Wendy Collard

Dear ███████

I refer to your LGOIMA request below about the Whitiwhiti Ora app. Responses to your questions are provided below.

1,   When was the Whitiwhiti Ora app developed for staff?

The app was developed over 2018-2020 and was available for download by staff in September 2020.

2.   Who developed the app?

The app was created by Kiwa Digital. Staff from the across the organisation were also involved in its development. Aukaha Ltd (a mana whenua-led consultancy organisation) helped with specific information and guidance for the app, such as the use of local Kāi Tahu te reo dialect, audio translations by local Kāi Tahu te reo experts, the inclusion of local histories, marae, places of cultural significance to the Ōtepoti Dunedin context and the use of local imagery.

3.   What were the costs of developing, implementing and rolling out the app? Are there ongoing costs - if so, what?

The costs of developing, implementing and rolling out the app was $31,900 including GST. We note that staff time has not separately been captured and is therefore not included in the total cost. Any ongoing costs would relate to staff time, which is not captured.

4.   How many staff have downloaded the app? How many staff actively use the app?

The DCC actively encourages staff to download and use the app. We do not have exact figures, but we know, through ongoing conversations with our staff that many use the app, particularly to practice te reo Māori pronunciation and to develop and practice their pepeha for use during whakatau and mihimihi.

5.   What consideration was given to using widely available cultural intelligence apps instead of designing and creating an agency specific one?

We did not consider it appropriate to use a 'general' Māori cultural app in our circumstance. The DCC's preference was to work in partnership with mana whenua to develop a cultural capability product that ensures DCC staff are learning tikanga and te reo Māori that is respectful to Kāi Tahu knowledge and is relevant to our local context.

I trust these answer your queries.

Ngā mihi

Sharon Bodeker
ACTING MANAGER GOVERNANCE

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From: ▓▓▓▓▓▓▓ <▓▓▓▓▓▓▓@stuff.co.nz>
Sent: Monday, 8 August 2022 4:32 pm
To: Official Information <officialinformation@dcc.govt.nz>
Subject: LGOIMA request - Whitiwhiti Ora app

When was the Whitiwhiti Ora app developed for staff?
- Who developed the app?
- What were the costs of developing, implementing and rolling out the app? Are there ongoing costs - if so, what?
- How many staff have downloaded the app? How many staff actively use the app?
- What consideration was given to using widely available cultural intelligence apps instead of designing and creating an agency specific one?
I look forward to your response by September 5.
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Senior journalist

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