

From: [Rebecca Murray](#)
To: ["Rhys Hurley"](#)
Subject: Re: Further LGOIMA in relation to purchasing video of dog abuse/attacks
Date: Friday, 17 May 2024 2:49:00 pm
Attachments: [image001.png](#)

Kia ora Rhys

Local Government Official Information and Meetings Act (1987) LGOIMA Request

I write regarding your further request for information received 6 May 2024 in relation to purchasing video of dog abuse/attacks.

Please find below the answers to your further questions raised.

Question:

Whether DCC checked all the advice within the video is legally compliant, as required by the Animal Welfare Act.

Response:

The information provided was not in breach of the Animal Welfare Act nor did it encourage any breach of that Act.

Question:

The total cost of this campaign.

Response:

Total cost for the Best Friend, Best Behaviour Campaign excluding staff time is \$5,240.81 which includes social media and radio advertising, ODT online banner ads and an article in the DCC FYI publication. The campaign includes tips for dog owners for aggressive behaviour, socialising, escaping and wandering, and barking. We are unable to break down the costs for the individual tips for dog owners.

Here is a link to the DCC website with further information on the tips for dog owners for this campaign <https://www.dunedin.govt.nz/services/dogs/dog-behaviour-tips>

I trust this answers your request.

Kā mihi

[Rebecca Murray](#)

Mana Whakahaere Kairuruku / Governance Support Officer
Governance Group

P 03 477 4000 | **E** rebecca.murray@dcc.govt.nz

Te Kaunihera a Rohe o Ōtepoti - Dunedin City Council

50 The Octagon, Dunedin
PO Box 5045, Dunedin 9054
New Zealand
www.dunedin.govt.nz

From: Rebecca Murray
Sent: Monday, 6 May 2024 2:36 pm
To: Rhys Hurley <rhys@taxpayers.org.nz>
Subject: RE: LGOIMA in relation to purchasing video of dog abuse/attacks

Kia ora Rhys

Local Government Official Information and Meetings Act (1987) LGOIMA Request for Information

Thank you for your further request for information. This message is to acknowledge receipt of your request for further information and to advise we will be treating this as a new LGOIMA request.

We will endeavour to respond to your request as soon as possible and in any event no later than 20 working days after the day your request was received.

If we are unable to respond to your request within the timeframe, we will advise you that we require an extension to respond to your request.

If your request is complex or requires a large amount of collation and research, we may contact you with a view to either refining your request or discussing the possibility of charging for aspects of your request in line with the Dunedin City Council's Charging for LGOIMA Requests Policy.

If we decide to release the information, we aim to provide it at the same time as we give our decision. If this is not possible, we will provide the information as soon as reasonably practicable.

If you need to contact us about your request, please email officialinformation@dcc.govt.nz or phone 03 477 4000.

Kā mihi

Rebecca Murray

Mana Whakahaere Kairuruku / Governance Support Officer
Governance Group

P 03 477 4000 | **E** rebecca.murray@dcc.govt.nz

Te Kaunihera a Rohe o Ōtepoti - Dunedin City Council
50 The Octagon, Dunedin
PO Box 5045, Dunedin 9054
New Zealand
www.dunedin.govt.nz

From: Rhys Hurley <rhys@taxpayers.org.nz>
Sent: Monday, 6 May 2024 11:43 am
To: Rebecca Murray <Rebecca.Murray@dcc.govt.nz>
Subject: Re: LGOIMA in relation to purchasing video of dog abuse/attacks

Hi again Rebecca

This may need to be a further LGOIMA but if possible we were wondering on some further clarification on:

- -Whether DCC checked all the advice within the video is legally compliant, as required by the animal welfare act and,
- The total cost of this campaign.

Please let me know whether this can be a clarification email or a further LGOIMA
Best Regards

Rhys Hurley

Research Intern | New Zealand Taxpayers' Union | Auckland Ratepayers' Alliance

Mobile 027 522 9136| Email rhys@taxpayers.org.nz

New Zealand Taxpayers' Union Inc. | Main +64 4 282 0300 | 117 Lambton Quay, Wellington 6011 | PO Box 10518, The Terrace, Wellington 6143 | www.taxpayers.org.nz

Auckland Ratepayers' Alliance | Main +64 9 281 5172 | Unit 6, 143 Quay Street, Auckland 1010 | PO Box 133099, Eastridge, Auckland 1146 | www.ratepayers.nz

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From: Rebecca Murray <Rebecca.Murray@dcc.govt.nz>
Sent: Friday, 3 May 2024 12:13 PM
To: Rhys Hurley <rhys@taxpayers.org.nz>
Subject: Re: LGOIMA in relation to purchasing video of dog abuse/attacks

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Kia ora Rhys

Thank you for your email requesting clarification of the response provided to you on 1 May 2024 and an additional question regarding your original request.

Please find below the responses.

Clarification Question:

Just for clarification of this response, was the \$241.50 for the entire video or just of the dog barking at the start? And if that is the total price then what was the price paid for just the barking dog video.

Response:

The opening dog stock footage for all four dog videos totalled \$241.50. Specifically, the cost for the footage of the dog barking at the start for the Aggressive Dog video was a quarter of that, totalling \$60.38.

Additional Question:

Additionally if possible can you tell me why this part was removed and whether it was due to the nature of the video and a possible complaint.

Response:

A member of the public raised concern regarding the opening stock video footage used in the Aggressive Dog video. In response, DCC addressed these concerns by reviewing the footage and subsequently removing it.

Kā mihi

[Rebecca Murray](#)

Mana Whakahaere Kairuruku / Governance Support Officer
Governance Group

P 03 477 4000 | **E** rebecca.murray@dcc.govt.nz

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New Zealand

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From: Rhys Hurley <rhys@taxpayers.org.nz>

Sent: Thursday, 2 May 2024 8:59 pm

To: Rebecca Murray <Rebecca.Murray@dcc.govt.nz>

Subject: Re: LGOIMA in relation to purchasing video of dog abuse/attacks

Hi Rebecca

Just for clarification of this response, was the \$241.50 for the entire video or just of the dog

barking at the start? And if that is the total price then what was the price paid for just the barking dog video.

Additionally if possible can you tell me why this part was removed and whether it was due to the nature of the video and a possible complaint.

Best regards,

Rhys

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From: Rebecca Murray <Rebecca.Murray@dcc.govt.nz>

Sent: Wednesday, May 1, 2024 4:32:31 PM

To: Rhys Hurley <rhys@taxpayers.org.nz>

Subject: LGOIMA in relation to purchasing video of dog abuse/attacks

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Kia ora Rhys

Local Government Official Information and Meetings Act 1987 (LGOIMA) Request

I refer to your LGOIMA request received on 9 April 2024 about purchasing video of dog abuse/attacks as part of an education campaign.

Your Request

We request the following information:

- Did Dunedin purchase video of dog abuse/attacks as part of an education campaign?
- If so what was the price?
- Please provide the first clip with the dog attack used and the second with it removed.

Response

Copies of the footage created for the 'Aggressive Dogs' component of the Best Friend, Best Behaviour campaign can be located on the link below.

There are two versions of each video (the original and the second clip that has the dog at the start of the video removed) – each in portrait and landscape.

https://www.dropbox.com/scl/fo/z7zzh9hazlb41kh7i0yki/AIP7Jv5i5z2U47ut7ZIG_og?rlkey=cj4mon5w1ebzeb68bb7vpq9f6&dl=0

The total cost to purchase the dog footage (original and second clip) was \$241.50 (inc. GST)

I trust this answers your request.

Kā mihi

[Rebecca Murray](#)

Mana Whakahaere Kairuruku / Governance Support Officer
Governance Group

P 03 477 4000 | **E** rebecca.murray@dcc.govt.nz

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From: Rhys Hurley <rhys@taxpayers.org.nz>

Sent: Tuesday, 9 April 2024 2:07 p.m.

To: Official Information <officialinformation@dcc.govt.nz>

Subject: Igoima

This is a request for clarification of official information under the under the Local Government Official Information and Meetings Act 1987 in relation to Dunedin Dogs

We request the following information:

- Did Dunedin purchase video of dog abuse/attacks as part of an education campaign?
-If so what was the price?
- Please provide the first clip with the dog attack used and the second with it removed.

We do not wish to cause unnecessary expense or burden for your agency. Should clarification be required, please call or email. Similarly, if a request proves unnecessarily burdensome in form and we are likely to be able to adjust that request to be more specific or better suited to your information systems without losing the benefit of what is sought, please get in touch. If there is likely to be a delay in the assembly or provision of some of the information requested, please provide the balance as it becomes available.

In any place where possible, data that can be presented in an excel format is preferred to other methods of presentation e.g. PDF.

To avoid unnecessary printing and postage costs, we ask that you send a confirmation of receipt, the response and any other correspondence related to this email address. Please refer to " Dogs " in the subject line.

Best,

Rhys Hurley

Research Intern | New Zealand Taxpayers' Union | Auckland Ratepayers' Alliance

Mobile 027 522 9136| Email rhys@taxpayers.org.nz

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