

Executive summary

Parks and Recreation Strategy

This is the Dunedin City Council's first overarching Parks and Recreation Strategy. It is the product of a collaborative process, developed over two years with a large number of stakeholders, including the Otago Regional Council, Sport Otago, the Department of Conservation, Kāi Tahu, Forest and Bird, Sport New Zealand and local clubs, agencies and organisations.

To shape this strategy, we gathered community feedback from previous parks and recreation surveys, assessed national participation trends and benchmarked against other Council practices, policies and strategies.

The Parks and Recreation Strategy will set the DCC's path for the next 10 years, guiding the planning, development and management of Dunedin's recreation facilities, parks and open spaces.

At the core of this strategy is a vision to encourage 'Dunedin's communities to be more active, more often, spending more time enjoying a connected and valued network of facilities, parks and open spaces.'

Four objectives support this vision.

- · People are active
- · Open spaces and facilities support Dunedin's communities to thrive
- Our parks, natural landscapes, flora and fauna are treasured by the community
- · We work with others

To meet these objectives, we have set goals and priorities, which guide the Sport and Recreation Action Plan and the Open Space Action Plan.

The **Open Space Action Plan** focuses on the city's park and open space network. We will work with other organisations to protect and enhance public open spaces and respond sustainably to the changing needs of local communities.

The **Sport and Recreation Action Plan** focuses on programmes and facilities to support recreation throughout the city. We will collaborate with community organisations to create affordable, accessible opportunities and environments that encourage people to be active.

Our challenges

To maintain and improve parks and recreation the whole city can enjoy, we must meet some challenges:

- Keeping up with a growing and changing population
- Increasing awareness of our impact on the natural environment
- Using technology and innovation to engage people and manage our parks, sport and recreation
- Using our sports facilities and natural environment to grow our economy
- Thinking differently about where, how and by whom facilities are developed in Dunedin

Many partners and community groups will be vital to delivering the Parks and Recreation Strategy and action plans. Passionate people can achieve great things and this strategy will guide how we direct that passion to achieve our vision.

This is an exciting opportunity for the DCC to work with others to make Dunedin one of the world's great small cities.

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"Dunedin is one of the world's great small cities"

The Parks and Recreation Strategy is one of Council's eight strategies that make up the framework to support our vision of being one of the world's great small cities.

The purpose of the Parks and Recreation Strategy is to set our 10-year objectives and goals for parks and recreation, which will:

- guide the planning, development, management and maintenance of Dunedin's recreation facilities, parks and open spaces
- guide planning and investing in programmes and partnerships to enhance the opportunities for Dunedin's residents and visitors to be active and enjoy our recreational spaces and facilities.

The principles that underpin the strategy are a commitment to sustainability and Te Tiriti o Waitangi. The Council takes a sustainable development approach which considers the social, economic and cultural interests of Dunedin's communities, maintaining and enhancing the quality of the natural environment and the needs of future generations.

The strategy has been developed by referencing community feedback from previous parks and recreation surveys and assessing national participation trends and other councils' practices.

We also thank key stakeholders, including Kāi Tahu, the Otago Regional Council, Department of Conservation, Sport Otago and Forest and Bird, for their input.

Action plan development

As part of the Parks and Recreation Strategy, a Sport and Recreation Action Plan and a Parks and Open Space Action Plan have also been developed.

These action plans detail what will be done over the next three to five years to achieve the objectives and goals of the overarching Parks and Recreation Strategy.

The action plans have been developed with input from key stakeholders and organisations and they each set out how we will work with others to achieve a shared vision:

"Dunedin's communities to be more active, more often, spending more time enjoying a connected and valued network of facilities, parks and open spaces."



Being active indoors and out is a key part of everyday life for our communities, and our parks, open spaces and natural landscapes are one of the main attractors to our city's visitors. Whether it's enjoying the wild majesty of Long Beach, the tranquility and wildlife of the Otago Peninsula, walking or cycling in parks and neighbourhoods, playing netball, football or rugby, swimming or rowing, Dunedin offers a diverse range of activities, experiences and environments.

Dunedin's communities support our parks, landscapes and recreation through fundraising and attending events, acting as officials, referees and umpires, or by putting in the hard yards clearing, replanting and caring for our indigenous species.

Recreation is important for our communities' people as it keeps us healthy and provides an opportunity for enjoyment and connection with others. Whether it's on the sidelines of a Highlanders game, at the annual Botanic Garden plant sale, or waiting patiently at dusk for the penguins to return, recreation helps to build pride as we compete, celebrate and treasure our opportunities and environments.

The Dunedin City Council (DCC) is just one of many organisations that influence where and how people choose to be active. Bringing this strategy to life will rely heavily on the sport and recreation sector, schools, conservation groups and central government, but mostly on Dunedin's communities to get out there and get involved.

The DCC and its partners provide and invest in:

Programmes and opportunities to be active and volunteer

A range of facilities, parks and open spaces

Protecting and caring for parks, landscapes, flora and fauna

Developing a strong, capable and sustainable sport and recreation sector

Supporting Kāi Tahu in practising kaitiakitaka

So that:

Dunedin's communities are more active, more often, in facilities, parks and open spaces that are connected and valued

Which results in:

Greater social connection and community well-being

Improved health and individual well-being

Economic development

Higher educational achievement

Greater environmental sustainability and protection

FIGURE 1: Benefits to Dunedin of investing in parks and recreation.

The Parks and Recreation
Strategy forms part of the
Council's strategic framework.
It is one of eight key strategies
and has been developed to
complement the other seven
strategies as shown in Figure
2. This consistent approach
ensures that the strategies
work together to deliver a
range of community
outcomes for Dunedin.

Integration with other strategies

A number of the other strategies identify priorities and initiatives that will support and complement the actions and objectives of the Parks and Recreation Strategy. Examples include:

- Arts and Culture Strategy: events and activities and public art initiatives
- Environment Strategy: pest control, climate change and biodiversity initiatives
- Social Wellbeing Strategy: priorities relating to healthy, safe and connected people in Dunedin
- Economic Development Strategy: provision of amenities and services which make Dunedin attractive and safe for living and working
- Integrated Transport Strategy: cycle and public transport initiatives

Such related initiatives will be coordinated with the actions from the Parks and Recreation Strategy. This will ensure that the Council takes a holistic approach to the planning, development and management of the city's sport and recreation activities and the park and open space network.



FIGURE 2: The Council's strategic framework. The framework sets the city's strategic priorities and, through the Annual Plan and Long Term Plan processes, guides the resourcing required to deliver on these priorities.



Changing population

In contrast with other main centres, Dunedin's population is remaining relatively static with projections suggesting growth of around 350 people per year, growing from 120,246 in 2013 to 130,700 in 2023.

Population projections also suggest change to the age composition of Dunedin's population, with the most significant increase in the population aged 65+. People in this age group currently make up around 14.9% of Dunedin's population, but will be 36% in 2031. The largest predicted decrease is in the 40-64 age group, which will fall from 71% to 64%.

Research shows that sport and recreation participation varies with age, gender and cultural background. This means there will be different expectations for the quantity, quality and type of Dunedin's events, programmes, facilities, parks and open spaces.

Increasing environmental awareness

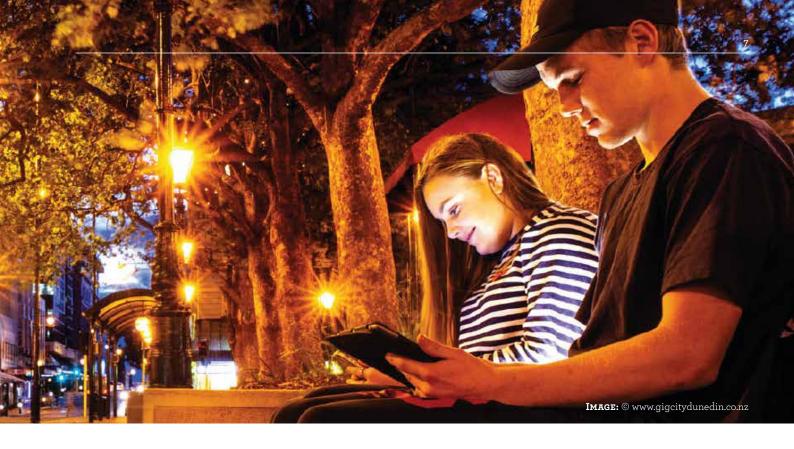
While Dunedin has natural physical beauty with a large network of parks and open spaces, bush, harbour and open beaches, our native species have reduced since colonisation and continue to be under threat.

Dunedin's residents are becoming more aware of the need to better manage our impact on the natural environment and the potential threats of climate change. This means access to our special landscapes and our recreation and sport facilities needs to be balanced with the principles of protection, conservation and rehabilitation.

Technology and innovation

As New Zealand's GigCity,
Dunedin has one gigabit per
second broadband services,
placing the city on the map
as the most connected in the
Southern Hemisphere. We
need to take advantage of this,
and other future technological
advances, to explore new ways
to engage visitors, residents
and businesses in the planning,
use and enjoyment of Dunedin's
open space, sport and
recreation opportunities.

New technologies and innovations also allow us to manage and develop our parks, sport and recreation assets more effectively and offer a greater diversity of new and appealing activities to our residents.



Growing our economy

With quality international sports facilities such as the Forsyth Barr Stadium, Moana Pool, the Ice Stadium, the Edgar Centre and Logan Park, Dunedin competes both nationally and globally for high-performance sports events. These events contribute to the local economy by drawing national and international visitors to our city. Our natural environment also contributes to making Dunedin an attractive choice for tourists, and new residents are drawn to the city by the lifestyle that Dunedin offers.

Changing role of thirdparty-administered open space and facilities

Open space and facilities administered by education providers and others contribute substantially to the network of sport and recreation facilities in Dunedin. Increasingly, education providers are seeking alternative investors in developing or redeveloping space. This means we may need to think differently about where, how and by whom facilities are developed in Dunedin, including potentially partnering with education providers.

What we want to achieve

VISION

"Dunedin's communities are more active, more often, in facilities, parks and open spaces that are connected and valued."

OBJECTIVES

PEOPLE ARE ACTIVE

OPEN SPACES AND FACILITIES SUPPORT DUNEDIN'S COMMUNITIES TO THRIVE

GOALS

- More of our communities are living active lives by participating in organised and informal recreation, sport and physical activity
- More people choose to enjoy our easily accessible sport, recreation and outdoor activities and events
- More of our communities are choosing to be involved in parks and recreation through volunteering
- Our parks and facilities meet the changing needs of our communities
- · Our parks and facilities are increasingly used
- Our parks, open spaces and facilities contribute to improving people's health and wellbeing



- Affordable and accessible opportunities to be active
- More active children and young people
- · More active older people
- Increasing awareness of opportunities and places to be active
- A range of accessible environments that encourage play, activity and informal recreation
- Safe and well-connected parks and open spaces
- · A fit-for-purpose network of facilities
- Partnerships to develop, maintain and enhance parks and facilities
- Ownership and connection to parks and facilities by our communities



- Providing more low-cost options for familyfriendly recreation opportunities
- Encouraging recreation and physical activity opportunities that appeal to a diverse range of communities including older adults and people with disabilities
- Encouraging initiatives that appeal to children and young people
- Encouraging programmes that promote healthy and active lifestyles
- Partnering with others to coordinate, promote and enable the community to contribute to open space and recreation activities
- Integrating recreational facilities and open spaces with the outcomes of the Spatial Plan and Transport Strategy
- Partnering with others to enhance and promote Dunedin's outdoor recreation experiences

- Developing and improving accessibility of parks, open spaces, facilities, harbours and beaches to encourage physical activity as a part of everyday life
- Providing a range of well-designed, safe parks and open spaces that can be accessed by a range of transport modes
- Providing appropriate, quality, fit-for-purpose open space, sport and recreation facilities at regional, sub-regional and local levels
- Maintaining and investing in major event infrastructure to attract sporting events that bring domestic and international participants and visitors to Dunedin
- Facilitating partnerships to make the most of local places and spaces
- Supporting and celebrating the contributions community groups and volunteers make to local places and spaces

OUR PARKS, NATURAL LANDSCAPES, FLORA AND FAUNA ARE TREASURED BY THE COMMUNITY

- Our ecosystems and biodiversity are understood, protected and restored
- Our parks and landscapes bring people together to celebrate our culture and heritage
- People experience and enjoy Dunedin's parks and open spaces, while also respecting their special and unique qualities
- Protecting and caring for our special places
- Telling our stories and histories in our parks and landscapes
- Managing parks, landscapes, flora and fauna to adapt to projected climate change impacts
- Planting appropriate vegetation in parks and open spaces
- Restoring and enhancing our native biodiversity, ecosystems and habitats
- · Restoring and enhancing our coastline and waterways
- Developing a network of parks and open spaces that maintains wilderness areas for natural habitats
- Encouraging events and activities that align to the park's and landscape's function and values
- · Celebrating our unique cultural, natural and built heritage
- Understanding how our environments and inhabitants will be affected in the future and developing action plans for how we manage them
- Caring for and improving native vegetation and habitats through weed and pest management, planting programmes and partnerships with landowners

WE WORK WITH OTHERS

- We have strong local and national partnerships
- · We have strong relationships with mana whenua
- We support and celebrate our sporting talent and success

- Sustainable clubs and sporting codes
- Kāi Tahu supported in practising kaitiakitaka (guardianship)
- · Working in partnership with Māori
- A strong and capable sport, recreation, community and volunteering sector
- Athletes on the talent development pathway and regional sporting success
- Strengthening and increasing the number and skills of volunteers and community groups supporting parks and recreation activities
- Working with funding organisations to focus and leverage investment
- Supporting iwi and hapū in the use of open space for the development of indigenous knowledge and traditional activities
- Partnering with Kāi Tahu to co-manage reserve land vested in mana whenua
- Developing the capability of sports and recreation, community and volunteering organisations and groups
- Increasing the focus on coach and official development and building key strategic partnerships to support athlete and coach development
- Supporting training hubs and shared training facilities
- Providing opportunities to recognise and promote talent and success

Action plans

The implementation of the Parks and Recreation Strategy will be primarily through the delivery of the Sport and Recreation Action Plan and the Parks and Open Space Action Plan.

These action plans detail what will be done over the next three to five years to achieve the objectives and goals of the overarching strategy.

To deliver the plans requires organisations to work together, have collective ownership of the outcomes and enable funding partnerships and strong relationships to develop.

Working together to make it happen

The DCC has led the development of Dunedin's Parks and Recreation Strategy and the supporting Sport and Recreation and Open Space Action Plans with significant input from others.

In the Sport and Recreation Action Plan, organisations are identified to lead and deliver some initiatives that align to their organisation's strategic priorities and the needs of their communities.

The actions within the Parks and Open Space Action Plan will be delivered by the DCC with support from others. This recognises the DCC's role as provider of many of the parks and open spaces in Dunedin.

All stakeholders, however, have a responsibility to champion and communicate the shared vision and goals of the strategy and advocate for the necessary resources to implement the action plans.

Many different organisations, agencies and groups will play a significant role in the success of the action plans.

Many of these organisations have been involved in the development of the action plans to date, including:

- Government agencies and ministries including the Department of Conservation (DOC), the Ministry of Health, Sport New Zealand and the New Zealand Transport Agency (NZTA)
- Iwi and Māori organisations
- Otago Regional Council (ORC)
- Dunedin City Council (DCC) including internal departments and associated entities such as Enterprise Dunedin, Dunedin Botanic Gardens and Council-controlled organisations such as Dunedin Venues Management Ltd (DVML)
- Sport Otago and Otago Secondary School Sports Association (OSSSA)
- · Conservation groups and societies
- National and regional sports and recreation organisations
- Tertiary institutes and schools
- Disability organisations
- · Health agencies
- · Local groups and clubs



Principles to guide how we work

As we work together to deliver the action plans, we will be guided by the following principles:

Respecting the special qualities of Dunedin

Dunedin has many special qualities and a strong sense of place which makes it an attractive place to live, work and visit. Through the implementation of this strategy, it's important that these special qualities are respected and enhanced.

Acknowledging the special role of mana whenua

Enabling meaningful engagement and participation in decision making to achieve mana whenua aspirations for parks and recreation in Dunedin is a key principle of the strategy.

Taking a balanced approach

Promoting fair and equitable access to sport and recreation opportunities and open space while balancing the impact on the natural environment will guide our work.

Focusing on participants and the community

We will focus on the needs and expectations of the participant and Dunedin's diverse communities when delivering and providing services, programmes and assets.

Ensuring accessibility

We recognise the need to provide opportunities that are accessible, including physical access, affordable access and access to information.

Working collaboratively

We will hold ourselves and each other to account on achieving Dunedin's parks and recreation strategy goals, while sharing expertise, encouraging best practice, reducing duplication and making best use of resources.

Keeping an eye on the future

The future will bring a number of challenges and opportunities for open space, sport and recreation in Dunedin. It's important that through the implementation of the strategy we not only think about the 'here and now' but also focus on understanding future trends and innovations to ensure that our parks, recreation and sport facilities are able to change and adapt.



Introduction

The Parks and Open Space
Action Plan sets out what
needs to happen to Dunedin's
park and open space network
over the next three to five years
in order to achieve the goals
of the Parks and Recreation
Strategy and in turn help
achieve the vision for Dunedin
as one of the world's great
small cities.

The action plan identifies the actions the DCC will focus on, and outlines how we will do it and who we will work with.

Areas of focus include:

- protecting and conserving our parks and open spaces and improving people's ability to understand and appreciate their value and significance
- ensuring our parks and open spaces meet the needs of our changing population so that people can experience all they have to offer

- enhancing our green network across Dunedin by physically and visually connecting our parks, open spaces and streets
- promoting the wide-ranging benefits of parks and open spaces in enhancing quality of life for Dunedin's communities.



FIGURE 3: The network of parks and open spaces in Dunedin extend from the backcountry through the hinterlands to the town belt, through the central city and down to the harbour.



City parks and gardens



Local and neighbourhood parks



Civic spaces, streets and shared spaces



Hinterland and back country





The Otago Harbour, waterways and lakes



Sportsfields, schools and tertiary education facilities



Beaches and coastline



Forests and natural areas



More of our communities are living active lives by participating in organised and informal recreation, sport and physical activity

More people choose to enjoy our easily accessible sport, recreation and outdoor pastimes, activities and events

More of our communities are choosing to be involved in parks and recreation through volunteering

PRIORITY

Affordable and accessible opportunities to be active

- Providing more low-cost options for family-friendly recreation opportunities, including a connected network of walking, tramping and cycle tracks.
- Encouraging recreation and physical activity opportunities that appeal to a diverse range of communities including older adults and people with disabilities

PRIORITY

More active children and young people

• Encouraging initiatives that appeal to children and young people

PRIORITY

More active older people

• Encouraging programmes that promote healthy and active lifestyles

PRIORITY

Increasing awareness of opportunities and places to be active

- Partnering with others to coordinate, promote and enable the community to contribute to open space and recreation activities
- Integrating recreational facilities and open spaces with the Spatial Plan, Environment Strategy and Integrated Transport Strategy
- Partnering with others to enhance and promote Dunedin's outdoor recreation experiences



O	pen space actions to be led by Council	Working with		Year		
			1	2	3+	
1.	Promote and improve access to information about our parks, open spaces and tracks, focusing on the different types of activities, pastimes and experiences they offer	Dunedin Tracks Forum, ORC, Sport Otago, Forest and Bird, Halberg Disability Sport Foundation, Enterprise Dunedin, OTMC, Mountain Bike Otago	✓	~	\	
2.	Undertake regular user engagement to establish how our parks and open spaces are used by residents and visitors to Dunedin and to understand barriers to use	Halberg Disability Sport Foundation, DOC, Sport Otago, Enterprise Dunedin, Dunedin People's Panel	✓	~	\	
3.	Develop a Dunedin wide event and activities programme for our open spaces to promote regular activities and events for individuals and families of all ages and abilities to enjoy	DOC, Enterprise Dunedin, Sport Otago, Friends of the Dunedin Botanic Garden, Disabled Persons Assembly, Volunteering Otago, Unicrew, schools and private sector partners, Getting Dunedin Active		~		
4.	Support and enable Dunedin wide volunteer and education programmes so individuals and families of all ages and abilities are able to contribute to our open space management and work	DOC, Volunteering Otago, Friends of the Dunedin Botanic Garden, education providers, Landscape Connections Trust	✓	~	\	
5.	Initiate the development of an Otago Harbour Recreation Plan to promote the use and enjoyment of the Otago Harbour and foreshore	ORC, DOC, Sport Otago	✓	~	V	
6.	Establish a Dunedin wide 'Greenway Plan' to create a connected network of recreational tracks, walkways and cycleways through parks and open spaces, and to improve way-finding, on-site signage and interpretation	ORC, DOC, NZTA, Community Boards, Landscape Connections Trust, private landowners, Wellsouth	✓	~	\	
7.	Develop key open spaces as activity and education hubs, recognising and providing for Dunedin's changing recreation needs and activities	ORC, DOC, Sport Otago, Dunedin Botanic Garden, Our Food Network, Good Food Dunedin, Food Resilience Network		~	\	



Our parks, open spaces and facilities meet the changing needs of our communities and cultures

Our parks, open spaces and facilities are increasingly used

Our parks, open spaces and facilities contribute to improving people's health and wellbeing

"We've got enough open space – it's the quality of what we've got that's the issue. We need to take a strategic approach and focus on investing in the areas that need improvement.

Quality management and maintenance is critical."

PRIORITY

A range of accessible environments that encourage play, activity and informal recreation

 Developing and improving accessibility of parks, open spaces, facilities, harbours and beaches to encourage physical activity as a part of everyday life

PRIORITY

Safe and well-connected parks and open spaces

• Providing a range of well-designed, safe parks and open spaces that can be accessed by a range of transport modes

PRIORITY

A fit-for-purpose network of facilities

- Providing appropriate, quality, fit-for-purpose open space, sport and recreation facilities at regional, sub-regional and local levels
- Maintaining and investing in major event infrastructure to attract sporting events that bring domestic and international participants and visitors to Dunedin

PRIORITY

Partnerships to develop, maintain and enhance parks and facilities

 Facilitating partnerships to make the most of Dunedin's places and spaces

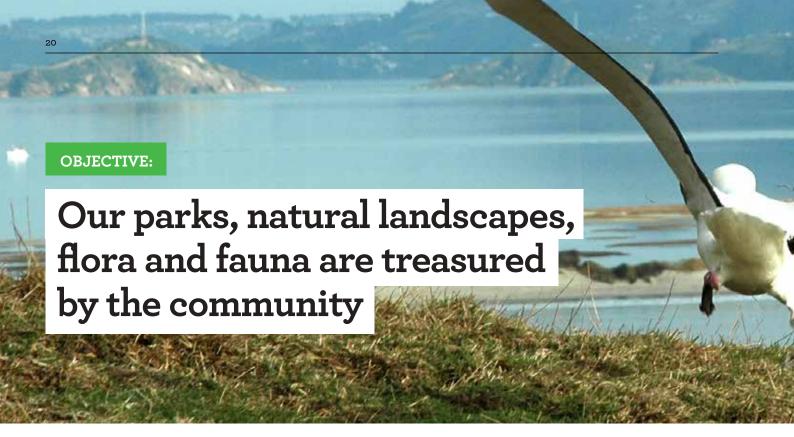
PRIORITY

Ownership and connection to parks and facilities by our communities

• Supporting and celebrating the contributions community groups and volunteers make to local places and spaces



Oı	oen space actions to be led by Council	Working with		Year		
			1	2	3+	
1.	Undertake an audit of existing parks, open spaces and tracks and map the results to establish an understanding of the level of provision and the quality of Dunedin's parks, open spaces and tracks.	Community Boards, local community groups, Friends of Parks groups, schools, Halberg Foundation, DOC, DPA	✓	\	~	
2.	Review current Reserve Management Plans, including Coastal Reserves, and existing open space policies for relevance and community value	DoC, ORC, Enterprise Dunedin, Kāi Tahu,	✓	\	\	
3.	Develop a citywide park amenities maintenance plan to guide investment amenities including park entrances, car parks, signage and wayfinding, exercise trails, footpaths, public toilets, furniture, bicycle parking and planting	DOC, ORC, Good Food Dunedin	✓	V		
4.	Develop park design guidelines that respond to the different types and qualities of Dunedin's parks and open spaces and reflect universal design, crime prevention through environmental design (CPTED), and low impact design principles.	DoC, ORC, Dunedin Amenities Society, Keep Dunedin Beautiful		~	>	
5.	Develop a Dunedin Play Spaces Plan, focusing on improving the quality of play spaces and experiences and establishing levels of provision	Community Boards, local community groups, Friends of Parks groups, schools	✓	V		
6.	Develop key open spaces as community, education and heritage hubs, providing for a range of uses of open space such as community gardens, allotments, dog walking, access for community events and activities,	ORC, DoC, Sport Otago, Kāi Tahu, Friends of the Dunedin Botanic Garden, Good Food Dunedin, Heritage New Zealand, Pouhere Taonga			~	
7.	Enable a range of volunteer and community programmes to increase and diversify community participation in open space	Community Boards, local community groups, Friends of Parks groups, Halberg Foundation, Volunteering Otago, Sport Otago	✓	~	~	



Our ecosystems and biodiversity are understood, protected and restored

Our parks and landscapes bring people together to celebrate our cultures and heritage

People experience and enjoy Dunedin's parks and open spaces, while also respecting their special and unique qualities

PRIORITY

Protecting and caring for our special places

- Restoring and enhancing our native biodiversity, ecosystems and habitats
- Restoring and enhancing our coastline and waterways
- Developing a network of parks and open spaces that preserves wilderness areas for natural habitats

PRIORITY

Telling our stories and histories in our parks and landscapes

- Encouraging events and activities that align to the parks and landscape function and values
- $\boldsymbol{\cdot}$ Celebrating our unique cultural, natural and built heritage

PRIORITY

Managing parks, landscapes, flora and fauna to adapt to and mitigate projected climate change impacts

 Understanding how our environments and inhabitants will be affected in the future and developing action plans for how we manage them

PRIORITY

Planting appropriate vegetation in parks and open spaces

• Caring for and improving native vegetation and habitats through weed and pest management, planting programmes and partnerships with landowners



OI	oen space actions to be led by Council	Working with	Year		
			1	2	3+
1.	Integrated with Te Ao Tura – Dunedin's Environment Strategy, develop a citywide biodiversity and ecological plan to identify ecological corridors and to increase the ecological role of open spaces in the city	DOC, Forest and Bird, Kāi Tahu, private landowners, Otago University, Yellow- Eyed Penguin Trust, Otago Peninsula Trust	✓	~	
2.	Tell stories of our heritage throughout our parks and open spaces network, including through place names, interpretation, artwork and memorials	Kāi Tahu, DOC, ORC, Yellow-Eyed Penguin Trust, Toitu Otago Settlers Museum, Heritage New Zealand, Pouhere Taonga	✓	~	V
3.	Build on existing research to establish how the planning, design and management of our parks and open spaces can adapt to and mitigate the impact of climate change	Kāi Tahu, DOC, ORC, Yellow-Eyed Penguin Trust, Toitu Otago Settlers Museum, Heritage New Zealand, Pouhere Taonga	✓	✓	
4.	Review existing Council operational policy, e.g. weed management, Pest Control Policy, Volunteer Policy, SmokeFree Policy to ensure they deliver on strategic objectives	DOC, Forest and Bird, Kāi Tahu, Predator Free Dunedin	✓		
5.	Develop planting guidelines to facilitate the establishment of native ecosystems and increase biodiversity values of public open space and private land	DOC, Forest and Bird, Kāi Tahu, private landowners, Orokonui Ecosanctuary, Landscape Connections Trust	✓		
6.	Develop a Dunedin urban forest plan to promote the contribution trees make to the city and the wider environment and to develop a coordinated approach to planting trees in the city and neighbourhoods	DOC, Forest and Bird, Kāi Tahu, Landscape Connections Trust, Good Food Dunedin	✓	~	V
7.	Develop eco-tourism management plans for unique habitats and environments, including beaches and coastlines, that have high levels of visitors	DOC, ORC, Otago University, Enterprise Dunedin, SmokeFree Otago, tourism operators	✓	~	



We have strong local and national partnerships

We have strong relationships with mana whenua

We support and celebrate our sporting talent and success

"Partnerships are vital! The successful delivery of the action plan means that we must work together.
Achieving the vision will require us all to collaborate and make an effort."

Feedback from stakeholder workshops

PRIORITY

Sustainable clubs and sporting codes

- Strengthening and growing the number and skills of volunteers and community groups supporting parks and recreation activities
- Working with funding organisations to focus and leverage investment

PRIORITY

Kāi Tahu supported in practising kaitiakitaka

 Supporting iwi and hapū in the use of open space for the development of indigenous knowledge and traditional activities

PRIORITY

Working in partnership with Māori

 Partnering with Kāi Tahu to co-manage reserve land vested in mana whenua

PRIORITY

A strong and capable sport, recreation, community and volunteering sector

- Developing the capability of sport, recreation, community and volunteering organisations and groups
- · Increasing the focus on coach and official development

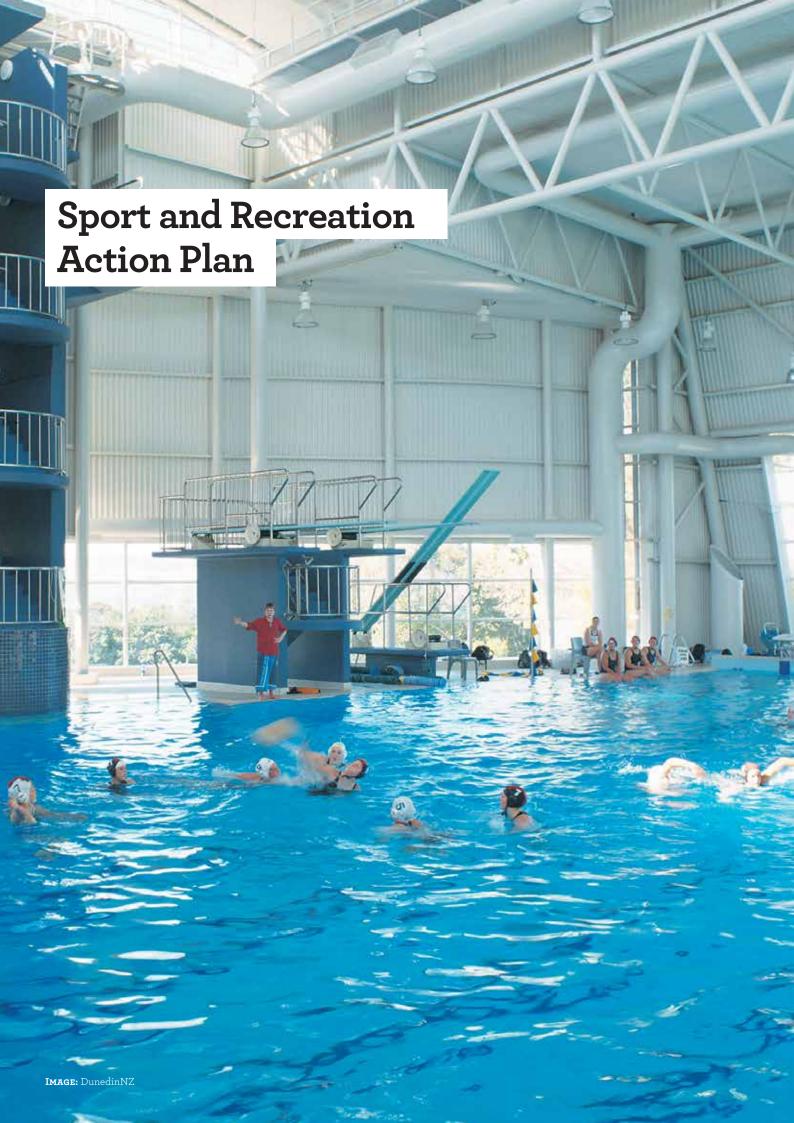
PRIORITY

Athletes on the talent development pathway and regional sporting success

- Building key strategic partnerships to support athlete and coach development
- Providing opportunities to recognise and promote talent and success
- Supporting training hubs and shared training facilities



0	pen space actions to be led by Council	Working with		Year	
			1	2	3+
1.	Establish a Dunedin Parks and Open Space Forum that enables external stakeholders and public sector partners with an interest in open space, such as the DOC and the ORC, to share ideas and collaborate	ORC, DOC, Sport Otago, Kāi Tahu, Landscape Connections Trust, Good Food Dunedin, SmokeFree Otago, Halberg Foundation, Heritage New Zealand	✓	~	V
2.	Establish a framework for mana whenua to partner and participate in policy, planning, design, development and management of parks and open spaces	ORC, DOC, Kāi Tahu	✓	~	\
3.	Develop 'working with others' best practice guidelines and processes to enable the DCC to work with and support community and volunteer groups to improve and look after parks and open spaces	ORC, DOC, Sport Otago, Volunteering Otago, Rotary Club, Friends of the Dunedin Botanic Garden, community groups, private landowners	✓	V	
4.	Promote Dunedin as an eco-tourism destination as part of the Destination Dunedin Plan	DOC, Enterprise Dunedin	✓	~	
5.	Investigate formal partnership opportunities with potential providers of open spaces such as schools, infrastructure providers and private sports facilities	ORC, DOC, NZTA, MoE, Sport Otago, Dunedin Amenities Society, EnviroSchools		~	



Introduction

What do we mean by sport and recreation?

Sport is physical activity participated in by individuals or teams that is organised, competitive, rule-bound and usually organisation-led via sports clubs, education providers or community groups, with volunteer support, or is commercially provided, for example, indoor cricket.

Recreation is physical activity undertaken by individuals, groups or teams to varying levels of physical exertion in their leisure time. It is done as part of living a healthy lifestyle for mental and physical wellbeing and enjoyment. It could include a social game of touch rugby in a park, biking a trail, going to the gym, kayaking on the harbour, going for a bush walk or children playing actively in their backyard.

The sport and recreation sector is very broad and is made up of individuals, organisations, businesses and agencies that either participate in, support, deliver, service, fund or promote sport and recreation opportunities.

Note: Objective 3 is not included in the Sport and Recreation Action Plan.

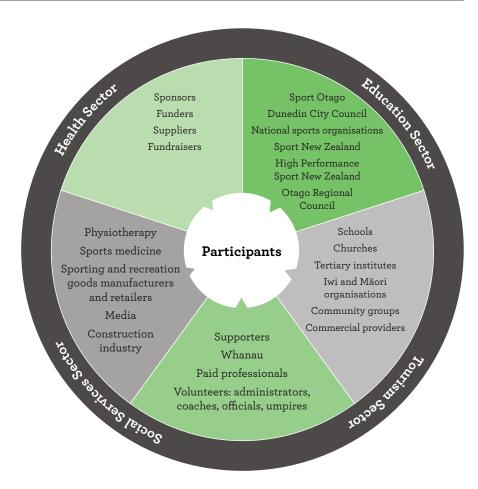


FIGURE 4: The range of individuals, organisations and agencies involved in the sport and recreation sector.

The Otago region's participation profile

Participation rates for sport and recreation in Otago in 2013/14 are shown below (Sport New Zealand Active New Zealand Survey, 2015).

A quick look at... Adults (everyone in the Otago region who completed the survey)

of adults in the Otago region (113,000) **took part** in sport and recreation in any given **week**

Almost

adults volunteered in sport and recreation

Each year, around 25,400 adults (17%) took part in one or more sport and recreation **events**





(60%)were **interested in** either **trying** a new sport/activity **or doing more** of an existing one.



A quick look at... Participants



(everyone in the Otago region | who took part in sport and recreation)



Compared with all New Zealand adults, similar proportions of men and women participated in sport and recreation activities in the Otago region.



Otago region adults participated in similar numbers of activities (3.9 on average), when compared with all New Zealand adults (4.0).

The most popular activities were recreational -









The most popular sports were -







Where

Just over 9 out of 10 participants **(92)%** took part in sport and recreation at one or more **facilities**.



The most common were paths, cycleways and walkways (63%). Almost 8 out of 10 (77%) took part in one or more **natural settings**, most commonly **in** parks in town/cities (46%).

Around 4 out of 10 participants (40%) belonged to a club or centre 27% belonged to a **sports club**, while 12% were members of a gum or fitness centre.





Almost all participants (97) $m{\%}$ took part in their chosen sports/activities $m{casually}$, $m{either}$ on $m{their}$ own or with others, followed by 21% that took part in regular club competitions.

Over 5 out of 10 participants (55%) took part in sport and recreation activities with an organised group; this was most commonly a group arranged by the people who take part in the activity (44%).

The most common way people paid to participate was on a **per visit entry or hire** basis (43%).

Over 5 out of 10 participants (54%) had received coaching, and almost 4 out of 10 (36%) had used **instructional resources**, in the previous 12 months to help improve their performance.

Why

Similar proportions of participants, just under 9 out of 10 each, said that **enjoyment** (89%) and **fitness and health** (88%) were the main reasons for taking part in activities.







A **lack of time** was by far the number one reason interested participants gave as a reason for not doing more sport and recreation activities, either for trying a new activity (53%), or doing more of an existing activity (63%). **Cost** was commonly the next main barrier, but was a distant second (23% and 14% respectively).



More of our communities are living active lives by participating in organised and informal recreation, sport and physical activity

More people choose to enjoy our easily accessible sport, recreation and outdoor activities and events

More of our communities are choosing to be involved in parks and recreation through volunteering

PRIORITY

Affordable and accessible opportunities to be active

- Providing more low-cost options for family-friendly recreation opportunities
- Encouraging recreation and physical activity opportunities that appeal to a diverse range of communities including older adults and people with disabilities

PRIORITY

More active children and young people

• Encouraging initiatives that appeal to children and young people

PRIORITY

More active older people

• Encouraging programmes that promote healthy and active lifestyles

PRIORITY

Increasing awareness of opportunities and places

- Partnering with others to coordinate, promote and enable the community to contribute to open space and recreation activities
- Integrating recreational facilities and open spaces with the Spatial Plan and Transport Strategy
- Partnering with others to enhance and promote Dunedin's outdoor recreation experiences



Ne	ew sport and recreation actions	tion actions Lead Support			Year		
				1	2	3+	
1.	Develop a plan to target resources into low participant communities including older adults, people of Asian and Polynesian cultures, young women and people with disabilities to support increased participation in sport and recreation opportunities	DCC Sport Otago	Schools, regional sport organisations (RSOs) and clubs, health agencies, community and commercial providers, tertiary institutes, facility managers	✓	\	\	
2.	Work with young people to design/redesign appealing, accessible and innovative programmes and activities aligned to Sport Otago's Young Person's Plan that encourage greater participation in sport and recreation	Sport Otago	All	✓	~	\	
3.	Create more opportunities for casual and innovative recreation activities across Dunedin	DCC	Sport Otago, clubs, community and commercial providers, facility managers, RSO's and Wellsouth	✓	~	\	
4.	Develop a cycleway and walking plan to provide easier access to major recreation and sporting hubs and outdoor recreation areas	DCC	Sport Otago, facility managers, ORC			~	
5.	Investigate and deliver easily accessed, coordinated information and promotional campaigns on sports and recreation activities and places to be active	Sport Otago	GDA, DCC, tertiary institutes		~	V	
6.	Include an 'Active Dunedin' theme in the Destination Dunedin Plan to promote access to Dunedin's key outdoor recreation opportunities	DCC Enterprise Dunedin	Sport and recreation clubs and organisations, DOC, Wellsouth	✓	~	V	



Our parks and facilities meet the changing needs of our communities

Our parks and facilities are increasingly used



A range of accessible environments that encourage play, activity and informal recreation

 Developing and improving accessibility of parks, open spaces, facilities, harbours and beaches to encourage physical activity as a part of everyday life



Safe and well-connected parks and open spaces

• Providing a range of well-designed, safe parks and open spaces that can be accessed by a range of transport modes



A fit-for-purpose network of facilities

- Providing appropriate, quality, fit-for-purpose open space, sport and recreation facilities at regional, sub-regional and local
- Maintaining and investing in major event infrastructure to attract sporting events that bring domestic and international participants and visitors to Dunedin



Partnerships to develop, maintain and enhance parks and facilities

• Facilitating partnerships to make the most of Dunedin's places and spaces



Ownership and connection to parks and facilities by our communities

 Supporting and celebrating the contributions community groups and volunteers make to local places and spaces



Ne	New sport and recreation actions		New sport and recreation actions		Support		Year	
				1	2	3+		
1.	Increase investment into improving the quality and capacity of sport fields and supporting amenities	DCC	Sport Otago		V	V		
2.	Develop a sport and recreation facility plan for Dunedin as part of Otago's Regional Facilities Strategy, to prioritise and guide investment into sport and recreation assets, including major sport and recreation event venues	Sport Otago	DCC, national sports organisations (NSOs), Dunedin venues (DVML)	✓	~	~		
3.	Develop a facility partnership policy to prioritise and guide investment into facilities and recreation assets (including tracks)	DCC	Sport Otago, schools		\	/		
4.	Support and facilitate the development of sports hubs and more multi-use facilities to encourage efficient use of resources	Sport Otago	DCC, RSOs, community providers, clubs, schools	✓	>	/		
5.	Include a focus in Dunedin's Major Events Plan on sporting events to attract more international, national and regional sporting events to Dunedin, utilising venues and enhancing sport tourism opportunities	DCC	NSOs, RSOs, Sport Otago, DVML	✓	~	~		
6.	Implement the DCC's smoke-free policy at sports parks and promote healthy food and drinks in all funded facilities	DCC	Smokefree Otago, Sport Otago, Public Health Authorities, Wellsouth			/		
7.	Undertake a prioritised programme of audits of existing and new facilities and tracks to identify opportunities to improve access for people with disabilities	Halberg Trust	Sport Otago, facility managers, Barrier Free NZ, New Zealand Recreation Association (NZRA), clubs			~		



We have strong local and national partnerships

We have strong relationships with mana whenua

We support and celebrate our sporting talent and success

PRIORITY

Sustainable clubs and sporting codes

- Strengthening and growing the number and skills of volunteers and community groups supporting parks and recreation activities
- Working with funding organisations to focus and leverage investment

PRIORITY

Kāi Tahu supported in practising kaitiakitaka

 Supporting iwi and hapū in the use of open space for the development of indigenous knowledge and traditional activities

PRIORITY

Working in partnership with Māori

 Partnering with Kāi Tahu to co-manage reserve land vested in mana whenua

PRIORITY

A strong and capable sport, recreation, community and volunteering sector

- Developing the capability of sport, recreation, community and volunteering organisations and groups
- · Increasing the focus on coach and official development

PRIORITY

Athletes on the talent development pathway and regional sporting success

- Building key strategic partnerships to support athlete and coach development
- Providing opportunities to recognise and promote talent and success
- Supporting training hubs and shared training facilities



Ne	New sport and recreation actions		Support		Year	
				1	2	3+
1.	Set up and lead an investor's forum to coordinate and leverage investment into projects and initiatives	Sport Otago	Sport Otago, Sport NZ, DVML, Otago Chamber of Commerce	✓	V	V
2.	Promote and support greater coordination, shared services and administration hubs for sports clubs and RSOs	Sport Otago NSOs	DCC, clubs, RSOs			~
3.	Develop a Workforce Plan to attract, retain and develop a capable workforce, including coaches and officials	Sport Otago	Clubs, RSOs, OSSSA, tertiary institutes, Skills Active		~	V
4.	Implement leadership development programmes for governance and management	Sport Otago	Otago Chamber of Commerce,Sport NZ	✓	V	V
5.	Work with RSOs to ensure clear talent development pathways for athletes and coaches through junior to national representative level	NSOs	Sport Otago, OSSSA	✓	\	~
6.	Develop an initiative to collate, collect and disseminate sport and recreation insights, knowledge, best practice and benchmarking information	Sport Otago, DCC, Sport NZ	Tertiary institutes, health agencies, MoE	✓	\	V
7.	Develop a collaborative disability responsiveness campaign to promote positive attitudes towards the participation of disabled people within recreation and sports clubs	DPA	DCC, disabled people's organisations, Sport Otago, Parafed Otago, Halberg Foundation Special Olympics		~	V
8.	Develop and implement a volunteer plan for the sport and recreation sector	DCC, Sport Otago	Volunteering Otago, DCC, OSSSA, schools, DOC, Chamber of Commerce		~	~

MEASURING SUCCESS

Monitoring our progress



Monitoring and review

The action plans will undergo regular monitoring and review and the indicators of success will be reported to the Council, providing a public opportunity to see progress, and shared with stakeholders on an annual basis.

Forums to oversee progress

A Dunedin Parks and Open Space Forum will be established that enables external stakeholders and public sector partners to share ideas and collaborate to deliver the Open Space Action Plan and monitor its progress.

Similarly, a leadership group will be established with representation from across the sport and recreation sector to sponsor implementation of the Sport and Recreation Action Plan and monitor its progress on behalf of the sector.

Based on the measures in the plans, the Dunedin Sport and Recreation Forum and the Dunedin Parks and Open Space Forum will establish a framework to monitor and evaluate the actions in the plans. Initiatives will be regularly monitored during delivery, and roles and responsibilities for actions reviewed at least annually to respond to any changing circumstances.

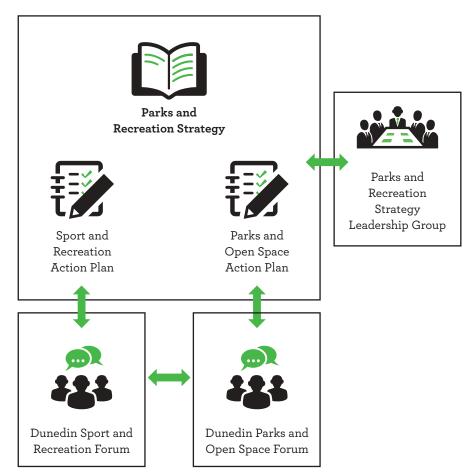


FIGURE 5: Forums and a key stakeholder leadership group will be established to oversee implementation of the Parks and Recreation Strategy and the supporting action plans



Priorities

- 1. Affordable and accessible opportunities to be active
- 2. More active children and young people
- 3. More active older people
- 4. Increasing awareness of opportunities and places to be active

Measures

Number of people participating in physical activity and sport has increased

Frequency of participation has increased

Number of people participating in physical activity in low participant communities as a result of targeted programmes has increased

Satisfaction and enjoyment of those participating has increased

Perceptions of ease of access to and quality of information on sport, recreation and outdoor recreation opportunities has improved

Number of community groups and volunteers engaged in the management and maintenance of our parks and open spaces has increased

Levels of volunteering and volunteer hours have increased

Source

Active New Zealand Survey

Young People's Survey

New Zealand Health Survey

Secondary Schools Sports Council Census

Quality of Life Survey

Regional Sport Survey

Residents Survey

Market research to be undertaken as part of the Open Space Action Plan

The Dunedin People's Panel

Volunteering Otago database



Priorities

- A range of accessible environments that encourage play, activity and informal recreation
- 2. Safe and well-connected parks and open spaces
- 3. A fit-for-purpose network of facilities
- 4. Partnerships to develop, maintain and enhance parks and facilities
- 5. Ownership and connection to parks and facilities by our communities

Measures

Satisfaction with sports playing fields - winter and summer - has grown

Satisfaction with playgrounds, walking and biking tracks has grown

Sportsground closure rates have reduced

Perceptions of ease of access to quality local park or other green space have improved

Number of major sporting events has increased

Number of facilities created or accessed as a result of partnerships has increased

Perception of safety in parks and open spaces has improved

Recognition of volunteers and their role in parks and recreation sector has increased

Source

Residents Survey

Operational and facility data

Quality of Life Survey

New Zealand Gardens Trust

Green Flag Award (UK)

Market research to be undertaken as part of the Open Space Action Plan

The Dunedin People's Panel

PROUD Dunedin Volunteer Awards

Priorities Measures Source Protecting and caring for our Number of gardens and parks New Zealand Gardens Trust special places awarded New Zealand Gardens Trust Green Flag Award Scheme, Parks Star Status has increased Telling our stories and histories Forum (UK) Green Flag Award has been awarded in our parks and landscapes Residents Survey in Dunedin Managing parks, landscapes, Quality of Life Survey flora and fauna to adapt to Number of residents feeling pride projected climate change in Dunedin's parks and natural Green Ribbon Awards, Ministry of the impacts landscapes has increased Environment Planting appropriate vegetation Recognition of the role of the The Dunedin People's Panel in parks and open spaces DCC and community groups in protecting and enhancing Dunedin's environment has increased Use of bilingual names of places and open space features has increased



Pri	iorities	Measures	Source
1.	Sustainable clubs and sporting codes	Levels of volunteering and volunteer hours have increased	Statistics New Zealand Census Secondary Schools Sports Council
2.	Kāi Tahu supported in practising kaitiakitaka	Employment in sport and recreation sector has grown	Census Active NZ Survey
3.	Working in partnership with Māori	Number of joint initiatives supported by investors has increased	Sport Otago data
4.	A strong and capable sport, recreation, community and volunteering sector	Coaches' and officials' skill levels have improved Number of individual and team	Operational data NSO data
5.	Athletes on the talent development pathway and regional sporting success	national sporting titles has increased Number of residents feeling proud about Dunedin's sporting success has increased	The Dunedin People's Panel

Glossary

Barrier Free NZ	Provides accessibility advice and information to achieve universal access for all people in the built environment
Commercial providers	Fitness centres, indoor sports facilities, crossfit providers, dance studios, yoga studios
Community providers	Organisations or groups that may lead, provide, facilitate recreation and sport activities in the community e.g. Age Concern, youth groups, church groups, marae-based groups, hip hop groups, kapa haka groups
DPA	Disabled Persons Assembly
Disability persons' organisations	For example, Otago Blind Network, Deaf Aotearoa, Otago Mental Health Support Trust, People First, DPA
DVML	Dunedin Venues Management Limited – council-controlled organisation operating e.g. Forsyth Barr Stadium
Enterprise Dunedin	DCC group responsible for the economic development and marketing of the city
Facility managers	Managers of DCC facilities or facility managers working for trusts and institutions, for example at Edgar Centre, tertiary institutes
Funders	For example, Otago Community Trust, New Zealand Community Trust, the Lion Foundation, Southern Trust, Skeggs Foundation
Health agencies	For example, District Health Board – Public Health South, primary health organisations such as Well South, Ministry of Health, Health Promotion Agency, Heart Foundation
GDA	Getting Dunedin Active programme
Halberg Disability Sport Foundation	Halberg Disability Sport Foundation supports physically disabled people by enabling them to participate in sport and recreation
HPSNZ	High Performance Sport New Zealand
мое	Ministry of Education
NSO	National sports organisation such as Netball NZ
NZRA	New Zealand Recreation Association
NZTA	New Zealand Transport Agency – Crown entity that works to provide an efficient, effective and safe land transport system
Older adults	65 years plus

OTMC	Otago Tramping and Mountaineering Club was formed in 1923 and organise regular meetings and tramping trips for all ages and abilities in the lower South Island of New Zealand.
ORC	Otago Regional Council – local authority that promotes the sustainable development of Otago's resources
OSSSA	Otago Secondary Schools Sports Association
OAS	Otago Academy of Sport – provides athlete and coach services via, for example, the Sport NZ Pathway to Podium programme and Academy Talent Accelerator Programmes, e.g. Academy Otago
Recreation and sport sector	Any agency, business or organisation that enables, supports, funds or delivers sport and recreation for sport and recreation outcomes or as a vehicle for other outcomes, such as health, education and community development
RSO	Regional sports organisation, e.g. Otago Hockey Association, Otago Cricket Association, Swimming Otago
Sport franchises	A professional sports team that is a member of a sport league, for example Highlanders
Youth	13–25 year olds
Schools	Engagement through schools principals and boards of trustees, geographic clusters of principals
Sport Otago	Regional sports trust
Volunteering Otago	Community organisation that connects community organisations with volunteers and provides training and support

