteers together who might like to buddy up with or work through an application such as this to help them.

If we do something like this, I'd like to volunteer some of my personal time.

Regards



**Gig
City**



 Please consider the environment before printing this e-mail

Vivienne Harvey

From: Sue Bidrose
Sent: Thursday, 16 February 2017 11:45 a.m.
To: Richard Saunders
Subject: Re: Cadburys

Their press release suggests it will stay, development plan by April...

Dr Sue Bidrose
Chief Executive Officer
Dunedin City Council

> On 16/02/2017, at 11:43 AM, Richard Saunders <Richard.Saunders@dcc.govt.nz> wrote:

>

> Thanks

> Yep, I had heard. Will wait for news on Cadbury World and can then have discussions with NZTA.

> Cheers

>

> Richard Saunders

> Acting Group Manager Transport

> Dunedin City Council

>

> 50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand

> Telephone: 03 477 4000; Mobile: 021 841 261; Fax: 03 474 3451

> Email: richard.saunders@dcc.govt.nz

>

>

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>

> -----Original Message-----

> From: Sue Bidrose

> Sent: Thursday, 16 February 2017 11:29 a.m.

> To: Richard Saunders

> Subject: Cadburys

>

> I assume you have heard about their closure. Quite some uncertainty - we hear Cadbury World may remain.

>

> Just a heads up re how it impacts on one-way-pair.

>

> Dr Sue Bidrose

> Chief Executive Officer

> Dunedin City Council

>

>

Vivienne Harvey

From: Sue Bidrose
Sent: Thursday, 16 February 2017 12:21 p.m.
To: Sarah Bedford
Subject: Re: Mondelēz has briefed its people on a proposal to end Cadbury manufacturing operations in Dunedin in 2018

Made changes in there. Can you put it up asap for me?? Xxx

Sad news for Cadbury Dunedin

No doubt you've seen or heard the news that the Cadbury factory in Dunedin is likely to stop manufacturing in 2018, moving production to Australia. The outlook for Cadbury World might be more positive, but it is still a huge loss for the city.

Cadbury is one of the largest manufacturers in Dunedin and some of you will probably have family or friends who work there. Some of you may have worked there yourselves. This is a difficult time for the 350 staff who work there and their families and friends.

I just want to let you know that DCC is working to help those affected. The mayor is pulling together a taskforce of employers, like we did for Hillside Workshops, and we'll be doing whatever possible to seek other work and opportunities for the affected staff.

Mondelēz International (which owns Cadbury) says that the the company intends to provide career transition training for affected staff, and we'll work with them as well. If you have thoughts or ideas that you think might help, I'd really like to hear from you.

Meanwhile, if you are affected by today's announcement and are finding the situation difficult, please talk to HR or your manager to get support.

We'll let you know more about as we develop plans around this.

Kia kaha

Sue

Vivienne Harvey

From: Sue Bidrose
Sent: Friday, 17 February 2017 02:26 p.m.
To: Virginia Nicholls
Subject: RE: Cadburys

Hi Virginia

So sorry, I have a difficult legal thing I have been in for much of the day so just got this and see you rand. How'd it go?

*Dr Sue Bidrose
Chief Executive Officer/Kaiwhakahaere Matua
Dunedin City Council/Kaunihera-a-rohe o Otepoti*

50 The Octagon, Dunedin;
P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 474 3851; Cell: 021 378790
Email: sue.bidrose@dcc.govt.nz; www.dunedin.govt.nz

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From: Virginia Nicholls [<mailto:Virginia@osea.org.nz>]
Sent: Friday, 17 February 2017 9:25 a.m.
To: Sue Bidrose
Subject: Cadburys
Importance: High

Hi Sue,

I think I am in shock with Cadburys announcement, I can only wonder how dreadful it must be for the staff involved. After I read the paper today I could not help but think that we needed to fight more to retain Cadburys. I have emailed Judith to see if I can get a meeting with the MD for NZ Amanda Banfield. I don't know how long she is in Dunedin for, but I thought it was worth a try as she may be heading home today? I know that the Mayor is away today and I know that Dougal has the Chamber golf tournament. I will see if I get a reply from Judith, they may not want to meet with me after the comments in the paper, which I did not do lightly.

If a miracle occurs and they can meet, I wondered if you might be able to come along as well? I will keep in touch.

Cheers,
Virginia

Virginia Nicholls
Chief Executive Officer
Otago Southland Employers' Association

DDI 03 456 1801 TF 0508 656 757 or 03 455 5165  E virginia@osea.org.nz osea.org.nz
16 McBride Street, PO Box 473, Dunedin 9054

employers 
The voice of the region at BusinessNZ

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Vivienne Harvey

From: Dave Cull
Sent: Monday, 20 February 2017 06:33 p.m.
To: Aaron Hawkins; Chris Staynes; David Benson-Pope; Kate Wilson; Sue Bidrose
Cc: Monique Elleboode
Subject: RE: Cadburys etc

Hi Aaron,

In light of our discussion this morning are you happy to leave this with the group I am convening on Wednesday.? Indeed do you want to sit in on that meeting. I think it is scheduled for 1pm.

Dave

From: Aaron Hawkins
Sent: Friday, 17 February 2017 9:13 a.m.
To: Dave Cull; Chris Staynes; David Benson-Pope; Kate Wilson; Sue Bidrose
Subject: Cadburys etc

Morning all

Now that the shock is wearing off, what can we do collectively to help ease the pain for our comrades who are facing the chop?

This isn't just a test of the EDS, but the manaaki strand of our social wellbeing strategy also (perhaps more important in the short-term, if most staff have until the end of the year before needing to find an alternate income stream). We know there are communities harder hit than others, which is why stronger communities / placed based groups are so vital. Resilience is bigger than clean energy and secure supply chains.

Worth a discussion anyway, sooner rather than later. A late item on Tuesday's agenda perhaps? I think we need to send a strong signal of support to the city.

Cheers
Aaron

Sent from my Samsung Galaxy smartphone.

From: Dave Cull
Sent: Thursday, 16 February 2017 05:16 p.m.
To: Monique Elleboode
Cc: Sue Bidrose
Subject: Cadbury closures support

Monique,
Can you start preparations for a meeting next week please?
I would like to invite:
Dougall McGowan - Chamber of Commerce
Virginia Nicholls - Employers Assoc
Emma Hamilton - MSD
Judith Mair - Cadburys CEO
Sue Bidrose
John Christie
Chris Staynes
Hon Michael Woodhouse
David Parker
Clare Curran
Des Adamson

Sue you may have other suggestions.
Thanks:
Dave

Vivienne Harvey

From: Jamie Shaw
Sent: Thursday, 16 February 2017 12:35 p.m.
To: Council 2016-2019 (Elected Members)
Cc: Community Board - Mosgiel Taieri 2016-2019; Community Board - Otago Peninsula 2016-2019; Community Board - Saddle Hill 2016-2019; Community Board - Strath Taieri 2016-2019; Community Board - Waikouaiti Coast 2016-2019; Community Board - West Harbour 2016-2019; Executive Leadership Team (ELT); comms@dcc.govt.nz; Des Adamson; Ryan Craig; Fraser Liggett; Sharon O'Loughlin
Subject: Media Release - Mayor moves to support affected Cadbury workers
Attachments: MR - Mayor moves to support affected Cadbury workers.docx; Mondelez Dunedin media announcement 16 Feb 2016.pdf

Dear all,

Mayor of Dunedin Dave Cull says he is working with local agencies to support workers affected by today's announcement that Mondelēz International plans to end manufacturing operations at its Cadbury's Dunedin factory in 2018.

More details in the attached release which will also be sent to media shortly.

If you haven't seen it already, I have also attached Mondelēz International's media release announcement.

Best regards,

Jamie Shaw
Senior Communications Advisor, Communications and Marketing
Dunedin City Council

50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 477 4000; Fax: 03 474 3594
Email: jamie.shaw@dcc.govt.nz



 Please consider the environment before printing this e-mail

From: Joy Gunn
Sent: Monday, 20 February 2017 10:27 a.m.
To: Monique Elleboode; Sue Bidrose
Subject: RE: Mayor's taskforce following Cadbury Redundencies Announcement

Kia ora Monique
I believe Emma has the best contact for IRD. She will know who to invite along.
Regards
Joy

From: Monique Elleboode
Sent: Monday, 20 February 2017 10:24 a.m.
To: Joy Gunn; Sue Bidrose
Subject: RE: Mayor's taskforce following Cadbury Redundencies Announcement

Thanks Joy and Sue
Dave's asked for Emma Hamilton to be there.
Who from IRD do you suggest?
Cheers
M

From: Joy Gunn
Sent: Friday, 17 February 2017 4:27 p.m.
To: Monique Elleboode; Mayor
Cc: Des Adamson; Graham McKerracher
Subject: RE: Mayor's taskforce following Cadbury Redundencies Announcement

Kia ora Monique
I was just having a quick chat with MSD's Labour Market Manager who I know personally.
She said we should also include Cadbury management and IRD.
She thought not PSO at this stage. I agree.

The other thing, just for people's thinking is, what if we as Council were to organise an Octagon-based community event to raise funds for a Support Fund for Cadbury employees? This could be something tangible for us to do. It's an idea which is in my head only – not yet been discussed with anyone.

Anyway, will wait to hear...

Regards
Joy

Joy Gunn
Manager Community Development & Events
Dunedin City Council

50 The Octagon, Dunedin 9016; PO Box 5045, Dunedin 9058, New Zealand
Telephone: 03 477 4000, [REDACTED]
Email: Joy.Gunn@dcc.govt.nz; www.CityofDunedin.com

From: Monique Elleboode
Sent: Friday, 17 February 2017 3:37 p.m.
To: Mayor

Cc: Des Adamson; Graham McKerracher; Joy Gunn

Subject: Mayor's taskforce following Cadbury Redundancies Announcement

Dave

Following the press release re Cadbury redundancies, you said you were going to help – Des is concerned we are seen to follow up on the press release.

Do you want to set up a task force?... with...:

- Dougal McGowan?
- Virginia Nicholls – CEO Otago Employers Asso?
- John Alan?
- Gillian Bremner?
- Des Adamson
- John Christie
- Joy Gunn
- Graham McKerracher

Who else?...maybe...:

- Sue?
- Sandy?
- Simon?
- Nicola?

Joy will come back to me re names for the social sector.

Do you want me to organise a meeting, first with DCC key staff, to discuss best city representation on 'your' taskforce and the way forward?

M

Cityforce for Cadbury

Objective

“Working together to support the Cadbury workers and Dunedin community to move forward”

Agenda

| | | |
|----------------|---------------------------------------|----------------------|
| 1pm: | Welcome/ Objective/ The team | - Dave Cull |
| 1.10pm: | Proposal, process and phases | - Judith Mair |
| 1.45pm: | Ways of working and next steps | - Dave Cull |
| 2pm: | Close | |

Team

Dave Cull

Judith Mair

Dougall McGowan

Virginia Nicholls

Chris Staynes,

Emma Hamilton

Deb Sutton

Alan Shanks

Professor Richard Blaikie

Neville Donaldson

James Kane

David Thomson

Hon Michael Woodhouse

David Clark

Clare Curran

Jacqui Deans

Metiria Turei

Todd Barclay

Jake Hatton

Andrew Whiley

Aaron Hawkins

Sue Bidrose

John Christie

Graham McKerracher

- Mayor

- Cadbury Site Manager

- CEO, Chamber of Commerce

- CEO, Employers Association

- Deputy Mayor

- MSD, Regional Labour Market Manager

- MSD Labour Market Advisor

- Dunedin Council of Social Services Executive Officer

- Deputy Vice-Chancellor, R&E, University of Otago

- Etu's National Industry Strategy Director

- Mondelez/ Cadbury Country Head NZ

- Director of Planning & Funding, University of Otago

- MP

- MP

- MP

- MP

- MP

- MP

- Mondelez / Cadbury Corporate and Government Affairs NZ

- DCC Councillor

- DCC Councillor

- CEO DCC

- DCC Enterprise Dunedin Director

- DCC Communications and Marketing Manager

Phases

Should proposal be adopted

Notification

16th Feb

Consultation &
decision

March

Staff support

Staff engagement and feedback

External stakeholder engagement

People/Site

Post consultation

Business continuity

Potential needs
identification

Training and upskilling

Job search & placement

Community

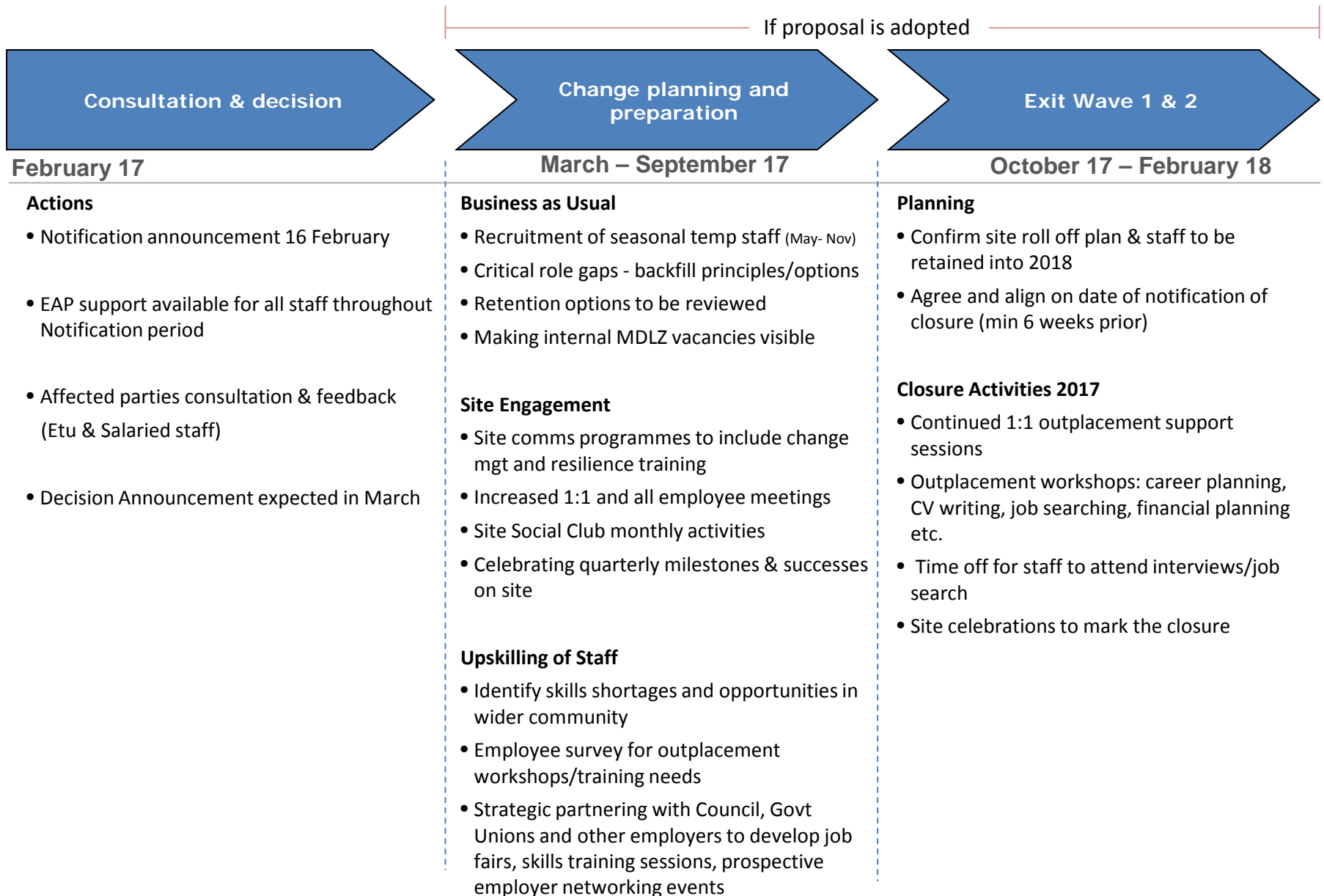
Post consultation

Dunedin Chocolate
Carnival

Cadbury World
redevelopment

Factory site

People/Site



Community

- Cadbury World
- Carnival, events and community sponsorships
- Factory site
- Celebration
- Other potential community support?

Ways of working and next steps

- To be led by Council with Mayor as Chair
- Monthly meetings supported by two working groups (People and Community – for discussion)
- “People first” principle
- Action oriented

John Christie

From: [REDACTED]
Sent: Monday, 20 February 2017 05:00 p.m.
To: Alan Shanks; 'Metiria Turei'; 'Metiria Turei - Suzanne'; waitaki.mp@parliament.govt.nz; todd.barclaymp@parliament.govt.nz; Andrew Whiley; dougal@otagochamber.co.nz; karen@otagochamber.co.nz; Virginia Nicholls (Virginia@osea.org.nz); emma.hamilton006@msd.govt.nz; judith.mair@mdlz.com; Sue Bidrose; John Christie; Chris Staynes; 'Michael Woodhouse'; blueandgold@parliament.govt.nz; Cindi Ewart; David Clark MP; Karen Dehn; David Clark (david.clark@parliament.govt.nz); clare.curran@parliament.govt.nz; Clare Curran - Warren Chambers; Graham McKerracher; richard.blaikie@otago.ac.nz
Subject: Cityforce for Cadbury - meeting hosted by Mayor Cull - this Wednesday 22 February 2017 at 1pm - in the Mayor's Lounge - 2nd Floor of the Civic Centre Building, 50 The Octagon, Dunedin
Importance: High

Tēnā koutou

Thank you all for your interest in this meeting, hosted by Mayor Cull.

The meeting is confirmed for:

Wednesday 22 February at 1pm, to 2pm, in the Mayor's Lounge, on the 2nd Floor of the Civic Centre Building, 50 The Octagon, Dunedin.

To access the Mayor's Lounge, you will need to make your way to the Customer Service Agency on the ground floor of the Civic Centre Building. Once there, you will be asked to sign the Visitors' Book and shown the way to the lifts. The Mayor's Lounge is on the 2nd Floor. Kindly allow extra time (a good 8 minutes) to traverse the Customer Service Agency and sign the Visitors' Book, ahead of the meeting start at 1pm.

Invitees to the meeting are (although please note that not everyone is available to attend, at such short notice):

- ✓1. Dougall McGowan – CEO, Chamber of Commerce
- ✓2. Virginia Nicholls – CEO, Employers Association
- ✓3. Emma Hamilton – MSD, Regional Labour Market Manager
- ✗4. Alan Shanks – Dunedin Council of Social Services Executive Officer
- 5. Professor Richard Blaikie – Deputy Vice-Chancellor, Research and Enterprise, at the University of Otago
- ✓6. Judith Mair - Cadburys CEO
- ✓7. Hon Michael Woodhouse – Cindi Ewart, Sue
- ✓8. David Clark MP
- ✓9. Clare Curran MP
- ✗10. Jacqui Deans MP
- ✓11. Metiria Turei MP
- ✗12. Todd Barclay MP
- ✓13. Chris Staynes, Deputy Mayor
- ✓14. Andrew Whiley, DCC Councillor
- ✓15. Sue Bidrose, CEO DCC
- ✓16. John Christie, DCC Enterprise Dunedin Director
- ✓17. Graham McKerracher, DCC Communications and Marketing Manager

James + Jake (models)

Ngā mihi

Monday 4.30

John Christie

From: james.kane@mdlz.com
Sent: Thursday, 16 February 2017 12:45 p.m.
To: John Christie; [REDACTED]
Subject: Dunedin announcement

Dear John & [REDACTED]

You may have heard today that we have announced a proposal to end operations at our Dunedin factory early in 2018.

Given our proud history making Cadbury chocolate in New Zealand and the significance of our business to the local community, this is incredibly difficult news for those impacted and supporting them is our top priority.

While I won't have any additional news to share at this point in time other than what's outlined below, please let me know if you'd like to catch up and we can arrange a time to do so. I really value our working relationship and am keen to keep communication lines open.

About the announcement

The proposal is the result of careful consideration of the issues impacting local production. We have invested over \$80 million since 2006 to ensure the site is operating as efficiently as possible and our local production team is amongst the best performing in the region across a number of measures.

Despite this, there are some key factors working against Dunedin production in a globally competitive industry. More than 70% of product is exported, the factory is a long way from the main population centres in New Zealand, and the volume produced is low while the product portfolio is complex.

What happens next?

If the proposal is adopted, approximately 350 people will be impacted. The first group of workers will finish at the factory in late 2017, while the remainder will continue with the business until early 2018.

We will now work with our employees, suppliers, unions, government and the broader community to discuss the proposal and ensure their views and concerns are heard and all possible options are considered before a final decision is made. Throughout the process we will ensure we do everything we can to support impacted employees and the local community.

We will continue to have a presence in Dunedin


We recognise Cadbury's significance to Dunedin which has been its home for 80 years. If the proposal is adopted, we will consult with local stakeholders to identify how the future use of the site can support the Dunedin community. And subject to the support of the local community, we will complete the work currently underway to make Cadbury World an even better experience that attracts more visitors and grows employment beyond the existing 30 roles. We will also maintain our community and charity partnerships throughout 2017.

New Zealand remains a very important market for Mondelez International and the proposal is the best way for us to ensure we remain a strong and competitive business in New Zealand by continuing to invest in a local team and our brands.

If the proposal is adopted we will continue to employ over 130 people across New Zealand in sales, administration, human resources and finance.

Our commitment to delivering consumers great tasting, high quality products is unchanged, while we will continue to provide New Zealand consumers with innovative products that reflect local taste preferences.

John Christie

From: John Christie
Sent: Friday, 17 February 2017 02:33 p.m.
To: Rachel Elder; Dougal McGowan; Dave Cull
Cc: 
Subject: RE: Cadburies Factory

Hi Rachel

Thanks for the e-mail. I appreciate your interest and can assure you that we will examine all possibilities for the use of the site and staff as we work through the details of the closure with Mondelez over the coming months. If any option that requires rate relief presents itself we will bring that back to Council for discussion which is the required process.

Dougal - maybe the Chamber could kick in some of their substantial reserves to assist with an attraction fund also?

Regards
John

From: Rachel Elder
Sent: Friday, 17 February 2017 2:11 p.m.
To: John Christie; Dougal McGowan; Dave Cull
Subject: Cadburies Factory

Hi Dave, John and Dougal

In 18months we will have a food production factory available with excellent staff – is there any possibility Whittickers , Whitestone Cheese , The Gourmet Icecream factory, Fonttera or any other major food processing group in NZ would be interested as high end food production is what NZ needs to do to get the best return on their primary products.

Maybe the DCC would be able to offer 2 years rates free and the government innovation fund could kick in – just thinking out loud.

Regards

Rachel Elder

John Christie

From: [REDACTED]
Sent: Thursday, 16 February 2017 11:21 a.m.
To: Graham McKerracher
Cc: John Christie
Subject: Cadbury

Cadbury Dunedin was granted rates relief by Council in 2006 for a four year period (\$61,300 pa). Cadbury's application was made on the basis of a \$20 million development at their Dunedin factory. This included a 'Crumb' Research and Development facility in partnership with the University of Otago. The Government's contestable Strategic Investment Fund also provided funding of \$2 million for this facility. Investment in the Cadbury infrastructure has been considerably more than \$20 million, approx \$60 million.

[REDACTED]
Business Relationship Manager
Enterprise Dunedin
Dunedin City Council
Direct Dial: 03 474 3785
Cell: +64 (0)27 278 4132
Telephone: 03 471 8042
Email: [REDACTED]
www.dunedineconomy.co.nz

DunedinNZ.com



John Christie

From: [REDACTED]
Sent: Thursday, 16 February 2017 04:00 p.m.
To: John Christie
Cc: [REDACTED]
Subject: RE: NewsHub - re: Cadbury's

Sorry – left out important bits of info...

I advised John-Michael that you were travelling at the moment, and that I'd pass this onto you.

His phone number is [REDACTED]

Kind regards
[REDACTED]

From: [REDACTED]
Sent: Thursday, 16 February 2017 3:58 p.m.
To: John Christie
Cc: [REDACTED]
Subject: NewsHub - re: Cadbury's
Importance: High

Hi John

I've just picked up a call on your phone – direct dial (i.e. not through CSA) from John-Michael Swannix, NewsHub Radio.

John-Michael would like 3-5 minutes of your time to take a statement about the Cadbury's announcement today. He would like to speak to you today, as NewsHub Radio would like to use for tomorrow morning's news bulletin.

I advised John-Michael that you were travelling.

Kind regards
[REDACTED]
[REDACTED]
[REDACTED]

Enterprise Dunedin, Dunedin City Council
The Municipal Chambers, 48 The Octagon, Dunedin 9016
PO Box 5045, Moray Place, Dunedin 9058

DunedinNZ.com



John Christie

From: John Christie
Sent: Wednesday, 22 February 2017 10:54 a.m.
To: Aaron Hawkins
Cc: Sue Bidrose; [REDACTED]
Subject: RE: Cadbury's Carnival

Hi Aaron

I did labour the point with Eileen that any decision on this year event would be made as part of the decision making process of Council via the Committee. I think there was an intended focus for the story.

Regards
John

From: Aaron Hawkins
Sent: Wednesday, 22 February 2017 10:29 a.m.
To: John Christie
Cc: Sue Bidrose; [REDACTED]
Subject: Cadbury's Carnival

Kia ora John

I have no doubt that it wasn't the totality of what you said, but I think we have to be very careful about making comments around the future of the Cadbury's Carnival, in particular any funding council may provide for it.

We have a process to assess applications for Major & Premier Events funding, and these are political decisions. Any public perception that 'council' is advocating on behalf of any of them is unhelpful, particularly in such sensitive circumstances.

You may have noticed the letter to the paper yesterday from the director of the Mid-Winter Carnival, for instance, to get a sense of how the sector may respond.

Cheers
Aaron

John Christie

From: John Christie
Sent: Monday, 20 February 2017 04:09 p.m.
To: 'james.kane@mdlz.com'
Subject: RE: Hi John, will meet you in reception on first floor at Cadbury around 430pm (my phone is not working!) James.

OK see you soon

From: james.kane@mdlz.com [<mailto:james.kane@mdlz.com>]
Sent: Monday, 20 February 2017 4:08 p.m.
To: John Christie
Subject: Hi John, will meet you in reception on first floor at Cadbury around 430pm (my phone is not working!) James.

JK

James Kane
Country Head

Mondelez New Zealand
476 Rosebank Road, Avondale
Auckland 1026 New Zealand
M: +64 021 875 093
T: +64 9 820 2635
E: james.kane@mdlz.com
mondelezinternational.com



John Christie

From: John Christie
Sent: Thursday, 16 February 2017 04:57 p.m.
To: 'Christopher Staynes'; Dave Cull
Subject: RE: Cadbury

Hi Chris

Sorry been on the road and not sure what you now know. Looks like Cadbury World can be retained and possibly expanded. Cadbury Carnival and Moro marathon events will still be supported. Job losses around 350 with full closure of manufacturing beginning late 2017. A few media inquiries around rate relief offered by Council in the past.

John

-----Original Message-----

From: Christopher Staynes [mailto:christopher.staynes@cadbury.com]
Sent: Thursday, 16 February 2017 11:58 a.m.
To: Dave Cull; John Christie
Subject: Cadbury

Hi Dave and John,
Do we know any details about the Cadbury closure other than what has been in the ODT?

Cheers,

Chris.

Sent from my iPad

Sent from my iPad

John Christie

From: Des Adamson
Sent: Thursday, 16 February 2017 03:44 p.m.
To: Andrea Jones
Cc: John Christie
Subject: RE: Afternoon: does the DCC offer rates relief to Cadbury's. And if so: how much per annum.

Looks good to me Andrea
Des

Sent from my Vodafone Smart

On 16 Feb 2017 3:40 p.m., Andrea Jones <Andrea.Jones@dcc.govt.nz> wrote:
Hi Des

I've included the extra info about the support, but will skip the "economies under threat" bit! I've also repeated a line from our media release. Is this good to go?

Cadbury Dunedin was granted rates relief by the Dunedin City Council in 2006 for a four year period (\$61,300 annually). Cadbury's application was made on the basis of a \$20 million development at their Dunedin factory. This included a 'crumb' research and development facility in partnership with the University of Otago. The Government's contestable Strategic Investment Fund also provided funding of \$2 million for this facility.

Mr Cull says Mondelēz International has made it clear to the Mayor that there was nothing more the DCC or the city could have done to influence its decision.

Thanks

Andrea Jones
Communications Team Leader, Council Communications and Marketing
Dunedin City Council

50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 474 3433
Email: andrea.jones@dcc.govt.nz

Please consider the environment before printing this e-mail

From: Des Adamson
Sent: Thursday, 16 February 2017 3:29 p.m.
To: Andrea Jones
Cc: John Christie
Subject: RE: Afternoon: does the DCC offer rates relief to Cadbury's. And if so: how much per annum.

Andrea,
Here is an extract from Council minutes 2006; just sounds a little better with partners supporting Cadbury
Cheers
Des

Cadbury's application is made on the basis of a Dunedin factory. This includes a 'Crumb' Research partnership with the University of Otago. The Government Investment Fund has provided funding of \$2 million. The application will add to manufacturing a wealth-creating economy that is currently under threat due to global

From: Andrea Jones
Sent: Thursday, 16 February 2017 2:41 p.m.
To: Des Adamson; John Christie
Subject: FW: Afternoon: does the DCC offer rates relief to Cadbury's. And if so: how much per annum.
Importance: High

Hi Des and John

Re this Fairfax media question – can I send Hamish this info? We would also pass it on to any other media who ask.

Cadbury Dunedin was granted rates relief by the Dunedin City Council in 2006 for a four year period (\$61,300 annually). Cadbury's application was made on the basis of a \$20 million development at their Dunedin factory.

Thanks

Andrea Jones
Communications Team Leader, Council Communications and Marketing
Dunedin City Council

50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 474 3433
Email: andrea.jones@dcc.govt.nz

Please consider the environment before printing this e-mail

From: Hamish McNeilly [<mailto:hamish.mcneilly@fairfaxmedia.co.nz>]
Sent: Thursday, 16 February 2017 2:32 p.m.
To: Graham McKerracher; Andrea Jones
Subject: Afternoon: does the DCC offer rates relief to Cadbury's. And if so: how much per annum.

HAMISH McNEILLY
Reporter

E hamish.mcneilly@fairfaxmedia.co.nz | M (027) 458 4605
Fairfax Media
Level 2, 8 Stafford St, Dunedin, 9016, New Zealand



John Christie

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Sent: Thursday, 16 February 2017 02:41 p.m.
To: Des Adamson; John Christie
Subject: FW: Afternoon: does the DCC offer rates relief to Cadbury's. And if so: how much per annum.

Importance: High

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Thanks

Andrea Jones
Communications Team Leader, Council Communications and Marketing
Dunedin City Council

50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 474 3433
Email: andrea.jones@dcc.govt.nz

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Sent: Thursday, 16 February 2017 2:32 p.m.
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HAMISH McNEILLY

Reporter

E hamish.mcneilly@fairfaxmedia.co.nz | M (027) 458 4605
Fairfax Media
Level 2, 8 Stafford St, Dunedin, 9016, New Zealand



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John Christie

From: John Christie
Sent: Friday, 17 February 2017 03:15 p.m.
To: Joy Gunn; Ryan Craig; Jamie Shaw; Lyz Harvey
Cc: [REDACTED]
Subject: RE: Emails - Cadbury Closure

Des is checking with Monique as this should be instigated from the Mayors office.

From: Joy Gunn
Sent: Friday, 17 February 2017 12:05 p.m.
To: John Christie; Ryan Craig; Jamie Shaw; Lyz Harvey
Cc: [REDACTED]
Subject: RE: Emails - Cadbury Closure

Hi John – will Des be coordinating such a meeting?
Joy

From: John Christie
Sent: Friday, 17 February 2017 12:01 p.m.
To: Joy Gunn; Ryan Craig; Jamie Shaw; Lyz Harvey
Cc: [REDACTED]
Subject: RE: Emails - Cadbury Closure

Hi Joy

From our team Des is looking at the economic development angle and Ryan from tourism. I think there needs to be a meeting with the Mayors taskforce quickly so we align the services that would be required from the DCC alongside other agencies.

John

From: Joy Gunn
Sent: Friday, 17 February 2017 11:55 a.m.
To: Ryan Craig; Jamie Shaw; Lyz Harvey
Cc: [REDACTED]
Subject: RE: Emails - Cadbury Closure

Hi everyone

Not sure if you're aware but today Councillor Hawkins has also raised with Sue questions about what our response to this from a Social Wellbeing perspective (Manaakitanga).

Therefore, I am now being sent a number of emails with idea about what we can do. I know there is already a joint approach to this with government agencies, so don't want us to be stepping on toes here, or duplicate any effort. We are also not a direct provider of social services, but do have connections with these.

John – who would be the best person to talk to from your team?

Jamie – could I please get the comms messaging that's gone out around this from you please? It's just to ensure I understand the way we're responding to this.

Are there any meetings around the government / city response that I should attend?

Please note I have included Nicola into this email as well.

Thanks
Joy

Joy Gunn
Manager Community Development & Events
Dunedin City Council

50 The Octagon, Dunedin 9016; PO Box 5045, Dunedin 9058, New Zealand
Telephone: 03 477 4000, [REDACTED]
Email: Joy.Gunn@dcc.govt.nz; www.CityofDunedin.com

From: Ryan Craig
Sent: Friday, 17 February 2017 11:42 a.m.
To: Jamie Shaw; Lyz Harvey
Cc: John Christie; Fraser Liggett; Des Adamson; Joy Gunn
Subject: RE: Emails - Cadbury Closure

Jamie & Lyz

Just spoken to Joy Gunn regarding Events support for the Cadbury Chocolate Carnival

Cadbury have confirmed the Carnival will still go ahead this year.

Cadbury was supported by the city through the Community Events Grant Process with an application last year to the tune of \$55k.

The Community Events Grant Committee have not yet met to consider this year's applications.

Ryan

From: Fraser Liggett
Sent: Friday, 17 February 2017 11:25 a.m.
To: Ryan Craig; Jamie Shaw; Lyz Harvey; Des Adamson
Cc: John Christie
Subject: RE: Emails - Cadbury Closure

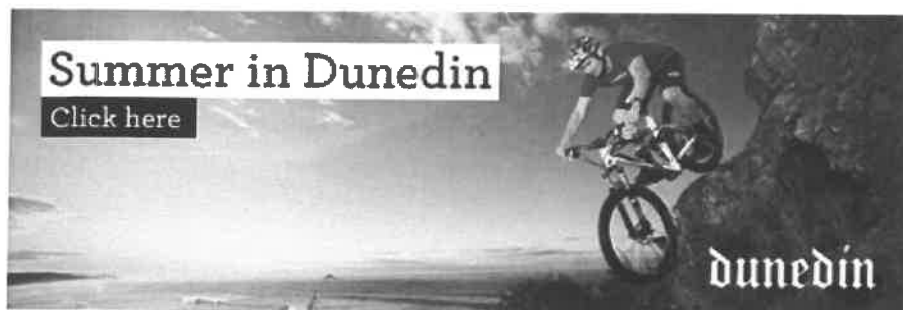
Thanks Ryan.

Fraser Liggett
Economic Development Programme Manager, Economic Development
Dunedin City Council

50 The Octagon, Dunedin; P O Box 5045, Moray Place, Dunedin 9058, New Zealand
Telephone: 03 477 4000
Email: fraser.liggett@dcc.govt.nz



<http://www.dunedinnz.com/visit>



From: Ryan Craig
Sent: Friday, 17 February 2017 11:21 a.m.
To: Jamie Shaw; Lyz Harvey; Des Adamson
Cc: John Christie; Fraser Liggett
Subject: RE: Emails - Cadbury Closure
Importance: High

Jamie

What you can also say immediately is

Enterprise Dunedin continues to work closely with Cadbury to support, market and promote its tourism operation Cadbury World and Cafe together with the Cadbury Chocolate Carnival into the domestic, Australian and international markets. All are key components of the current Autumn and Winter campaigns and will remain so.

Ryan

From: Ryan Craig
Sent: Friday, 17 February 2017 11:08 a.m.
To: Jamie Shaw; Lyz Harvey; Des Adamson
Cc: John Christie; Fraser Liggett
Subject: RE: Emails - Cadbury Closure
Importance: High

Jamie

Des will be talking to you now about the EDS and Economic Development activity specifically in relation to Cadbury and wider for the city moving forward.

In addition to what Des will discuss from a Destination Marketing perspective we are developing with tourism, education and business sectors a Destination Plan.

This plan will identify collaborative marketing activity for the city, tourism, industry, education partners and community to work together supporting the EDS theme of 'compelling destination' around the key messages visit, study, work, invest and live. The draft Destination Plan is due out for public consultation in May, a final version together with appropriate feedback will be put in front of Council in June for adoption.

The Destination Plan will commence July 01 2017. An annual Destination Marketing prospectus will be informed by the Destination Plan this will also be finalised along the same timeframes. It will include existing and work being undertaken and future work planned by Enterprise Dunedin's Economic Development & Destination Marketing teams.

Hope that helps

Ryan



Contact:

Jake Hatton

+64 (0)21 820 399

jake.hatton@mdlz.com

Mondelēz International Proposes End to Manufacturing Operations in Dunedin in 2018

DUNEDIN, New Zealand – Feb. 16, 2017 – Mondelēz International today briefed its people on a proposal to end manufacturing operations in Dunedin in 2018, with production to move into existing Australian sites.

For more than 80 years, the Dunedin factory has produced *Cadbury* products for consumers in New Zealand and Australia, and the site currently employs 350 people. Over 70 per cent of the products manufactured at the site are exported, with the vast majority being shipped to customers in Australia. If the proposal is adopted, the first phase of redundancies would take place late in 2017, with approximately 100 people remaining with the business until early 2018.

“This is an incredibly difficult announcement, given the factory’s proud history and the outstanding performance of our employees,” said Amanda Banfield, Area Vice-President for Australia, New Zealand and Japan.

“Our people in Dunedin are amongst the best performing teams in the region and, if it weren’t for their dedication and outstanding performance, the factory might have closed some time ago.

“The company’s proposal is the result of extensive consideration of the issues affecting local production. We operate in an increasingly competitive industry and the factory’s distance from its main market, low volume and complex product portfolio, make it an expensive place to manufacture our products.

“We’ve been on a multi-year journey reinventing our global supply chain,” Mrs Banfield continued. “We’re focused on becoming globally cost-competitive through increased production and investment in larger sites, while reducing costs, which allows us to fuel the growth in our brands.

“While the business has absorbed the additional costs associated with Dunedin production for a number of years, there’s existing capacity in our Australia sites which can deliver these production volumes at the same quality our consumers expect.”

While the proposal would see an end to production in Dunedin, it ensures Mondelēz International maintains a significant and sustainable presence in New Zealand with over 130 people continuing to work in the commercial, finance, and human resources teams across the country.

“New Zealand remains an important market for our business, and if the proposal is adopted, we will continue to invest in those things that make us a valued partner to hundreds of businesses throughout the country,” concluded Mrs Banfield.

Mondelēz International has confirmed its intention to support Dunedin’s growing tourism sector through an investment in Cadbury World, which already attracts over 110,000 visitors each year. The company is ready to invest in redevelopment work to make Cadbury World an even better visitor experience, however we won’t impose it on the community.

The company is confident the exciting plans for redevelopment and the prospect of more visitors and jobs at Cadbury World will appeal to the people of Dunedin. A final decision on the proposed redevelopment will be made by April.

Today marks the beginning of a consultation process with employees and their representatives. If the proposal is adopted, Mondelēz International will provide extensive outplacement and career transition training to enhance employees’ opportunities to secure new roles and transition to the next stage in their careers.

The company has also committed to retaining as many of the team as possible and would actively support them in applying for roles that become available in Australia or the region. This support would include relocation assistance for successful applicants and their families.

The Cadbury factory is a historic landmark in the centre of Dunedin, and as such, its future use will be of significant interest to the local community. As part of the consultation process, the Mondelēz International team will engage with interested stakeholders to better understand how the site may be used if the proposal is adopted.



From: Dave Cull
Sent: Thursday, 23 February 2017 05:58 a.m.
To: [REDACTED]
Subject: Re: Chocolate Carnival Contribution.

Hi [REDACTED]

Grants for events such as the Cadbury Chocolate Carnival are decided by the Council Grants Subcommittee which I understand hasn't even had an application or considered it yet. Cadburys contribute considerably more than the amount that Council does to the Carnival.

My concern, and the concern of all the groups and individuals that I brought together yesterday, is the well being of the staff who will eventually be affected by the proposal to close the plant. They are an exceptional workforce lead by exceptional management who had no part in the decision.

Any decision I make will be guided by their best interests.

Dave Cull

Sent from my iPad

On 22/02/2017, at 10:53 PM, [REDACTED] wrote:

Dear Mr Cull,

After the announcement of the closure of the Cadbury factory here in Dunedin, I was astounded and very angry to hear that Mondelez has applied for council funds to run the chocolate carnival.

While I realize that the closure was purely the decision of a large corporation with nobody's interests at heart but their own profits, I do think they are seriously pushing their luck with Dunedin people in having the cheek to expect us to hand over more money to them.

I'm about to pay my hefty installment in rates tomorrow, and I have to tell you that I will be extremely angry if any of this money goes to line the pockets of this greedy multinational.

Feelings are running pretty high in the city about this, and I have to say that if someone should organise a rates revolt, I would be right behind them.

I shall also be seriously considering who I will be voting for in the next council elections if this goes ahead.

Yours sincerely,

[REDACTED]

From: Dave Cull
Sent: Thursday, 23 February 2017 05:43 a.m.
To: [REDACTED]
Subject: Re: Do not support the Cadbury Festival

Hi [REDACTED]
 The Grants Subcommittee of Council makes those decisions.
 The Cadbury workers have stated that boycotting Cadbury products will be detrimental to their interests.

Dave Cull

Sent from my iPad

> On 22/02/2017, at 7:22 PM, [REDACTED] wrote:
 >
 > Hi Dave
 >
 > Thank you for your prompt reply. Can I ask who does have a say in deciding where events grants go? I realise we need to support the Cadbury workers, but the decision has been made already, and the only way I can show support is by boycotting their products.

> Regards

>

> [REDACTED]

>

>

>

>

> [REDACTED]

>

> Dunedin

>

>

>

> [REDACTED]

>

>> On 22/02/2017, at 4:47 PM, Dave Cull <Dave.Cull@dcc.govt.nz> wrote:

>>

>> Hi [REDACTED]

>> I understand how you might come to that conclusion based on the "reporting" in the ODT. However my understanding is that the Cadbury workers are very upset by that report. I held a meeting of various stakeholders today, including Cadbury management - who are the most affected by the proposal. The consensus was that the best thing we can all do for the workers is to support them through business as usual for the time being.

>> That said I don't have a say in the distribution of Events grants.

>> Regards:

>> Dave Cull

>>

>> -----Original Message-----

>> From: [REDACTED]

>> Sent: Wednesday, 22 February 2017 4:33 p.m.

>> To: mayor@dcc.govt.nz

>> Subject: Do not support the Cadbury Festival

>>

>> Hi Dave

>>

>> I have just read about the extreme audacity of Mondelez wanting the ratepayers to contribute to the Cadbury Festival this year. Although I love and have supported this festival for many years, it would be completely wrong to celebrate it this year in light of the Cadbury Factory closure. I would strongly protest against my rates being used in this manner. It would be a kick in the face for the workers who have lost their jobs.

>>

>> There are many other ways we can celebrate our great city, and I hope the council does not support the Festival in any way this year.

>>

>> Regards

>>

>> [REDACTED]

>>

>>

>>

>>

>> Dunedin

>>

>>

>>

>>

>>

>> [iD Fashion Week]

>> Dunedin iD Fashion Week | 18 - 26 March<<http://www.idfashion.co.nz/>>

>>

>>

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>>

>>

>

From: james.kane@mdlz.com
Sent: Wednesday, 22 February 2017 05:22 p.m.
To: Dave Cull
Subject: Re: Draft

Ps thanks for your leadership on this whole matter.
 It's really appreciated

Regards,

James

Sent from iPhone

On 22/02/2017, at 5:14 PM, Dave Cull <Dave.Cull@dcc.govt.nz> wrote:

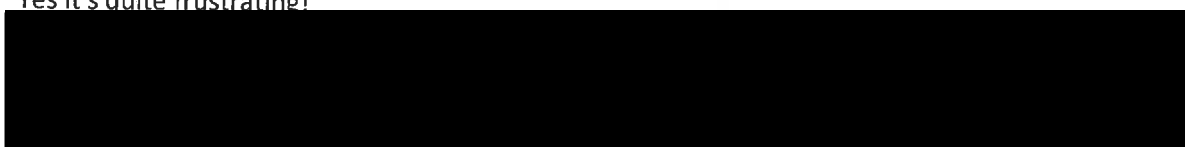
Thanks . Will do

Dave

From: james.kane@mdlz.com [<mailto:james.kane@mdlz.com>]
Sent: Wednesday, 22 February 2017 5:13 p.m.
To: Dave Cull
Cc: mayor@dcc.govt.nz; judith.mair@mdlz.com; jake.hatton@mdlz.com; Mark Wright
Subject: Re: Draft

Hi Dave,

Yes it's quite frustrating!



Regards,

James

Sent from iPhone

On 22/02/2017, at 5:09 PM, Dave Cull <Dave.Cull@dcc.govt.nz> wrote:

Hi James,
 We will shutting up shop shortly. We need to get the release out asap. I have made no other comment but in the absence of anything I understand some media are indulging in unhelpful commentary.

Dave

From: james.kane@mdlz.com [<mailto:james.kane@mdlz.com>]
Sent: Wednesday, 22 February 2017 4:31 p.m.

To: mayor@dcc.govt.nz

Cc: judith.mair@mdlz.com; jake.hatton@mdlz.com; Mark Wright

Subject: Re: Draft

Thanks Dave, we'll come back to you soon.

Regards,

James

Sent from iPhone

On 22/02/2017, at 3:58 PM, Mayor <mayor@dcc.govt.nz> wrote:

Dear Team

The Mayor is keen for you to have a look at the enclosed and return your comments/amendments/ok as soon as possible please.

Please use: mayor@dcc.govt.nz email address in your response.

Many thanks

[Redacted signature]

[Redacted signature]
Personal Assistant to the Mayor of Dunedin
Ringa āwhina tāhūhū mō te Mea o Ōtepoti

Dunedin City Council – Kaunihera ā-rohe o Ōtepoti

50 The Octagon, Dunedin 9016; PO Box 5045, Moray Place,
Dunedin 9058, New Zealand - Aotearoa

Telephone – tau waea: 03 474 3855; Fax – waea
whakaahua: 03 474-3488

Email - imēra: [Redacted] Website –
pae tukutuku: www.dunedin.govt.nz



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<Cadbury's meeting - Draft statement.docx>

From: Dave Cull
Sent: Tuesday, 21 February 2017 05:10 p.m.
To: Mayor
Cc: [REDACTED]
Subject: RE: Response to Mr [REDACTED] from the Mayor's Office - - RE: Cadbury chocolate factory closure

That's fine

From: Mayor
Sent: Monday, 20 February 2017 9:30 a.m.
To: Dave Cull
Subject: Response to Mr [REDACTED] from the Mayor's Office - - RE: Cadbury chocolate factory closure

DRAFT

Dear Mr [REDACTED]

On behalf of Mayor Cull, thank you for your email that has been forwarded to our Chief Executive for information. Both are deeply concerned about this turn of events.

The Mayor is pulling together a taskforce of employers, and the DCC will be doing whatever possible to seek other work and opportunities for the affected staff.

Mondelēz International (which owns Cadbury) says that the company intends to provide career transition training for affected staff, and the DCC will work with them as well.


Many thanks for taking the time to pen your thoughts and for sharing your ideas with the Mayor's Office.

Yours sincerely

[REDACTED]
 Personal Assistant to the Mayor of Dunedin
 Ringa āwhina tāhūhū mō te Mea o Ōtepoti

Dunedin City Council – Kaunihera ā-rohe o Ōtepoti

50 The Octagon, Dunedin 9016; PO Box 5045, Moray Place, Dunedin 9058, New Zealand - Aotearoa
 Telephone – tau waea: 03 474 3855; Fax – waea whakaahua: 03 474-3488
 Email - īmēra: [REDACTED] Website – pae tukutuku: www.dunedin.govt.nz

 Please consider the environment before printing this e-mail

From: ADD Information Service [mailto:[REDACTED]]
Sent: Friday, 17 February 2017 10:58 p.m.
To: mayor@dcc.govt.nz
Subject: FW: Cadbury chocolate factory closure

Further to my email below. If Cadburys hierarchy are closing the firm because it is too expensive to ship the product to Australia, then surely the same would apply re shipping the Australian product back to NZ??

The news today suggested that Dec 2017 any Cadbury chocolates would be "made in Australia" and as some people⁷ have already said they would boycott Cadbury products if that happened.

It may be necessary therefore if your council or the NZ government take over Cadburys in Dunedin, to change the name slightly to "Cadburys, Dunedin" or "Cadburys NZ" ??

The idea below can be made to work, but it may require some bravery or as my family say "the pioneering spirit"!!

Sincerely



From: ADD Information Service [mailto:

Sent: Friday, 17 February 2017 9:51 p.m.

To: 'mayor@dcc.govt.nz'

Subject: Cadbury chocolate factory closure

Dear Mayor Cull

I noted that Cadbury hierarchy have decided to close the Dunedin factory that is an iconic firm from what I can gather.

This apparently means that about 360 people will be unemployed.

I did ask the prime Minister today what would be the cost of these people receiving WINZ, some indefinitely, compared with the government assisting these employees (and the council) to take over the management and production of Cadburys, as one group of employees did a while back, somewhere, when their firm closed. I can't remember the details, but they all put in money and had shares in the firm and as they knew the daily routine, they continued their usual work and I am not sure if they hired a manager or one of their managers stepped up.

The point I am making is that it is not impossible for these employees in the Dunedin Cadbury s to do the same, and either the government or your council take over the building and appoint an administrator, rather than lose this iconic firm with the loss of all these jobs, and the tourist attraction that goes with the chocolate museum.

The reason for closure is that shipping the product to Australia is too expensive, so new markets would have to be sourced, and possibly far more emphasis placed on the NZ tourist business, with day chocolate classes for tourists, or even longer courses etc.

As the hierarchy have decided to go, then your council has nothing to lose by obtaining the building and plant and also the right to produce the present products, many of which are iconic to NZ, I believe.

The case it seems is that either Dunedin lies down and dies and lets this firm close, or get up and take it over and keep it going for Dunedin and the employees, because being the 4th largest employer means that many present employees will be unemployed possibly permanently.

Possibly even "give a little" might be an idea as this is just another example of a NZ firm losing out to Australia. I feel the employees have nothing to lose by being assisted to take over the firm, as your council has nothing to lose either.

I am very keen that South Island tourism needs to be promoted, and this would be another important link in the tourist chain.

Mr English comes from down there so you may well be half way there towards getting this firm!!

Sincerely



From: [REDACTED]
Sent: Tuesday, 21 February 2017 05:37 p.m.
To: Dave Cull
Subject: Re: Gehry for Dunedin

Hi Dave

It's a slightly mad suggestion I know - there's a quote on the Wall of Words in the Vero building in Auckland: "we haven't got the money, so we'll have to think" - spirit of NZ right there, and I know you and the Council will be thinking!

The Cadbury site is a one in a hundred year opportunity - at the least an internationally sponsored prize for a signature building? & public space?

But something for the next 500 years - so the children of our children's children will look at it and say "They had vision, they got that right!"

Gehry would be a dream - and it wouldn't be the first time he's worked in the Pacific!

All the best - and thanks for the personal response!!

On 21/02/2017, at 5:07 PM, Dave Cull <Dave.Cull@dcc.govt.nz> wrote:

Hi [REDACTED]
 What a fantastic building! I will put your suggestion into the mix as things unfold.
 Thanks

Dave Cull

From: [REDACTED]
Sent: Friday, 17 February 2017 11:30 p.m.
To: mayor@dcc.govt.nz
Subject: Gehry for Dunedin

Dear Mayor Cull

A relatively new resident here, relocating from Melbourne, I'm in love with Dunedin!

Feel very sad re the Cadbury closure.

A friend here in real estate tells me Dunedin has a shortfall of hotel rooms - a modern hotel on the Cadbury site would seem the way to go.

But what about this: you've the opportunity to do something special, something to draw visitors back from Queenstown - Dunedin with a real international airport again...

A hotel on the site such that by itself it draws visitors: what Dunedin needs is a Frank Gehry designed hotel, you know, the guy who did the Bilbao Guggenheim:

<image001.png>

That would draw tourists!

Geelong, near Melbourne, has lost a Ford plant, and will lose an Alcoa smelter (1000's of jobs gone). Couple of years ago they tried to get Gehry - but Geelong was not prestigious enough. Dunedin might well be!

Gehry would probably want too much money, but perhaps he could be tempted! Catching him would make Dunedin a must see on the world map! Sydney eat your heart out, Dunedin NZ's No.1 City again... (It is anyway, it's just that people don't know!)

Please excuse this probably overreaching suggestion - I know you'll be getting a lot of these, but anyway...

All the best



Dunedin iD Fashion Week | 18 - 26 March

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From: Dave Cull
Sent: Tuesday, 21 February 2017 05:08 p.m.
To: [REDACTED]
Cc: Monique Elleboode
Subject: RE: Gehry for Dunedin

Hi [REDACTED]
What a fantastic building! I will put your suggestion into the mix as things unfold.
Thanks

Dave Cull

From: [REDACTED]
Sent: Friday, 17 February 2017 11:30 p.m.
To: mayor@dcc.govt.nz
Subject: Gehry for Dunedin

Dear Mayor Cull

A relatively new resident here, relocating from Melbourne, I'm in love with Dunedin!

Feel very sad re the Cadbury closure.

A friend here in real estate tells me Dunedin has a shortfall of hotel rooms - a modern hotel on the Cadbury site would seem the way to go.

But what about this: you've the opportunity to do something special, something to draw visitors back from Queenstown - Dunedin with a real international airport again...

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Gehry would probably want too much money, but perhaps he could be tempted! Catching him would make Dunedin a must see on the world map! Sydney eat your heart out, Dunedin NZ's No.1 City again... (It is anyway, it's just that people don't know!)

Please excuse this probably overreaching suggestion - I know you'll be getting a lot of these, but anyway...

All the best



From: Dave Cull
Sent: Tuesday, 21 February 2017 04:51 p.m.
To:
Subject: FW: Re - Cadburys

I did

From: Dave Cull
Sent: Tuesday, 21 February 2017 5:54 a.m.
To: [REDACTED]
Subject: RE: Re - Cadburys

Hi [REDACTED]
 Thanks for your email. I met with Cadbury's manager yesterday and am assured that wage levels are not the cause of the proposed closure. Indeed wage levels are higher in Australia where production will be relocated. It is a matter of distance from markets and the required scale of production. The plant manager spoke highly of her relationship with the union reps.
 Dave Cull

From: [REDACTED]
Sent: Monday, February 20, 2017 7:21 PM
To: Mayor. Dave Cull
Subject: Re - Cadburys

Mayor of Dunedin
 Mr Dave Cull
 Sir.

As a suggestion. Why don't you ask Cadburys at what level they would have to reduce wages to to become viable.

I see most are getting around \$70,000 a year.

Why not lay off everyone. Re- employ them at say \$35,000 a year for those who want to take up the offer.

My point is. The union being 100% in that business may have ramped up wages and benefits and killed the business viability.

Just a thought that you may wish to discuss with Cadbury management.

Regards [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: Dave Cull
Sent: Thursday, 16 February 2017 05:03 p.m.
To: Sue Bidrose
Subject: RE: Cadbury closure a tragedy for Dunedin and workers - Green Party media release

Even central govt couldn't change the factors that drove the closure.
 Dave

From: Sue Bidrose
Sent: Thursday, February 16, 2017 11:21 AM
To: Dave Cull
Subject: Fwd: Cadbury closure a tragedy for Dunedin and workers - Green Party media release

FYI

Dr Sue Bidrose
 Chief Executive Officer
 Dunedin City Council

Begin forwarded message:

From: Suzanne Menzies-Culling <suzanne.menzies-culling@parliament.govt.nz>
Date: 16 February 2017 at 11:13:52 AM NZDT
To: "marie.laufiso@dcc.govt.nz" <marie.laufiso@dcc.govt.nz>
Cc: "sue.bidrose@dcc.govt.nz" <sue.bidrose@dcc.govt.nz>
Subject: FW: Cadbury closure a tragedy for Dunedin and workers - Green Party media release

This has just gone out to the media

Suzanne

Suzanne Menzies-Culling. Kaiāwhina-ā-rohe ki a Metiria Turei MP.
 Dunedin Office of Metiria Turei MP
 Phone : (03) 4778502
 email : suzanne.menzies-culling@parliament.govt.nz
 P.O. Box 5431,
 Dunedin.9058
 Burns
 House
 10 George St
 Dunedin.
 Office hours Mon & Thurs 9 - 5

From: Robert Ashe
Sent: Thursday, 16 February 2017 11:01 a.m.
To: Robert Ashe <Robert.Ashe@parliament.govt.nz>
Subject: Cadbury closure a tragedy for Dunedin and workers - Green Party media release

16 February 2017

Cadbury closure a tragedy for Dunedin and working people

The closure of the iconic Cadbury chocolate factory is a tragedy for Dunedin and local manufacturing,¹⁴ Green Party Co-leader Metiria Turei said today.

Three-hundred and fifty people will lose their jobs as a result of the closure of the Cadbury chocolate factory, which has been in Dunedin since 1884.

"Our hearts go out to the hundreds of people and their families who are facing redundancy today," said Mrs Turei.

"The chocolate factory in Dunedin has survived major economic ups and downs for more than a hundred years, but it hasn't been able to survive a National Government's inaction on manufacturing.

"If elected to Government in September, we will establish a Minister for Manufacturing in Cabinet, to better represent the interests of manufacturers and ensure they thrive.

"Manufacturing has few advocates within this Government. Other sectors, which represent much smaller contributions to the national economy, like Racing, have Ministers fighting for them in Government, while manufacturing does not.

"We will back these Dunedinites and their efforts to find new jobs that pay well, but we'll also take the long-term measures to ensure manufacturing jobs stay here in New Zealand," Mrs Turei said.

For more information:

Metiria Turei MP, 021 440 701

Robert Ashe, Political & Media Advisor, 04 817 6714 / 027 499 0409

Authorised by Metiria Turei, Parliament Buildings, Wellington. If you do not wish to receive future messages, send a reply with UNSUBSCRIBE in the subject line. Current photographs of Green MPs and Green Party logos can be downloaded from <http://www.greens.org.nz/mediaresources>

**Robert Ashe, Advisor
Green Party of Aotearoa New Zealand**

14.03 Bowen House, Lambton Quay, Wellington 6011

(04) 817 6714 | 027 499 0409 | robert.ashe@parliament.govt.nz | greens.org.nz

I whakamanahia e Metiria Turei rāua ko James Shaw, Whare Pāremata, Te Whanganui-ā-Tara 6011, Aotearoa

Authorised by Metiria Turei and James Shaw, Parliament Buildings, Wellington

From: Dave Cull
Sent: Thursday, 16 February 2017 02:44 p.m.
To: 'Christopher Staynes'; John Christie
Subject: RE: Cadbury

Hi Chris,
John may have already briefed you. Closure of all manufacturing by mid 2018. Decision on Cadbury World in April.
Be good to keep that as legacy.
Dave

-----Original Message-----

From: Christopher Staynes [mailto: [REDACTED]]
Sent: Thursday, 16 February 2017 11:58 a.m.
To: Dave Cull; John Christie
Subject: Cadbury

Hi Dave and John,
Do we know any details about the Cadbury closure other than what has been in the ODT?

Cheers,

Chris.

Sent from my iPad

Sent from my iPad

From: Dougal McGowan <dougal@otagochamber.co.nz>
Sent: Monday, 20 February 2017 08:55 a.m.
To: John Christie; Rachel Elder; Dave Cull
Cc: Des Adamson
Subject: RE: Cadburies Factory

Thanks for that

Thanks for the input. We can look at that this week at our meeting

Kind regards,

Dougal McGowan
 Chief Executive

T 03 479 0181
 E dougal@otagochamber.co.nz
 The Otago Chamber of Commerce Incorporated
 Level 3, 442 Moray Place
 PO Box 5713, Dunedin 9058
www.otagochamber.co.nz

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Disclaimer: Any information in this email is supplied as a guide only. It is not intended to replace legal advice. It is recommended that you seek legal advice before acting on information and advice contained herein.

From: John Christie [<mailto:John.Christie@dcc.govt.nz>]
Sent: Friday, 17 February 2017 2:33 p.m.
To: Rachel Elder <Rachel.Elder@dcc.govt.nz>; Dougal McGowan <dougal@otagochamber.co.nz>; Dave Cull <Dave.Cull@dcc.govt.nz>
Cc: 
Subject: RE: Cadburies Factory

Hi Rachel

Thanks for the e-mail. I appreciate your interest and can assure you that we will examine all possibilities for the use of the site and staff as we work through the details of the closure with Mondelez over the coming months. If any option that requires rate relief presents itself we will bring that back to Council for discussion which is the required process.

Dougal - maybe the Chamber could kick in some of their substantial reserves to assist with an attraction fund also?

Regards
 John

From: Rachel Elder
Sent: Friday, 17 February 2017 2:11 p.m.
To: John Christie; Dougal McGowan; Dave Cull
Subject: Cadburies Factory

Hi Dave, John and Dougal

In 18 months we will have a food production factory available with excellent staff – is there any possibility Whittickers, Whitestone Cheese, The Gourmet Icecream factory, Fonttera or any other major food processing group in NZ would be interested as high end food production is what NZ needs to do to get the best return on their primary products.

Maybe the DCC would be able to offer 2 years rates free and the government innovation fund could kick in – just thinking out loud.

Regards

Rachel Elder



Dunedin iD Fashion Week | 18 - 26 March

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From: Christopher Staynes <[REDACTED]>
Sent: Thursday, 16 February 2017 02:58 p.m.
To: Dave Cull
Subject: Re: Cadbury

Hi Dave,

Agreed but I suspect they will want the city to come to the party and I wonder just how successful it will be as a stand alone attraction when no chocolate is being manufactured on the site?

Cheers,

Chris.

Sent from my iPad

> On 16/02/2017, at 11:43 AM, Dave Cull <Dave.Cull@dcc.govt.nz> wrote:

>

> Hi Chris,

> John may have already briefed you. Closure of all manufacturing by mid 2018. Decision on Cadbury World in April. Be good to keep that as legacy.

> Dave

>

> -----Original Message-----

> From: Christopher Staynes [[mailto:\[REDACTED\]](mailto:[REDACTED])]

> Sent: Thursday, 16 February 2017 11:58 a.m.

> To: Dave Cull; John Christie

> Subject: Cadbury

>

> Hi Dave and John,

> Do we know any details about the Cadbury closure other than what has been in the ODT?

>

> Cheers,

>

> Chris.

>

> Sent from my iPad

>

>

> Sent from my iPad

> [iD Fashion Week]

> Dunedin iD Fashion Week | 18 - 26 March <<http://www.idfashion.co.nz/>>

>

>

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>

>

From: Christopher Staynes <[REDACTED]>
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 > Dave
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 > Sent: Thursday, 16 February 2017 11:58 a.m.
 > To: Dave Cull; John Christie
 > Subject: Cadbury
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 >
 >
 > Sent from my iPad
 > [iD Fashion Week]
 > Dunedin iD Fashion Week | 18 - 26 March <<http://www.idfashion.co.nz/>>
 >
 >
 > _____
 > If this message is not intended for you please delete it and notify us immediately; you are warned that any further use, dissemination, distribution or reproduction of this material by you is prohibited.
 > _____
 >

From: Clare Curran <Clare.Curran@parliament.govt.nz>
Sent: Thursday, 16 February 2017 01:59 p.m.
To: Mayor
Subject: FW: PR David Clark and Clare Curran - Cadbury closure huge blow for Dunedin

Hi Dave

Awful news. Thanks for your words so far. Hope to catch up soon.

Clare

David Clark

MP for Dunedin North
 Economic Development
 Regional Development



MEDIA STATEMENT

Clare Curran

MP for Dunedin South

16 February 2017

Cadbury closure huge blow to Dunedin

News today that Mondelez intends to close Cadbury's manufacturing plant in Dunedin is a devastating blow for Dunedin, local Labour MPs David Clark and Clare Curran say.

"The loss of 362 jobs is shattering for the people working there and for the city. I have visited the factory many times and appreciated the warm welcome, kind hospitality, and good cheer of the staff," says David Clark.

"These people have been proud to work at this iconic Dunedin institution, and proud to supply products for export with a global recognition. My heart goes out to them."

"These people have expenses to meet and families to feed. It will take time for the news to sink in," says Clare Curran.

"Closures like this affect whole communities. Employment changes affect mortgages and schooling choices. It is too soon to grasp the flow on effects, but we can be certain this will have a huge impact across Dunedin."

"In the year that the manufacturing plant continues to run, it's imperative that central government, civic leaders and the business itself works to ensure all of these workers have the training opportunities they need to find alternative employment," says David Clark.

"One of the key findings of Labour's two year-long future of work commission was that the Government must be an active partner in retraining.

"This closure underscores how absolutely essential effective regional development policy is. Earlier this month Labour launched its CODE regional development initiative for Dunedin. That was warmly received,

but it is only the beginning. It is important that Government works with industry to provide job training and transition opportunities to ensure everyone has a shot at well paid secure work.”²¹

“This is shocking news and Labour will be a strong voice for the working people of Cadbury as they face an uncertain future,” say the MPs.

Contact:

David Clark 021 243 7795

Clare Curran 021 2421 813

Mike Jaspers | Chief Press Secretary

Office of the Leader of the Opposition *Tari o te Rangatira o te Apitihana*

Office of the Leader of the New Zealand Labour Party *Tari o te Rangatira o te Rōpu Reipa*

DDI +64 4 817 9764 | Mobile +64 27 677 8875 | Email mike.jaspers@parliament.govt.nz

Authorised by Andrew Little MP, Parliament Buildings, Wellington

From: jake.hatton@mdlz.com
Sent: Wednesday, 22 February 2017 09:09 a.m.
To: Dave Cull; Sue Bidrose
Cc: judith.mair@mdlz.com; james.kane@mdlz.com
Subject: RE: Cityforce for Cadbury
Attachments: Cityforce for Cadbury - Copy.pptx

Hi Dave,

Please find attached a brief suggested outline for today's Cityforce meeting. I don't think we need to provide this to attendees – or even display it at the meeting – however it should provide you and Judith with an outline for discussion.

Please go ahead and make any changes or additions, and let me know if you have any questions.

Best regards,

Jake

From: Hatton, Jake
Sent: Tuesday, 21 February 2017 10:30 AM
To: 'Dave Cull'; 'Sue.Bidrose@dcc.govt.nz'
Cc: Mair, Judith; Kane, James
Subject: Cityforce for Cadbury

Hi Dave and Sue,

Good to meet with you both yesterday. I should have a suggested agenda for tomorrow's Cityforce meeting through to you in the next couple of hours.

Given the large group and the fact we are in consultation, I imagine the agenda will be brief and focus on setting the scene, establishing ways of working, and identifying the phases of work for the group should the proposal be adopted.

Best regards,

Jake

Jake Hatton
 External Affairs Manager
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Karen Nicolson <karen.nicolson@silverfernfarms.co.nz>
Tuesday, 21 February 2017 09:13 a.m.
Mayor
Cadbury's closure

Good Morning Dave,

I am the Recruitment Coordinator at Silver Fern Farms Finegand plant in Balclutha. We have been trying to reach out to Cadbury's directly but they are proving very hard to contact during this time. We as a plant, are very interested in helping find some of the workers employment in various roles within our facility. We are very happy to make any necessary arrangements to talk to these workers to explain what we have to offer.

Kind Regards,



Karen Nicolson
Recruitment Coordinator

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Silver Fern Farms Finegand, Yorston Road, PO Box 225,
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John Christie

From: John Christie
Sent: Friday, 17 February 2017 03:15 p.m.
To: Joy Gunn; Ryan Craig; Jamie Shaw; Lyz Harvey
Cc: Fraser Liggett; Des Adamson; Nicola Pinfold
Subject: RE: Emails - Cadbury Closure

Des is checking with Monique as this should be instigated from the Mayors office.

From: Joy Gunn
Sent: Friday, 17 February 2017 12:05 p.m.
To: John Christie; Ryan Craig; Jamie Shaw; Lyz Harvey
Cc: Fraser Liggett; Des Adamson; Nicola Pinfold
Subject: RE: Emails - Cadbury Closure

Hi John – will Des be coordinating such a meeting?
Joy

From: John Christie
Sent: Friday, 17 February 2017 12:01 p.m.
To: Joy Gunn; Ryan Craig; Jamie Shaw; Lyz Harvey
Cc: Fraser Liggett; Des Adamson; Nicola Pinfold
Subject: RE: Emails - Cadbury Closure

Hi Joy

From our team Des is looking at the economic development angle and Ryan from tourism. I think there needs to be a meeting with the Mayors taskforce quickly so we align the services that would be required from the DCC alongside other agencies.

John

From: Joy Gunn
Sent: Friday, 17 February 2017 11:55 a.m.
To: Ryan Craig; Jamie Shaw; Lyz Harvey
Cc: John Christie; Fraser Liggett; Des Adamson; Nicola Pinfold
Subject: RE: Emails - Cadbury Closure

Hi everyone

Not sure if you're aware but today Councillor Hawkins has also raised with Sue questions about what our response to this from a Social Wellbeing perspective (Manaakitanga).

Therefore, I am now being sent a number of emails with idea about what we can do. I know there is already a joint approach to this with government agencies, so don't want us to be stepping on toes here, or duplicate any effort. We are also not a direct provider of social services, but do have connections with these.

John – who would be the best person to talk to from your team?

Jamie – could I please get the comms messaging that's gone out around this from you please? It's just to ensure I understand the way we're responding to this.

Are there any meetings around the government / city response that I should attend?

Please note I have included Nicola into this email as well.

Thanks
Joy

Joy Gunn
Manager Community Development & Events
Dunedin City Council

50 The Octagon, Dunedin 9016; PO Box 5045, Dunedin 9058, New Zealand
Telephone: 03 477 4000, DDI: 03 474 3540, Mobile: 021 0232 4064
Email: Joy.Gunn@dcc.govt.nz; www.CityofDunedin.com

From: Ryan Craig
Sent: Friday, 17 February 2017 11:42 a.m.
To: Jamie Shaw; Lyz Harvey
Cc: John Christie; Fraser Liggett; Des Adamson; Joy Gunn
Subject: RE: Emails - Cadbury Closure

Jamie & Lyz

Just spoken to Joy Gunn regarding Events support for the Cadbury Chocolate Carnival

Cadbury have confirmed the Carnival will still go ahead this year.

Cadbury was supported by the city through the Community Events Grant Process with an application last year to the tune of \$55k.

The Community Events Grant Committee have not yet met to consider this year's applications.

Ryan

From: Fraser Liggett
Sent: Friday, 17 February 2017 11:25 a.m.
To: Ryan Craig; Jamie Shaw; Lyz Harvey; Des Adamson
Cc: John Christie
Subject: RE: Emails - Cadbury Closure

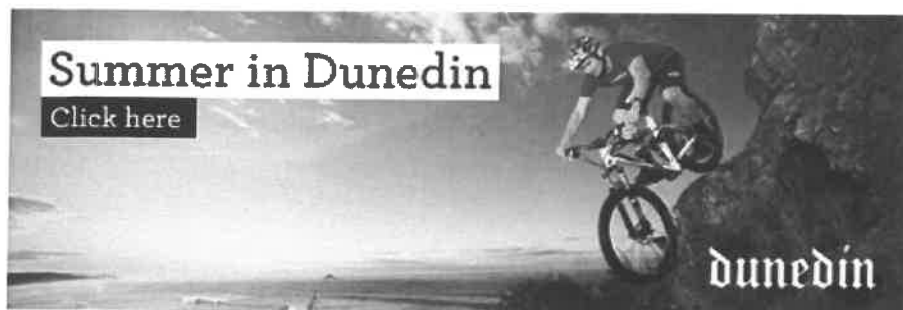
Thanks Ryan.

Fraser Liggett
Economic Development Programme Manager, Economic Development
Dunedin City Council

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Email: fraser.liggett@dcc.govt.nz



<http://www.dunedinnz.com/visit>



From: Ryan Craig
Sent: Friday, 17 February 2017 11:21 a.m.
To: Jamie Shaw; Lyz Harvey; Des Adamson
Cc: John Christie; Fraser Liggett
Subject: RE: Emails - Cadbury Closure
Importance: High

Jamie

What you can also say immediately is

Enterprise Dunedin continues to work closely with Cadbury to support, market and promote its tourism operation Cadbury World and Cafe together with the Cadbury Chocolate Carnival into the domestic, Australian and international markets. All are key components of the current Autumn and Winter campaigns and will remain so.

Ryan

From: Ryan Craig
Sent: Friday, 17 February 2017 11:08 a.m.
To: Jamie Shaw; Lyz Harvey; Des Adamson
Cc: John Christie; Fraser Liggett
Subject: RE: Emails - Cadbury Closure
Importance: High

Jamie

Des will be talking to you now about the EDS and Economic Development activity specifically in relation to Cadbury and wider for the city moving forward.

In addition to what Des will discuss from a Destination Marketing perspective we are developing with tourism, education and business sectors a Destination Plan.

This plan will identify collaborative marketing activity for the city, tourism, industry, education partners and community to work together supporting the EDS theme of 'compelling destination' around the key messages visit, study, work, invest and live. The draft Destination Plan is due out for public consultation in May, a final version together with appropriate feedback will be put in front of Council in June for adoption.

The Destination Plan will commence July 01 2017. An annual Destination Marketing prospectus will be informed by the Destination Plan this will also be finalised along the same timeframes. It will include existing and work being undertaken and future work planned by Enterprise Dunedin's Economic Development & Destination Marketing teams.

Hope that helps

Ryan



Contact:

Jake Hatton

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Mondelēz International Proposes End to Manufacturing Operations in Dunedin in 2018

DUNEDIN, New Zealand – Feb. 16, 2017 – Mondelēz International today briefed its people on a proposal to end manufacturing operations in Dunedin in 2018, with production to move into existing Australian sites.

For more than 80 years, the Dunedin factory has produced *Cadbury* products for consumers in New Zealand and Australia, and the site currently employs 350 people. Over 70 per cent of the products manufactured at the site are exported, with the vast majority being shipped to customers in Australia. If the proposal is adopted, the first phase of redundancies would take place late in 2017, with approximately 100 people remaining with the business until early 2018.

“This is an incredibly difficult announcement, given the factory’s proud history and the outstanding performance of our employees,” said Amanda Banfield, Area Vice-President for Australia, New Zealand and Japan.

“Our people in Dunedin are amongst the best performing teams in the region and, if it weren’t for their dedication and outstanding performance, the factory might have closed some time ago.

“The company’s proposal is the result of extensive consideration of the issues affecting local production. We operate in an increasingly competitive industry and the factory’s distance from its main market, low volume and complex product portfolio, make it an expensive place to manufacture our products.

“We’ve been on a multi-year journey reinventing our global supply chain,” Mrs Banfield continued. “We’re focused on becoming globally cost-competitive through increased production and investment in larger sites, while reducing costs, which allows us to fuel the growth in our brands.

“While the business has absorbed the additional costs associated with Dunedin production for a number of years, there’s existing capacity in our Australia sites which can deliver these production volumes at the same quality our consumers expect.”

While the proposal would see an end to production in Dunedin, it ensures Mondelēz International maintains a significant and sustainable presence in New Zealand with over 130 people continuing to work in the commercial, finance, and human resources teams across the country.

“New Zealand remains an important market for our business, and if the proposal is adopted, we will continue to invest in those things that make us a valued partner to hundreds of businesses throughout the country,” concluded Mrs Banfield.

Mondelēz International has confirmed its intention to support Dunedin’s growing tourism sector through an investment in Cadbury World, which already attracts over 110,000 visitors each year. The company is ready to invest in redevelopment work to make Cadbury World an even better visitor experience, however we won’t impose it on the community.

The company is confident the exciting plans for redevelopment and the prospect of more visitors and jobs at Cadbury World will appeal to the people of Dunedin. A final decision on the proposed redevelopment will be made by April.

Today marks the beginning of a consultation process with employees and their representatives. If the proposal is adopted, Mondelēz International will provide extensive outplacement and career transition training to enhance employees’ opportunities to secure new roles and transition to the next stage in their careers.

The company has also committed to retaining as many of the team as possible and would actively support them in applying for roles that become available in Australia or the region. This support would include relocation assistance for successful applicants and their families.

The Cadbury factory is a historic landmark in the centre of Dunedin, and as such, its future use will be of significant interest to the local community. As part of the consultation process, the Mondelēz International team will engage with interested stakeholders to better understand how the site may be used if the proposal is adopted.

